

SL

The All-New 2013 SL-Class
Sixth generation of a legend



Mercedes-Benz
The best or nothing.



SL

“This I believe. And I believe it passionately. Man’s love of innovation will never die.”

—Karl Benz

The SL-Class

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A Mercedes-Benz living legend.

Through six decades, the SL-Class has continued to fascinate automotive enthusiasts with a distinctive, well-appointed design coupled with exceptional engineering and sport performance. From the 1,600 km Italian Mille Miglia road race where the SL-Class made history back in 1955, to the athletic beauty of the All-New 2013 SL-Class Roadster, innovation, meticulous design and a commitment to uncompromised engineering have been the cornerstones responsible for the creation of an automotive legend.

1952-2012





60 Years of the Mercedes-Benz SL-Class.

For 60 years the Mercedes-Benz SL-Class has been the epitome of a sports car legend – a byword for outstanding innovation and refined athleticism. A vehicle in which engineers and designers answered challenges and expectations with spectacular innovations. Innovations that, still to this day, guide the industry and define the best in every class.



The 1950/60s – A legend is born.

Even at its inception in 1952 the SL-Class had the makings of a living legend: charismatic good looks, an unforgettable presence and a powerful engine. Originally built as a racing sports car, the Mercedes-Benz SL-Class' first competitive outing was the gruelling 1,600-kilometre Mille Miglia in Italy. The 300 SL finished an impressive second and multiple victories soon followed. Eventually, customer demand prompted the developers of successor models to seek more refined ways to express athletic prowess.







The 1970/80s – Innovation accelerator.

The transition to a two-seater that offered both comfort and power made a compelling step forward with the Mercedes-Benz 350 SL of 1971. Innovative features included the four-spoke steering wheel with large impact plate and reach-through door handles that stopped the doors from springing open in the event of an accident. From 1980 the SL-Class was also available with the anti-lock braking system ABS, and airbag and belt tensioners were offered from 1982. The detachable hardtop, previously available as an optional extra to the soft-top, became standard-fit equipment in 1980.







The 1990s to 2012 – The world's most powerful roadster.

At the unveiling at the 1989 Geneva Motor Show, the SL-Class featured a number of world premieres such as motorsport-inspired seats with integrated safety belts and a fully automatic folding soft top and wind deflector for draught-free convertible driving. And the car's unique roll bar was there – ready to be deployed automatically in just 0.3 seconds if required. In 2003, the newly unveiled SL 600 featured a 500 hp 5.5-litre V12 Bi-turbo engine. Equipped with a V8 power unit, the SL 55 AMG offered drivers the same output and dynamic driving. 2004 revealed the new SL 65 AMG – with 612 hp, the world's most powerful and highest-torque roadster.





Why they'll stare.

It's the advanced aerodynamic design – a lightweight, elongated all-aluminium body accentuated by two chrome-plated fin air inlets – that first draws the eye. Then the dramatic, defined shoulder lines running across the entire length of the vehicle steal the attention away. That is, until the eye traces down towards the prominent, angular bumper with integrated LED running lamps – resting below a wide, upright grille with a single wing-shaped slat and 3-point star. Indeed, the SL-Class is an amazing sight to behold.









Beauty is not by chance.

Every detail on the SL-Class has its purpose, whether it's for better performance or simply attracting attention. The side mirrors are positioned at the beltline for optimum streamlining. Side outlet fins are plated with the signature SL-Class chrome for visual enhancement – as are the twin trapezoidal exhaust pipes. Its tail lamps are wedge-shaped to accommodate the dynamic rear bumper design, complete with its black diffuser-look insert panel. Because where there's power, there will also be beauty.

The view is always breathtaking.

The open road, the thrill of driving – nothing should disturb the moment. The SL 550 employs MAGIC VISION CONTROL – a high-efficiency wiper/washer system that cleans the windshield without disrupting the driver's field of view. Two laser-cut fluid channels on both sides of the wiper blades apply washer fluid only in the direction that the arm is moving, which saves fluid and is also heated to prevent freezing in the winter. When closed-top driving is called for, MAGIC SKY CONTROL lets the sun in while allowing full control over the sunroof's shade level. It's all part of the pure, undisturbed driving enjoyment the SL-Class has to offer.



