

The 2013 C-Class

SEDAN



Mercedes-Benz
The best or nothing.



C 350 4MATIC™ Sedan.



Performance with a standing ovation.

The 2013 C-Class Sedan embodies refinement with an edge. With plenty of performance power, it's as exciting to drive as it is to look at; high quality materials and strict attention to detail is apparent the moment you step in. And with safety enhancements like the standard ATTENTION ASSIST and optional Passive Lane Keeping Assist and Blind Spot Assist, the 2013 C-Class has proven itself the most refined sport sedan yet.

The C-Class Sedan

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Perfect form.

Attention to detail is central to Mercedes-Benz; and it is evident in the 2013 C-Class Sedan. With its AMG styled exterior, active Bi-Xenon headlamps with LED turn signal indicators, striking LED taillamps, a contoured front end with LED daytime running lights, and rear bumper with a diffuser – it's an expression of refined athleticism, and a true work of art.



C 350 4MATIC™ Sedan.

Refined around the edges.

Once you settle into the C-Class Sedan, you'll never want to leave. The serene comfort of the interior combined with a full colour instrument display, stylish gearshift knob, and flat bottom steering wheel¹ design await your enjoyment. A large swath of wood sweeps across the dash and boasts pure luxury, creating a balanced harmony like no other.

And to top that, a simple turn of the key quickly reminds you of the vehicle's athletic nature.

¹Flat bottom steering wheel only available on the C 300 4MATIC™ Sedan and C 350 models.



C 350 4MATIC™ Sedan interior.



C 350 4MATIC™ Sedan.



Shifting the gears of perception.

Innovation has been kind to the C-Class Sedan. There is a 201 hp direct-injection 4 cylinder turbo in the C 250 and the 302 hp direct-injection V6 in the C 350 and C 350 4MATIC™ – both exhibiting improved fuel economy and increased horsepower. A full colour instrument cluster puts complete control at your fingertips. The COMAND Navigation unit with 7" display ensures you always know where you're going, while the CD/DVD changer with an SD card slot will keep you and your passengers entertained along the way.

The cutting edge of design – freshly sharpened.

From its hypnotically beautiful headlamps to its sleek, aggressively sculpted bodywork, the 2013 C-Class Sedan has been designed to attract attention as irresistibly as it draws you to the road. With the C-Class' performance heritage evident in every element of its design; innovation is evident.





C 350 4MATIC™ Sedan.



C 350 4MATIC™ Sedan interior.

A close-up, low-angle shot of the interior of a Mercedes-Benz C-Class Sedan. The focus is on the dashboard and center console. The dashboard is dark with a silver trim piece. A navigation screen is visible on the left, showing a map with a red route. Below the screen is a silver air vent. The center console has a black panel with several buttons and a circular dial. The background shows a blurred cityscape at night.

Get the show on the road.

Though just driving the C-Class Sedan is thrilling in itself, a number of other features provide you with entertainment while on the road. The MP3-compatible CD/DVD changer features USB, and auxiliary inputs – providing an abundance of versatility and adaptability. Additionally, the optional Media interface syncs with your iPod® to let you browse artist album artwork in similar fashion to your iPod® itself.

Added Bluetooth compatibility, with audio streaming capability, completes this trend-setting entertainment and communication system.



Increased adrenaline. Reduced emissions.

Performance meets fuel economy. Luxury meets responsibility. At Mercedes-Benz, we don't believe in compromise. Our BlueEFFICIENCY philosophy ensures that environmental responsibility plays a major role in all we do. We do this at all levels of vehicle development and production – and therefore take a comprehensive approach to all the potential factors relating to drive systems, lightweight construction, energy management and fuels. This all-round approach also includes aspects such as total emissions, choice of materials, development, production, use and servicing, right up to eventual vehicle recycling and disposal. The world's awareness is increasing as emissions, fuel consumption and fuel prices become topics that affect us all. For Mercedes-Benz it is both a corporate goal and an obligation to shape the future of mobility in a responsible and sustainable manner.



Owens the road as easily as it does attention.

With our award-winning 4MATIC™ permanent all-wheel drive system delivering optimal traction regardless of road conditions, the C-Class Sedan knows no boundaries. 4MATIC™ incorporates the 4-wheel Electronic Traction System (4ETS), monitoring each wheel for slippage, and ensures that power is transferred to the wheels with grip. 4MATIC™ will keep you going, even if only one wheel has traction. The C 350 4MATIC™ delivers the outstanding control of all-wheel drive without sacrificing true sport driving enjoyment. Sharp steering and the balanced feel of a rear-wheel drive vehicle are retained, making the C 350 4MATIC™ a joy to drive in any season.



The award winning 4MATIC™ permanent all-wheel-drive system provides exceptional traction capability in all weather conditions.

It never misses a beat.

At the heart of the C-Class Sedan is one of three powerful engines. Powering the C 250 is the direct-injection 4 cylinder turbo, with an impressive 201 horsepower and 229 lb-ft of torque. The C 300 4MATIC™ houses a 3.5 L direct injection V6 with 248 horsepower and 251 lb-ft of torque while the C 350 models add even more power with the direct-injection V6 with 302 horsepower and 273 lb-ft of torque, swiftly accelerating from 0-100 km/h in just 6 seconds.

Keeping track of your bearings.

The C-Class Sedan’s AGILITY CONTROL handles the delicate balance between sport and refinement. Its selective damping system features dampers at each wheel, which constantly adjust between harder and softer absorption depending on the road conditions.

The result is a noticeably smoother ride, even when the road is not. The Dynamic Handling Package – a standard on the C 350 – completely transforms the vehicle’s driving dynamics with a simple push of a button. Switching from ‘comfort’ to ‘sport’ mode, drivers will notice a throttle that responds more eagerly, quicker gear changes, more direct steering and increased chassis firmness for superior agility and handling.