The unique and innovative MAGIC VISION CONTROL system.



MAGIC SKY CONTROL allows for the flexibility of controlling exposure to sunlight while the roof is closed.



The SL 550 Roadster.



A high-angle, black and white photograph of the interior of a Mercedes-Benz SL 550. The focus is on the front passenger seat, which is upholstered in dark leather with light-colored stitching. The seat has a high, rounded backrest and a side bolster. The center console is visible, featuring a gear shifter and handbrake. The dashboard and door panel are also visible, showing a mix of leather and metallic accents. The background shows the rear window and a glimpse of the exterior through the side mirror.

Make yourself comfortable.

Stylish contours, high-grade materials, meticulous detailing – surrounding yourself in comfort is as effortless as sitting down. Begin with the SL 550's sporty, ergonomic seats with high side bolsters that deliver excellent lateral support. Then notice the sophisticated instrument panel design with its two classic rounded speed and RPM dials, four rounded air vents and central full-colour TFT display. But don't stare too long – once you're settled in, the real fun begins.

Know your surroundings.

Though your first time in the SL-Class will have you anxious to hit the ignition, pause for a minute – there's much to discover. Wrapping your fingers around the 3-spoke multifunction sport steering wheel is enough to draw a smile. You'll immediately notice the wheel's flattened lower section, which allows both excellent vehicle control and a high-tech sport aesthetic. Switches and bezels in silver chrome and aluminium trim add elegance to the SL-Class' athleticism, providing the perfect balance of sportiness and refinement.



The new flat bottom steering wheel design provides a unique and modern aesthetic.



Chrome accents along with a sport style design provide the appropriate character for the SL-Class.



The SL 550 interior in Porcelain Nappa leather and Light brown poplar matte wood trim.

Set the mood, and the expectations.

As you drive, the standard equipped ambient lighting fills your interior in pleasant, indirect light. Three colour options – Solar, Solar Orange or Solar Red – can be individually selected via the multifunction steering wheel controls. Now, even on the darkest of nights, you'll be fully aware of your interior and its comforts.



Comfortable climate controls allow for simple and convenient cabin temperature adjustment.



Fine interior detailing and well appointed controls blend functionality with a modern and stylish design.



Ambient lighting in Solar, Solar Orange or Solar Red options.

At your command.

The drive itself will be exhilarating enough, but a world of entertainment & communication options are at your fingertips nonetheless. Feel every deep, trembling bass note with the new FrontBass system – a standard on the SL 550 – which moves the subwoofers from the doors to the footwell below the driver and passenger for a clearer, crisper bass sound with a wider dynamic range. Paired with the standard 600 Watt harman/kardon® LOGIC7® surround sound system or the optional BANG & OLUFSEN performance surround sound system, you'll feel the music like never before.