What comes between you and the road.

The C-Class Sedan wheel program is designed with the same philosophy as the rest of this inspired vehicle. Style, substance and safety are the cornerstones of Mercedes-Benz, and none of them were spared while developing these impressive wheels.



16" 7 twin-spoke wheels¹.



17" 5 twin-spoke wheels².



17" 5 twin-spoke wheels².



18" AMG 5 twin-spoke wheels (Code 786)³.



18" 5 twin-spoke wheels³.



18" AMG 7-spoke wheels⁷.

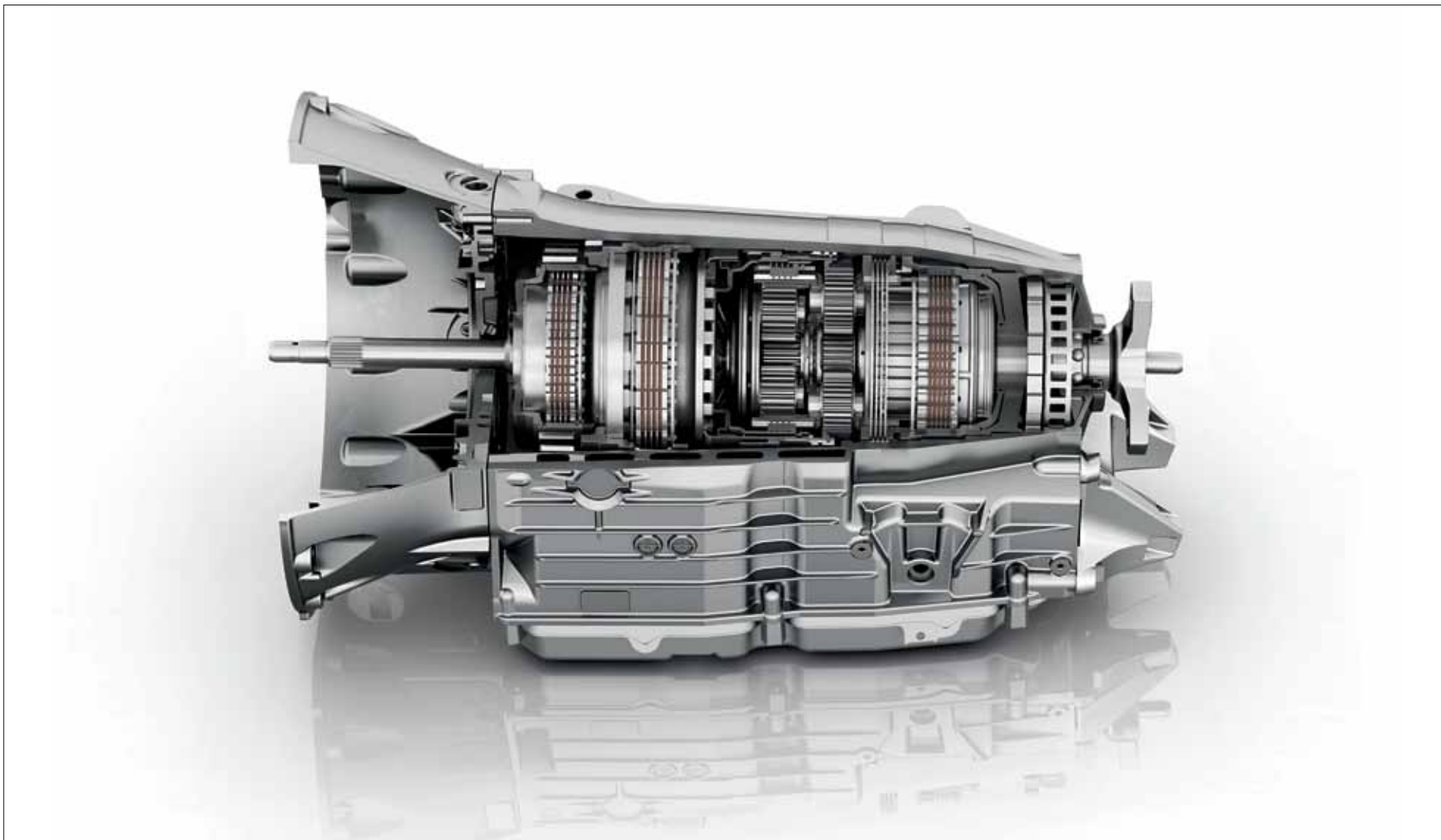


18" AMG 5 twin-spoke wheels (Code 795)⁴.



19" AMG multi-spoke wheels⁸.

¹Standard on the C 250 Sedan. Not available on all other models. ²Standard on the C 300 4MATIC™ Sedan. Not available on all other models. ³Standard on the C 350 Sedan and C 350 4MATIC™ Sedan. Not available on all other models. ⁴Standard on the C 63 AMG Sedan. Not available on all other models. ⁵Available as part of an option package on the C 250 Sedan and C 300 4MATIC™ Sedan. Not available on all other models. ⁶Available as part of an option package on the C 350 Sedan and a standalone option on the C 350 4MATIC™ Sedan. ⁷Available as a standalone option on the C 350 Sedan and C 350 4MATIC™ Sedan. Not available on all other models. ⁸Available as a standalone option on the C 63 AMG Sedan. Not available on all other models.

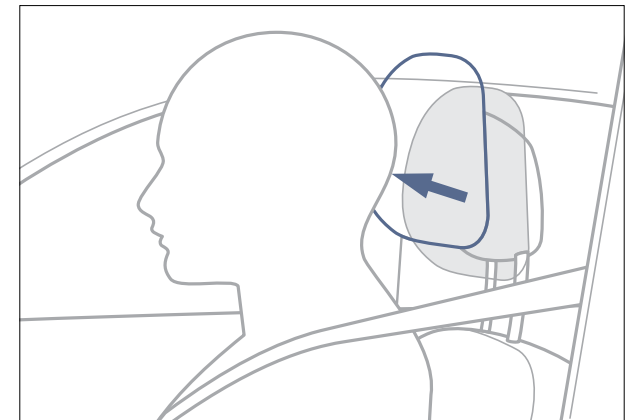


The 7G-TRONIC PLUS automatic transmission; one of over 18 million automatic transmissions produced in a period spanning more than 50 years.

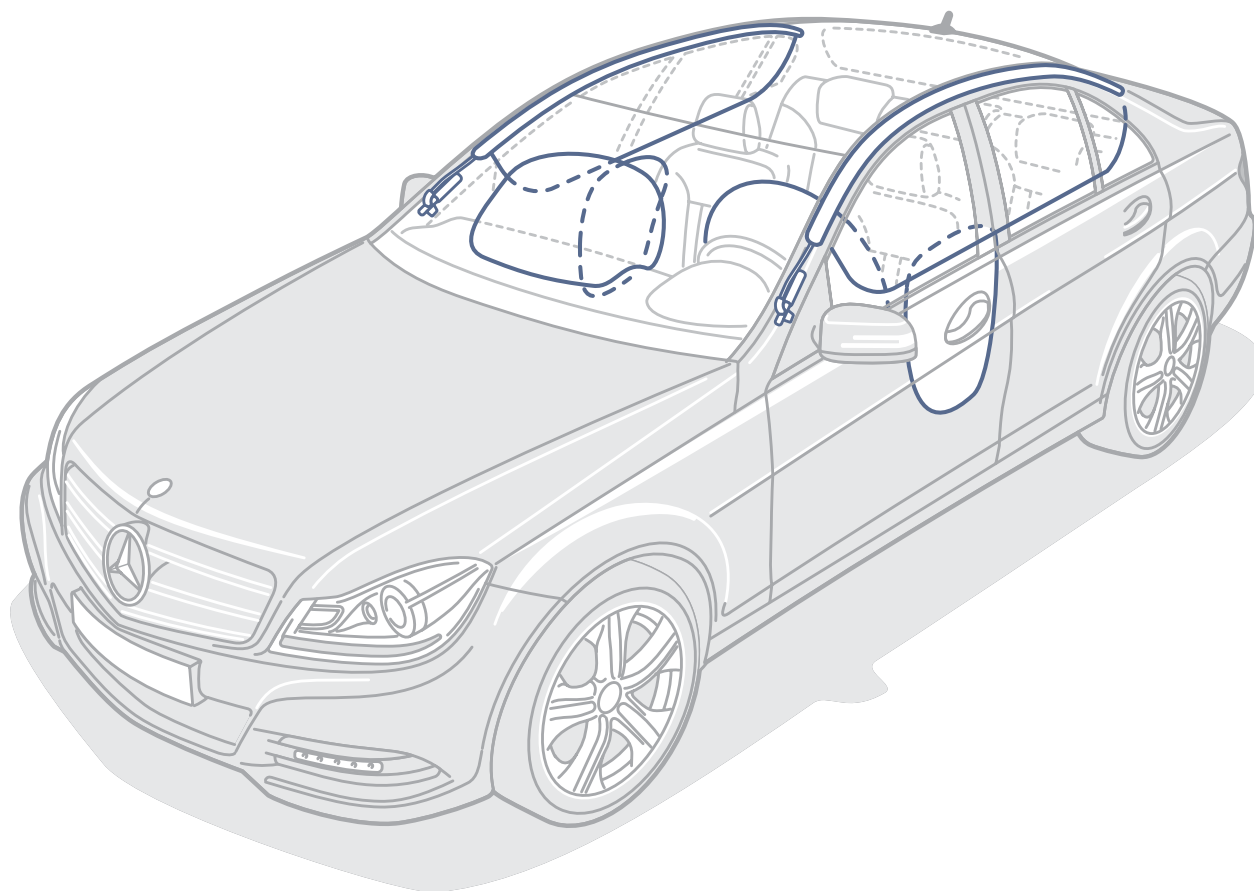
Safety should never be left to chance.

The integral safety concept from Mercedes-Benz is the guiding force behind a series of linked technologies that come into play in the critical moments before, during and after an accident. On the C-Class Sedan, the available Driving Assistance Package provides an even greater pre-empt against danger. Passive Blind Spot Assist provides a visual warning if a vehicle is detected in the driver's blind spot, via a light-up caution triangle housed in the wing mirror. An audible warning is then

provided if the driver tries to change lanes. Passive Lane Keeping Assist identifies when the driver is drifting out of a lane unintentionally. The driver is warned by means of a visual alert and by a vibration in the steering wheel. When reversing with little room to spare, PARKTRONIC with Parking Guidance can assist by providing visual and audible signals to alert the driver when they're approaching obstacles.



NECK-PRO head restraints.



The C-Class is equipped with 11 standard airbags which provide substantial support in the event of a collision.



AMG

C 63 AMG in Iridium Silver.

Evoking the spirit of racing tradition.