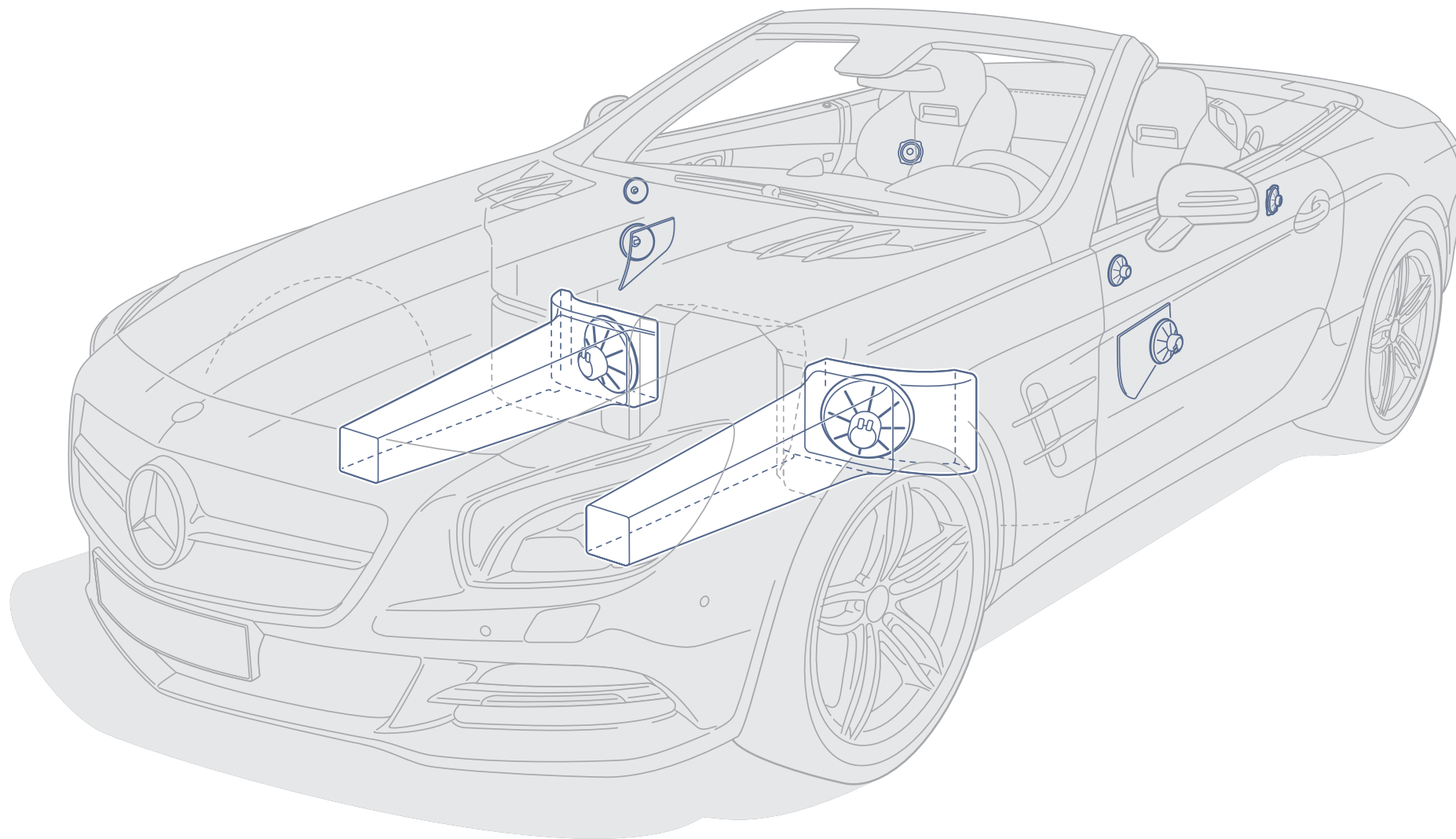
Additionally, SL 550 features the newest-generation COMAND APS multimedia control and display system, combining a 6-disc DVD changer, Bluetooth® and GPS navigation system.



The optional BANG & OLUFSEN performance surround sound system provides supreme audio quality and concert hall acoustics.



Audio, telephone and navigation as well as a variety of vehicle information functions and features are intuitively and informatively displayed on the head unit and can be controlled conveniently using a discreet dial located on the centre console in front of the arm rest.



Standard on the SL 550, the all-new FrontBass system allows for deep bass response at a wider range.





► **ECO START/STOP** boosts your fuel economy by automatically stopping the engine when the vehicle is at standstill. Once you step on the throttle, the engine automatically starts – so your engine is only using fuel when needed.

The performance begins.

Since the legendary Gullwing model of 1954, the Mercedes-Benz SL-Class has been making racing history. Today, it undoubtedly carries on the tradition with the all-new 4.6 L Bi-turbo V8 engine, boasting improved power and fuel consumption. This all-new engine delivers an impressive 429 hp with 516 lb-ft of torque, accelerating from 0-100km/h in just 4.6 seconds. An ECO Start/Stop function can be selected to automatically stop the engine if the vehicle is stationary for more than two seconds, further reducing emissions and saving fuel. It's a guarantee that every time the accelerator is pressed, great performance is in store.