From its 18" AMG 5 twin-spoke wheels to its flat top and bottom steering wheel, every inch of the Mercedes-Benz C 63 AMG has been carefully crafted for performance. Lightning fast acceleration and virtually seamless downshifting come compliments of the AMG SPEEDSHIFT MCT 7-Speed automatic transmission's efficiencies. The AMG Performance Package adds 30 additional horsepower for a total of 481 hp and top speed of 280 km/h.¹ And with limited-slip differential and tire pressure monitoring, drivers can exploit its power with confidence. Incredible performance converges with modern design on its AMG trunk lid spoiler in carbon fibre and AMG carbon fibre mirror covers, proving confidence and character run deep within the C 63 AMG.



19" AMG multi-spoke wheels.



AMG trunk lid spoiler in carbon fibre.

Dressed for the occasion.

The finishing touches can mean the difference between a work of art and a true masterpiece. Whichever colour you opt for, you’ve made the right choice. With a selection of paint finishes benefitting from an extra scratch-resistant clear coat, your C-Class is less susceptible not only to scratches, but also to sunlight, temperature variations, dust and soot.

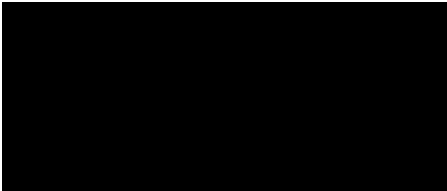


	ARTICO (TONE ON TONE) ¹			ARTICO (TONE ON BLACK) ¹			LEATHER (TONE ON BLACK) ²			AMG <i>designo</i> NAPPA LEATHER ³							
	Black/Black	Almond Beige/Cashmere Beige	Alpaca Grey/Alpaca Grey	Black/Black	Alpaca Grey/Black	Black/Black	Cappuccino/Black	Sahara Beige/Black	Alpaca Grey/Black	Black - Single Tone	Sand/Black - Single Tone	Sand/Black - Two Tone	Classic Red/Black - Single Tone	Classic Red/Black - Two Tone	Porcelain/Black - Single Tone	Porcelain/Black - Two Tone	
SOLID PAINT																	
Black	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
Fire Opal	●	Δ	○	●	●	●	○	●	○	●	●	●	○	○	●	●	
Polar White	●	○	●	●	●	●	○	○	●	●	○	○	●	●	●	●	
METALLIC PAINT																	
Magnetite Black	●	○	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
Obsidian Black	●	○	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
Dolomite Brown	●	●	○	●	○	●	○	●	○	●	○	○	Δ	Δ	●	●	
Tenorite Grey	●	○	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
Iridium Silver	●	Δ	●	●	●	●	○	Δ	●	●	Δ	Δ	●	●	○	○	
Palladium Silver	●	Δ	●	●	●	●	●	●	●	●	Δ	Δ	●	●	○	○	
Diamond White	Δ	●	Δ	Δ	Δ	Δ	○	●	Δ	●	●	●	●	●	○	○	
Cavansite Blue	○	●	○	○	●	○	●	●	●	●	●	●	Δ	Δ	●	●	
Diamond Silver	●	●	Δ	●	Δ	●	●	●	Δ	●	●	●	●	●	○	○	
● Recommended combination ○ Possible combination Δ Not a recommended combination																	

¹Available on the C 250 Sedan, C 300 4MATIC™ Sedan, C 350 Sedan and the C 350 4MATIC™ Sedan. Not available on the C 63 AMG Sedan. ²Available on the C 300 4MATIC™ Sedan, C 350 Sedan and C 350 4MATIC™ Sedan. Not available on the C 250 Sedan and the C 63 AMG Sedan. ³Available only on the C 63 AMG Sedan. Not available on C 250 Sedan, C 300 4MATIC™ Sedan and C 350 models.

SOLID

METALLIC (OPTIONAL)