Handles you with care.

Beneath the hood of the SL-Class lies engineering that reinforces its legendary status. The standard 7G-TRONIC PLUS automatic transmission makes shifting virtually imperceptible and delivers improved power and acceleration with better fuel efficiency. Three driving modes are at your selection:

- **E** – economical and comfortable cruising at low engine speeds
- **S** – sporty, enhanced acceleration for higher speeds
- **M** – manual gearshifts for those who want complete control

The SL-Class' standard Active Body Control (ABC) system helps deliver the perfect ride, allowing the choice between the smoother 'Comfort' or the lowered 'Sport' modes. Ten sensors monitor the vehicle's handling. Continuous automatic adjustment of each wheel's suspension counteracts vibration, roll, pitching and braking. Lateral movements are also reduced when cornering, and the suspension is automatically lowered at higher speeds. So whatever the road may bring, it's nothing the SL-Class can't handle.



► **7G-TRONIC PLUS** This 7-speed automatic transmission can skip gears when downshifting, allowing for quicker acceleration. A lockup torque converter on all seven gears delivers better torque transmission for improved acceleration. It was also the industry's first transmission with a magnesium casing for lower weight and improved fuel efficiency.

One man, one engine.

THE PHILOSOPHY AT THE HEART OF EVERY AMG ENGINE.

Open the hood of any AMG model and you'll see the signature of the one - and only - technician who handcrafted its engine. Performance is more than just breathtaking acceleration, AMG models also feature specially calibrated suspensions tested on some of the world's most demanding racecourses. Highly durable brakes are designed to be fade-resistant, even after incredible wear. And since each is a Mercedes-Benz, every AMG model is also remarkably civil and refined, with a powerful, dominant presence.





European model shown.
SL 63 AMG Available late 2012.

The dynamics of delight.

The SL 63 AMG's aggressive, sporty design underlines its exceptional roadster status. From the AMG radiator grille to the muscular AMG styling of the front and rear aprons, this vehicle conveys dominance at every turn – and straightaway.

It's the most powerful SL of all time. Its newly developed AMG 5.5-litre V8 Bi-turbo engine combines the ultimate in performance with efficient fuel consumption. With an output of 530 horsepower and maximum torque of 590 lb-ft, the SL 63 AMG outperforms anything in its category. Pure driving adrenalin comes to you via the AMG SPEEDSHIFT MCT 7-speed sports transmission – allowing an economical style of driving as well as dynamic power. From the AMG sports seats in Exclusive Nappa leather with AMG-specific seat upholstery to the AMG sports exhaust system, the SL 63 AMG turns heads as effectively as it does corners.



Attractive AMG sports seats in Exclusive Nappa leather with AMG-specific seat upholstery provide sporty functionality, stylishness and sensory pleasure.



AMG DRIVE UNIT with E-Select lever and embossed AMG emblem lets you select 4 driving modes "C" (Controlled Efficiency), "S" (Sport), "S+" (Sport Plus) and "M" (Manual).



The AMG 5.5-litre V8 Bi-turbo engine pushes an astonishing 557 hp and 664 lb-ft with the AMG Performance package.