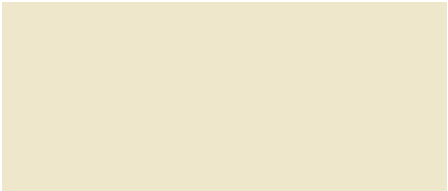
040 Black



183 Magnetite Black



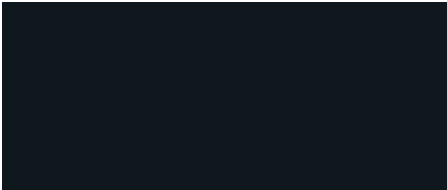
755 Tenorite Grey



799 Diamond White



590 Fire Opal



197 Obsidian Black



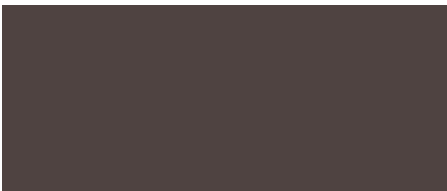
775 Iridium Silver



890 Cavansite Blue



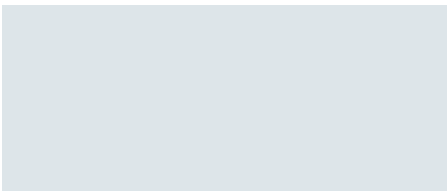
149 Polar White



526 Dolomite Brown



792 Palladium Silver



988 Diamond Silver

ARTICO (TONE ON TONE)¹



121 Black/Black



125 Almond Beige/Cashmere Beige



125 Alpaca Grey/Alpaca Grey

ARTICO (TONE ON BLACK)¹



121 Black/Black

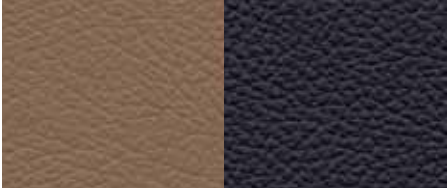


128 Alpaca Grey/Black

LEATHER (TONE ON BLACK)²



221 Black/Black



224 Cappucino/Black



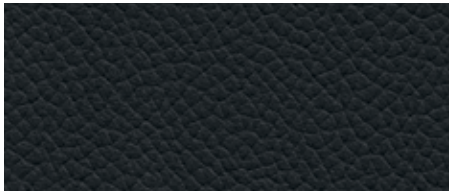
235 Sahara Beige/Black



228 Alpaca Grey/Black

¹Available on the C 250 Sedan, C 300 4MATIC™ Sedan, C 350 Sedan and the C 350 4MATIC™ Sedan. Not available on the C 63 AMG Sedan. ²Available on the C 300 4MATIC™ Sedan, C 350 Sedan and C 350 4MATIC™ Sedan. Not available on the C 250 Sedan and the C 63 AMG Sedan. ³Available only on the C 63 AMG Sedan. Not available on C 250 Sedan, C 300 4MATIC™ Sedan and C 350 models. ⁴Not available on the C 63 AMG Sedan. Available as a standalone option on all other models. ⁵Available on the C 63 AMG Sedan as part of the AMG Performance Package Plus and as a standalone option. Not available on all other models.

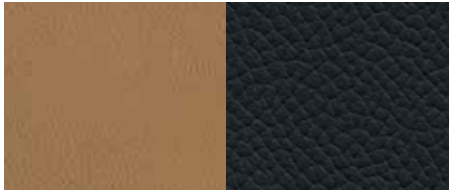
AMG *designo* NAPPA LEATHER³



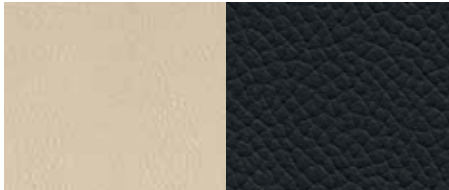
X11 Black - Single Tone



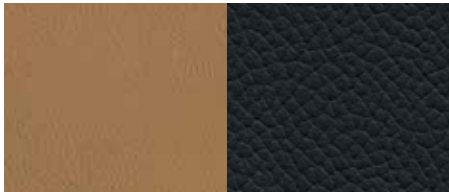
X83 Classic Red/Black - Two Tone



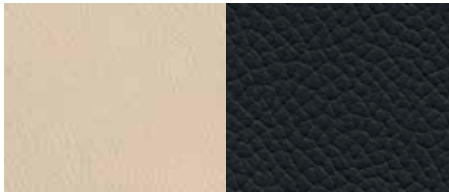
X10 Sand/Black - Single Tone



X27 Porcelain/Black - Single Tone



X77 Sand/Black - Two Tone



X87 Porcelain/Black - Two Tone



X17 Classic Red/Black - Single Tone

TRIM



731 Burl Walnut Wood Trim



H06 Ash Olive Wood (Matte)⁴



736 Dark Ash Wood



H73 AMG Carbon Fibre Trim⁵



739 Aluminium⁴

designo.

Exclusive paints. Fine cut leathers. Carefully crafted trims. Consider these the finishing touches of an automotive masterpiece. Made from only the highest quality materials, *designo* options add a whole new dimension to the C 63 AMG's awe-inspiring design. Fitted as standard on the C 63 AMG, *designo* interior options result in a very attractive interior and complement this exceptional vehicle with a character as distinguished as your own.

Visit mercedes-benz.ca/designo for additional details and configurator options.



C 63 AMG interior adorned in *designo* leather upholstery.



Exclusive appointments provide an unmatched interior character.

The final touches.

Added nuances and unique refinements are just the things to make your C-Class Sedan a distinctively richer driving experience. Mercedes-Benz Genuine Accessories are designed and built to the highest standards for engineering, quality, style and function.



Rear Spoiler

Add this rear spoiler for a more athletic look for your C-Class, and watch as it subtly accentuates the trunk lines of your vehicle. Tailor-made of high-quality material for quick installation and a perfect fit. Comes primed, ready for painting.



Roof Rack Basic Carrier

Our basic carrier is an essential component for attaching a wide assortment of items to the top of your C-Class. After easy installation, you can securely attach and lock bicycle racks, ski and snowboard racks, or a cargo container (shown). (Racks and containers sold separately).



Illuminated Door Sill Panels

The white illuminated Mercedes-Benz lettering is activated every time you open the door to get in or out. These illuminated door sill panels, in ground stainless steel, are a further “highlight” of the C-Class.



Trunk Tray

Simple to clean, non-slip, and precision tailored to the load area, this odourless tray prevents loads from sliding around and protects the carpet from spills and dirt.

A passion for things done right.

A passion for craftsmanship and attention to detail – it’s what you’d expect from Mercedes-Benz, setting us apart from all other manufacturers. It drives us to set new standards in design, performance, comfort and safety. To continually build on the legendary traditions of Mercedes-Benz, and to provide you with an ownership experience that includes the valuable benefits described below.

24-hour Roadside Assistance

During the basic warranty coverage of 48 months and the time duration of the optional Extended Limited Warranty, Mercedes-Benz Roadside Assistance will be at your service. We'll bring you some gas, replace a flat tire with your spare, or jumpstart your car. In the event of a mechanical breakdown, if attempts by our Roadside Assistance technician have not made your vehicle safely operable, towing service will be provided to the nearest Mercedes-Benz dealership. Assistance is available 24 hours a day, every day, to anyone driving a Mercedes-Benz anywhere in Canada or the continental U.S.¹

Wear and tear period

The following parts listed are covered for wear and tear during the first 24 months or 40,000 km, whichever comes first. Brake pads, brake discs, brake pad wear sensors and light bulbs.