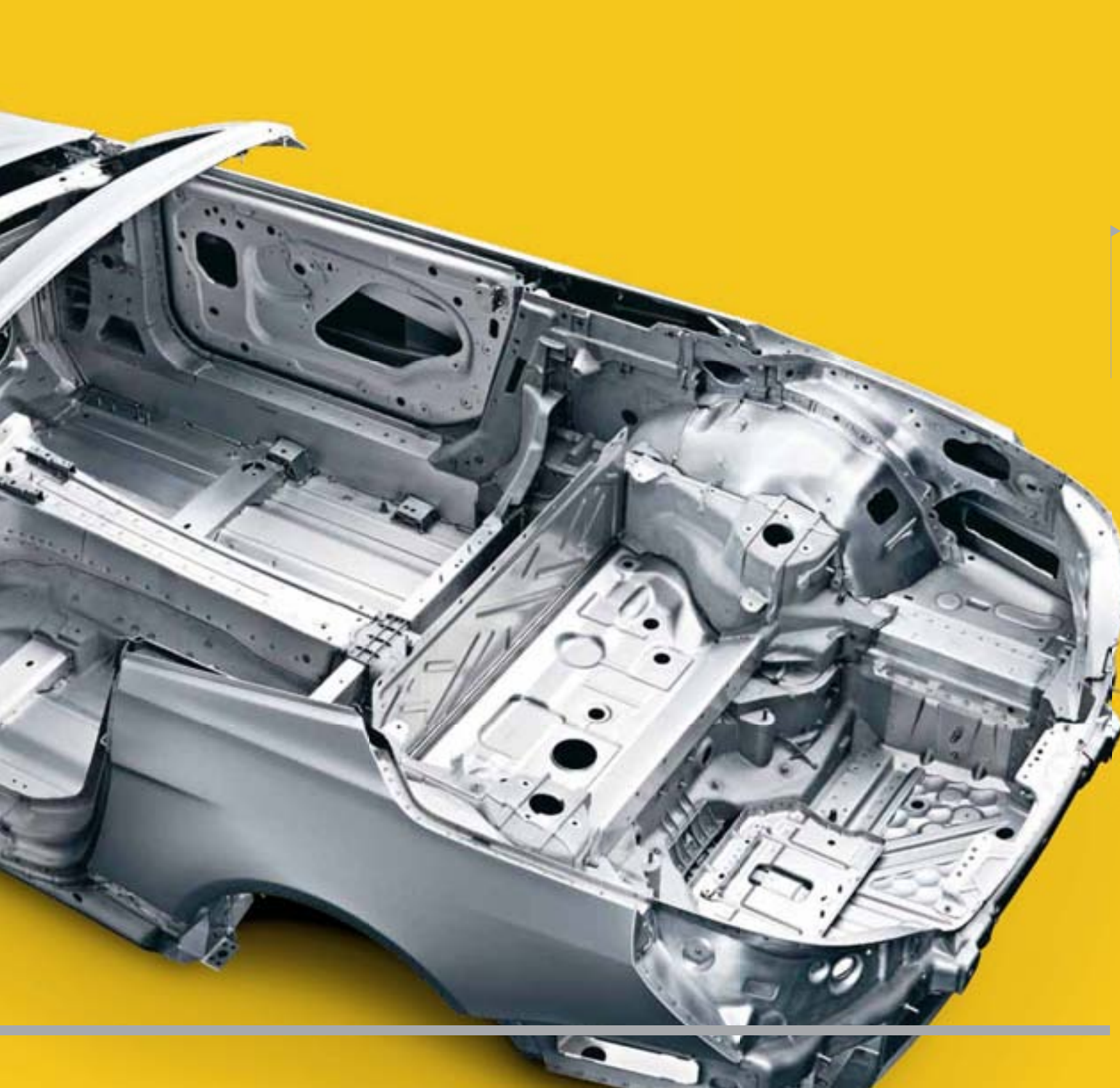
We start with safety, then build on it.

Mercedes-Benz has led the way in roadster safety since 1989 when it fitted the first ever sensor-controlled rollover bars as standard in the SL-Class. Today, at the heart of this technology is a tilting-cone sensor that works with an electronic control unit to detect when the SL-Class is at a critical tilt angle. Normally concealed out of sight, the rollover bars can extend fully in just 0.3 seconds the instant danger is detected.

Mercedes-Benz ESP® is an innovative handling control system that actively monitors the vehicle's centre of gravity. It automatically engages in certain dangerous situations – e.g. an impending risk of skidding – by applying a specific braking force to individual wheels and adjusting the engine output to help the driver master critical hazardous situations.