Mercedes-Benz warranties

The Mercedes-Benz New Vehicle Limited Warranty covers defects in materials or workmanship for 48 months or 80,000 km, whichever comes first. To widen your window of confidence, you can opt for a Mercedes-Benz Extended Limited Warranty as well.²

Customer service

Owning a Mercedes-Benz means that when you have a question, we’re here to help. Customer Service is open from 9 a.m. to 5 p.m. EST, Monday through Friday, and is staffed with knowledgeable Mercedes-Benz experts who can talk you through the finer points of working your car’s audio system – or even assist you in locating the nearest Mercedes-Benz dealership. Just call 1-800-387-0100. It’s that simple.

Trip interruption reimbursement

If a breakdown covered by your New Vehicle Limited Warranty or optional

Extended Limited Warranty occurs more than 80 km from your home, leaves your Mercedes-Benz vehicle inoperable or unsafe to drive, and requires overnight repairs, we’ve got you covered. You will be reimbursed up to \$500 for hotel accommodations and up to \$600 for alternative travel expenses per incident while your car is being repaired at an authorized Mercedes-Benz dealership.

¹Vehicle must be accessible from main roads. Roadside Assistance may involve charges for parts, service and towing. Depending on the circumstances, these services may be provided by an outside service provider, courtesy of Mercedes-Benz Roadside Assistance. For full details of the Roadside Assistance Program, please see your dealer. ²Please see your dealer for warranty details as well as for terms, conditions and pricing for extended warranty options.



Mercedes-Benz is virtually yours.

Visit mercedes-benz.ca and open an online window to Mercedes-Benz Canada. Revel in the incredible photography of our vehicles and get a visceral impression of what it would be like to see yourself behind the wheel. Access information about any of our vehicles, including financing and leasing options, upcoming models, and configure your dream Mercedes online. Our website also offers details about the Mercedes-Benz Extended Limited Warranty, vehicle ownership, and much more on the fascinating story behind one of the world's most recognizable brands.

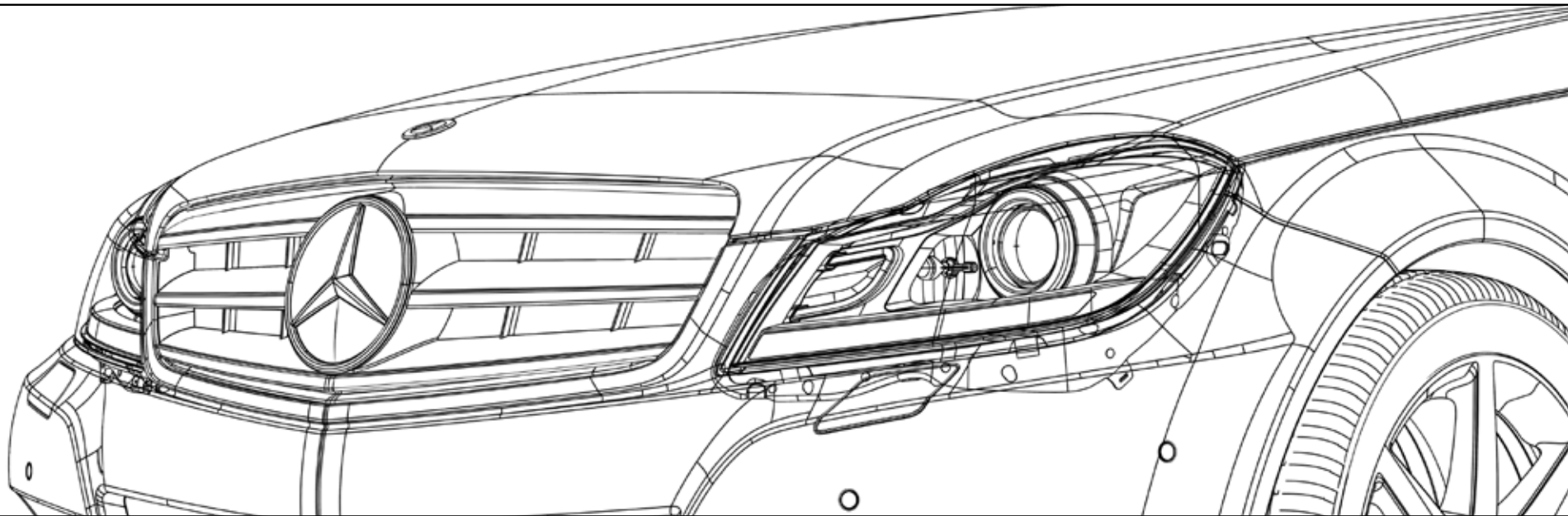
To be continued. With a test drive.

Nowhere is your C-Class so convincing as on the road. It's only there that you can fully experience the superior handling and power that makes this car so special. Feel the engine move you forward, and watch your heart rate rise with the speedometer. That unique feeling in your stomach cannot be put down on paper. That's why we would like to invite you in for a test drive at your local Mercedes-Benz dealer. Reserve your appointment today, or visit mercedes-benz.ca.

We look forward to seeing you.

The 2013 C-Class

SEDAN | EQUIPMENT LISTING AND TECHNICAL SPECIFICATIONS



Mercedes-Benz

The best or nothing.

INDIVIDUAL EQUIPMENT					
	C 250 Sedan	C 300 4MATIC™ Sedan	C 350 Sedan	C 350 4MATIC™ Sedan	C 63 AMG Sedan
TRANSMISSION					
7G-TRONIC PLUS 7-speed automatic transmission	▲	▲	▲	▲	–
AMG SPEEDSHIFT MCT 7-speed sports transmission	–	–	–	–	▲
TRACTION/STABILITY					
ADAPTIVE BRAKE	▲	▲	▲	▲	▲
ECO Start/Stop	–	▲	▲	▲	–
4MATIC™ permanent all-wheel drive with 4ETS	–	▲	–	▲	–
Dynamic handling package	–	–	◦	–	–
AGILITY CONTROL suspension	▲	▲	▲	▲	▲
Electronic Stability Program (ESP®) including ABS and Acceleration Skid Control (ASR)	▲	▲	▲	▲	▲
Brake Assist (BAS)	▲	▲	▲	▲	▲
AUDIO/VISUAL/COMMUNICATION					
Audio 20 – Radio with single CD & Bluetooth (MP3 compatible)	▲	▲	▲	▲	▲
COMAND APS with HDD Navigation & DVD changer	◦	◦	◦	◦	◦
harman/kardon® LOGIC7® surround sound system	–	–	◦	◦	◦
Media interface (with iPod®, USB and auxiliary connections)	Δ	Δ	◦	◦	▲
SIRIUS Satellite Radio¹	Δ	Δ	◦	◦	▲
LINGUATRONIC voice control	–	◦	◦	◦	◦
EXTERIOR					
16" 7 twin-spoke wheels	▲	–	–	–	–
17" 5 twin-spoke wheels	–	▲	–	–	–
18" 5 twin-spoke wheels	–	–	▲	▲	–
18" AMG 5 twin-spoke wheels (Code 795)	–	–	–	–	▲
17" 5 twin-spoke wheels	◦	◦	–	–	–
18" AMG 5 twin-spoke wheels (Code 786)	–	–	◦	Δ	–
18" AMG 7-spoke wheels	–	–	Δ	Δ	–
19" AMG multi-spoke wheels	–	–	–	–	Δ
AMG styling package (front and rear apron)	◦	◦	▲	▲	▲
Automatic headlamp activation	▲	▲	▲	▲	▲
Active Bi-Xenon headlamps	–	–	▲	▲	▲
LED daytime running lights and LED taillamps	▲	▲	▲	▲	▲

INDIVIDUAL EQUIPMENT					
	C 250 Sedan	C 300 4MATIC™ Sedan	C 350 Sedan	C 350 4MATIC™ Sedan	C 63 AMG Sedan
EXTERIOR CONTINUED					
Dual round foglamps for daytime running and fog light functions	▲	▲	–	–	–
Auto dimming mirrors (Rearview & Driver's Side)	◦	◦	▲	▲	▲
Adaptive highbeam assist (AHA)	–	–	▲	▲	▲
Electronic compass	◦	◦	◦	◦	▲
Exterior Power folding mirrors	◦	◦	▲	▲	▲
Heated windshield washer system	▲	▲	▲	▲	▲
Rain sensing windshield wipers	▲	▲	▲	▲	▲
Headlamp washers	–	–	▲	▲	▲
Tinted windows	▲	▲	▲	▲	▲
Power windows with express up and down	▲	▲	▲	▲	▲
Remote trunk release	▲	▲	▲	▲	▲
INTERIOR					
8-way power adjustable front seats	▲	▲	▲	▲	–
14-way power adjustable front seats with memory function	–	–	◦	◦	▲
Exterior Power folding mirrors and steering wheel with memory function	–	–	◦	◦	▲
Power lumbar support	–	–	◦	◦	▲
Heated front seats	◦	◦	▲	▲	▲
Split folding rear seats	▲	▲	▲	▲	▲
AMG carbon fibre trim	–	–	–	–	Δ
Leather covered steering wheel	▲	▲	▲	▲	▲
Multi-function steering wheel	▲	▲	▲	▲	▲
Sliding glass sunroof	◦	◦	▲	▲	▲
Panoramic sunroof	–	–	◦	◦	–
THERMATIC automatic climate control	▲	▲	▲	▲	▲
Manual tilt & telescoping steering column	▲	▲	▲	▲	–
CONVENIENCE					
Direct steering	–	–	◦	–	▲
PARKTRONIC with parking guidance	–	–	◦	◦	◦
Integrated garage door opener	◦	◦	◦	◦	▲
Cruise control	▲	▲	▲	▲	▲
SmartKey remote with panic button	▲	▲	▲	▲	▲
KEYLESS-GO	–	–	◦	◦	◦
115V power socket	Δ	Δ	Δ	Δ	◦

INDIVIDUAL EQUIPMENT

SAFETY

	C 250 Sedan	C 300 4MATIC™ Sedan	C 350 Sedan	C 350 4MATIC™ Sedan	C 63 AMG Sedan
Seatbelt tensioners with belt force limiters and front seatbelt height adjustment	▲	▲	▲	▲	▲
Dual-stage front airbags, side airbags (front and rear), side window curtain airbags (front and rear), driver's knee airbag, pelvic airbags	▲	▲	▲	▲	▲
NECK-PRO front headrests	▲	▲	▲	▲	▲
Anti-theft alarm system	▲	▲	▲	▲	▲
First aid kit	▲	▲	▲	▲	▲
ATTENTION ASSIST	▲	▲	▲	▲	▲
Tire pressure loss warning system	▲	▲	▲	▲	▲
Tire pressure monitoring system	—	—	—	—	○
Passive Lane Keeping Assist	○	○	○	○	○
Passive Blind Spot Assist	○	○	○	○	○
Hill start assist	▲	▲	▲	▲	▲