In case of a collision, the SL-Class offers you the best possible protection. The driver and passenger airbags trigger in a matter of milliseconds, and the large-capacity head /thorax airbags on both sides inflate in response to a side impact. Additional post-accident functions include automatic engine shut-off, which aids rescue efforts and mitigates injury.





► **BODY PROTECTION** A preloaded spring makes sure the rollover bars are ready for action at any time. The energy-absorbing crumple zones, an extremely robust safety passenger cell, and the doors with special reinforcing elements, form an effective defensive barrier in an emergency.

From marvel to masterpiece.

The wide choice of options in the *designo* range allows you to hone the inimitable design of your SL-Class to perfection. Offering a choice of exquisite trims, attractive *designo* leather upholstery colours and five special paint finishes, *designo* options make your SL-Class a truly unique masterpiece.

mercedes-benz.ca/designo



The SL-Class centre console in *designo* black piano lacquer trim.



The SL-Class in finely appointed *designo* titanium grey pearl leather upholstery.



The SL-Class interior adorned in *designo* Tuscany pearl.

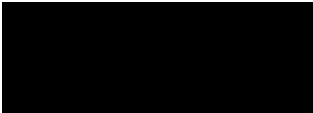
An expression of character.

The finishing touches can mean the difference between a work of art and a true masterpiece. Whichever colour you opt for, it's an excellent choice. Because with a selection of both solid and metallic paint finishes benefitting from an extra scratch-resistant clear coat, the SL-Class' colour is less susceptible not only to scratches, but also to sunlight, temperature variations, dust and soot.

	LEATHER ¹	Black /Black	Ginger Beige/Espresso Brown	Bengal Red	Crystal Grey	NAPPA LEATHER ²	Black /Black	Ginger Beige/Espresso Brown	Bengal Red	Nut Brown	Porcelain	EXCLUSIVE NAPPA LEATHER ³	Black /Black	Ginger Beige/Espresso Brown	Bengal Red	Porcelain
SOLID PAINT																
Black		●	●	●	●		●	●	●	●	●		●	●	●	●
Fire Opal		●	●	●	○		●	●	●	●	○		●	●	●	○
METALLIC PAINT																
Magnetite Black		●	●	●	●		●	●	●	●	●		●	●	●	●
Obsidian Black		●	●	●	●		●	●	●	●	●		●	●	●	●
Palladium Silver		●	○	●	●		●	○	●	○	●		●	○	●	●
Tenorite Grey		●	○	●	●		●	○	●	○	●		●	○	●	●
Dolomite Brown		●	○	●	●		●	○	●	○	●		●	○	●	●
Pearl Beige		●	○	●	○		●	○	●	○	○		●	○	●	○
Cavansite Blue		○	●	○	●		○	●	○	●	●		○	●	○	●
Diamond White		●	○	●	●		●	○	●	●	●		●	○	●	●
Iridium Silver		●	○	●	○		●	○	●	○	○		●	○	●	○
● Recommended combination ○ Possible Combination																

¹Standard on the SL 550. Not available on the SL 63 AMG. ²Available on the SL 550 and standard on the SL 63 AMG. ³Available on the SL 550 and SL 63 AMG.

SOLID PAINT

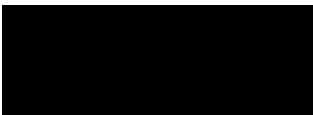


040 Black



590 Fire Opal

METALLIC PAINT



183 Magnetite Black



794 Pearl Beige



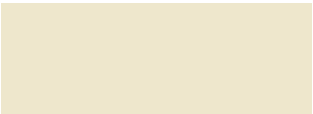
197 Obsidian Black



890 Cavansite Blue



792 Palladium Silver



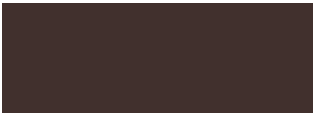
799 Diamond White



755 Tenorite Grey



775 Iridium Silver



526 Dolomite Brown

UPHOLSTERY AND TRIM



201 Black/Black (Leather)



801 Black/Black (Nappa Leather)



736 Dark Ash Wood



729 Light Brown Poplar Matte Wood Trim



731 Burl Walnut Wood



739 Aluminium



205 Ginger Beige/Espresso Brown (Leather)



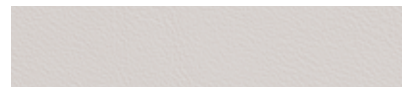
207 Bengal Red (Leather)



208 Crystal Grey (Leather)



804 Nut Brown (Nappa Leather)



815 Porcelain (Nappa Leather)



805 Ginger Beige/Espresso Brown (Nappa Leather)



807 Bengal Red (Nappa Leather)



736 Dark Ash Wood



736 Dark Ash Wood



736 Dark Ash Wood



736 Dark Ash Wood



736 Dark Ash Wood



729 Light Brown Poplar Matte Wood Trim



729 Light Brown Poplar Matte Wood Trim



729 Light Brown Poplar Matte Wood Trim



729 Light Brown Poplar Matte Wood Trim



729 Light Brown Poplar Matte Wood Trim



731 Burl Walnut Wood



731 Burl Walnut Wood



731 Burl Walnut Wood



731 Burl Walnut Wood



731 Burl Walnut Wood



739 Aluminium



739 Aluminium



739 Aluminium



739 Aluminium



739 Aluminium

INDIVIDUAL EQUIPMENT

TRANSMISSION

7G-TRONIC PLUS automatic transmission
AMG SPEEDSHIFT MCT (Multi-Clutch Technology) 7-Speed sports transmission
ECO Stop/Start function

AUDIO/VISUAL/COMMUNICATION

COMAND APS with HDD navigation & DVD changer <i>(includes LINGUATRONIC voice control for navigation, audio & phone)</i>
harman/kardon® LOGIC7® surround sound system
BANG & OLUFSEN performance surround sound system
Media interface (iPod®, USB and auxiliary input connectivity)
SIRIUS Satellite Radio¹

EXTERIOR

AMG Styling package
19" AMG 5-spoke wheels
19" AMG 5 twin-spoke wheels
19"/20" AMG Mixed 10-spoke forged wheels
Auto dimming mirrors (Rearview & Driver's Side)
Adaptive Highbeam Assist (AHA)
MAGIC VISION CONTROL
MAGIC SKY CONTROL
Electronically adjustable power folding heated exterior mirrors with turn signal indicators

INTERIOR

Analog clock
Multicontour seats
Climate comfort front seats
Drive-dynamic multicontour front seats
Ambient lighting
Heated front seats
Light brown poplar matte wood trim
Burl walnut wood trim
Dark ash wood trim
Aluminium trim

SL 550 Roadster

SL 63 AMG Roadster

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INDIVIDUAL EQUIPMENT

INTERIOR

AMG Carbon fibre trim
Wood/Leather steering wheel
AIRSCARF
THERMOTRONIC automatic climate control
Electric Fabric wind screen
Panoramic vario roof
Hands-free access
PARKTRONIC with active parking assist

CONVENIENCE

Integrated garage door opener
EASY-PACK power trunk closer
DISTRONIC PLUS proximity cruise control
SmartKey remote with panic button
Illuminated door sill panels
KEYLESS-GO

SAFETY

Rear view camera
Tire pressure monitoring system
Active Lane Keeping Assist
Active Blind Spot Assist

EQUIPMENT PACKAGES:

SL 550 PREMIUM PACKAGE: Rear view camera, Climate comfort front seats, AIRSCARF, Drive-dynamic multicontour front seats, Hands-free access, EASY-PACK power trunk closer, KEYLESS GO.

SL 63 AMG PREMIUM PACKAGE: Rear view camera, Climate comfort front seats, AIRSCARF, Drive-dynamic multicontour front seats.

ADVANCED DRIVING ASSISTANCE PACKAGE: DISTRONIC PLUS, Active Blind Spot Assist. Active Lane Keeping Assist.