EQUIPMENT PACKAGES

	C 250 Sedan	C 300 4MATIC™ Sedan	C 350 Sedan	C 350 4MATIC™ Sedan	C 63 AMG Sedan
C 250 & C 300 4MATIC™ PREMIUM PACKAGE: Auto dimming mirrors (rearview & driver's side), Sliding glass sunroof with pop-up, Exterior power folding mirrors, Heated front seats.	Δ	Δ	—	—	—
C 350 PREMIUM PACKAGE: PARKTRONIC w/ parking guidance, Electronic compass, Rear view camera, Integrated garage door opener, Panoramic sunroof, COMAND APS w/ HDD navigation & DVD changer, Media interface.	—	—	Δ	Δ	—
C 63 AMG PREMIUM PACKAGE: Rear view camera, PARKTRONIC with parking guidance, Passive Blind Spot Assist, Passive Lane Keeping Assist, LINGUATRONIC voice control, COMAND APS with HDD navigation & DVD changer, harman/kardon® LOGIC7® surround sound system, KEYLESS-GO, 115V power socket.	—	—	—	—	Δ
C 250 SPORT PACKAGE: LED daytime running lights, Sport suspension, Black fabric roof liner, Dark ash wood trim, AMG Styling package, Upgraded calipers & aluminium pedals including 3-spoke sport steering wheel, 17" 5 twin-spoke wheels.	Δ	—	—	—	—
C 300 4MATIC™ SPORT PACKAGE: LED daytime running lights, Sport suspension, Black fabric roof liner, AMG Styling package, 17" 5 twin-spoke wheels.	—	Δ	—	—	—
C 350 SPORT PACKAGE: Direct steering, Steering wheel shift paddles, 18" AMG 5 twin-spoke wheels, Dynamic handling package.	—	—	Δ	—	—
C 350 CONVENIENCE PACKAGE: 14-way power adjustable front seats with memory function, Memory package w/ power steering column, Power lumbar support, KEYLESS-GO.	—	—	Δ	Δ	—
C 350 ENTERTAINMENT PACKAGE: SIRIUS Satellite Radio¹, harman/kardon® LOGIC7® surround sound system.	—	—	Δ	Δ	—
DRIVING ASSISTANCE PACKAGE: Passive Blind Spot Assist, Passive Lane Keeping Assist.	Δ	Δ	Δ	Δ	—
ADVANCED DRIVING ASSISTANCE PACKAGE: DISTRONIC PLUS, Active Blind Spot Assist, Active Lane Keeping Assist, PRE-SAFE®.	—	—	Δ	Δ	—
PREMIUM REAR SEATING PACKAGE: Roller blinds for rear side windows, Rear window sunshade, THERMOTRONIC automatic climate control.	—	—	Δ	Δ	Δ
AMG PERFORMANCE PACKAGE PLUS: Additional horsepower (30 additional hp – 481 total), Limited-slip rear differential, Tire pressure monitoring system, AMG Carbon fibre trim, AMG trunk lid spoiler in Carbon fibre, Red brake calipers.	—	—	—	—	Δ

▲ Standard equipment Δ Optional equipment ○ Optional as part of a Package — Not available

¹Complimentary service is comprised of a SIRIUS package for a duration of 6 months. Monthly subscription required for service thereafter. © 2012 Sirius XM Canada Inc. "SiriusXM", the SiriusXM logo, channel names and logos are trademarks of Sirius XM Radio Inc. and are used under licence.

Technical data:

	C 250	C 300 4MATIC™	C 350	C 350 4MATIC™	C 63 AMG
Engine type	16 V DOHC I4 Turbo	24V DOHC V6	24V DOHC V6	24V DOHC V6	32V DOHC V8
Total displacement (cm³)	1,796 cm³	3,498 cm³	3,498 cm³	3,498 cm³	6,208 cm³
Net power	201 hp @ 5,500 rpm	248 hp @ 6500 rpm	302 hp @ 6,500 rpm	302 hp @ 6,500 rpm	451 hp @ 6,800 rpm
Net torque	229 lb-ft @ 2,000 – 4,300 rpm	251 lb-ft @ 3.400 –4.500 rpm	273 lb-ft @ 3,500 – 5,250 rpm	273 lb-ft @ 3,500 – 5,250 rpm	443 lb-ft @ 5,000 rpm
Acceleration¹, 0–100 km/h	7.2 seconds	TBD	6.0 seconds	6.0 seconds	4.5 seconds
Approximate top speed²	210 km/h	210 km/h	210 km/h	210 km/h	250 km/h
Tires, front rear	205/55 R 16 205/55 R 16	225/45 R 17 245/40 R 17	225/40 R 18 255/35 R 18	225/40 R 18 255/35 R 18	235/40 R 18 255/35 R 18
Fuel economy³, city/highway estimate	9.6–6.3 L / 100 km	TBD	10.8 – 7.0 L/100 km	10.7 – 7.0 L/100 km	16 – 10.4 L/100 km
Fuel tank capacity	66 litres (8 litre reserve)	66 litres (8 litre reserve)	66 litres (8 litre reserve)	66 litres (8 litre reserve)	66 litres (8 litre reserve)
Fuel requirement	Premium unleaded	Premium unleaded	Premium unleaded	Premium unleaded	Premium unleaded
Dimensions⁴					
Wheelbase	2,760 mm	2,760 mm	2,760 mm	2,760 mm	2,760 mm
Overall length	4,591 mm	4,591 mm	4,591 mm	4,591 mm	4,707 mm
Overall height	1,444 mm	1,445 mm	1,448 mm	1,448 mm	1,433 mm
Overall width – Mirrors Extended	2,008 mm	2,008 mm	2,008 mm	2,008 mm	2,008 mm
Curb weight	1,505 kg	TBD	1,610 kg	1,670 kg	1,730 kg
Luggage Capacity	475 litres	475 litres	475 litres	475 litres	475 litres

¹Stated rates of acceleration are based on the manufacturer’s track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load. ²Electronically limited.

³These estimates are based on Government of Canada testing methods. The actual fuel consumption of these vehicles may vary. Refer to the Government of Canada Fuel Consumption Guide. ⁴With standard equipment.

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Printed in Canada
MBC-12-CS13-36200E

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