AMG PERFORMANCE PACKAGE: Additional horsepower (557 hp/664 lb-ft of torque), Electronic speed limiter deletion², AMG Performance steering wheel, Limited slip rear differential, Sport suspension, 19"/20" AMG Mixed 10-spoke forged wheels, AMG exterior carbon fibre trim, Red brake calipers, Carbon fibre engine cover.

SL 550 Roadster

SL 63 AMG Roadster

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▲ Standard equipment △ Optional equipment ○ Optional as part of a package — Not available

TECHNICAL DATA

Engine type
Total displacement
Net power
Net torque
Acceleration ⁴ , 0–100 km/h
Approximate top speed ⁵
Tires, front rear
Fuel tank capacity
Fuel requirement
Dimensions ⁶ Wheelbase Overall length Overall height Overall width – Mirrors Extended
Curb weight
Luggage capacity (Min/Max)

SL 550 Roadster

32V DOHC 4.6 L Bi-turbo V8
4,663 cm ³
429 hp @ 5,250 rpm
516 lb-ft @ 1,800 - 3,500 rpm
4.6 seconds
250 km/h
255/35 R 19 285/30 R 19
65.0 litres
Premium unleaded
2,585 mm 4,612 mm 1,315 mm 2,099 mm
1,785 kg
364/504 litres

SL 63 AMG Roadster

32V DOHC 5.5 L Bi-turbo V8
5,461 cm ³
530 hp @ 5,500 rpm (557 hp @ 5,500 rpm ³)
590 lb-ft @ 2,000–4,500 rpm (664 lb-ft @ 2,250–3,750 rpm ³)
4.3 seconds (4.2 seconds ³)
250 km/h (300 km/h ³)
255/35 R 19 285/30 R 19
75.0 litres
Premium unleaded
2,585 mm 4,633 mm 1,300 mm 2,099 mm
1,845 kg
364/504 litres

¹Complimentary service is comprised of a SIRIUS package for a duration of 6 months. Monthly subscription required for service thereafter. © 2012 Sirius XM Canada Inc. "SiriusXM", the SiriusXM logo, channel names and logos are trademarks of Sirius XM Radio Inc. and are used under licence. ²Intended for track use. Please obey all speed laws. ³With the AMG Performance Package. ⁴Stated rates of acceleration are based upon manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load. ⁵Electronically limited. ⁶With standard equipment.

Make the most of your SL-Class.

Beyond our legendary standard features and attractive options is an array of practical and elegant accessories. Mercedes-Benz Genuine Accessories offer finishing touches that refine the power, style and convenience of your SL-Class.



Illuminated door sill panels.

High quality, two-piece door sill panels made from brushed stainless steel. The white illuminated Mercedes-Benz lettering is activated every time you open the door to get in or out.



Floor mats.

Sleek and durable all-season deep channel floor mats keep your interior protected against the elements.



Trunk tray.

This shallow trunk tray is precision tailored, and made from non-slip materials. Keep your trunk clean, and protect it against spillage.



19" 5 twin-spoke alloy wheels.

Personalize your SL-Class with these unique wheels that are sure to make a statement wherever your journey takes you.

A passion for things done right.

A passion for craftsmanship and attention to detail – it's what you'd expect from Mercedes-Benz. It drives us to set new standards in design, performance, comfort and safety.

24-HOUR ROADSIDE ASSISTANCE.

Mercedes-Benz Roadside Assistance is at your service 24/7 every day to anyone driving a Mercedes-Benz in Canada or the continental U.S.¹ We'll bring you fuel, replace a flat tire with your spare, or jumpstart your car. When needed, a towing service will be provided to the nearest Mercedes-Benz dealership.

WEAR AND TEAR PERIOD.

Brake pads, brake discs, brake pad wear sensors and light bulbs are all covered for wear and tear during the first 24 months or 40,000 km, whichever comes first.

MERCEDES-BENZ WARRANTIES.

The Mercedes-Benz New Vehicle Limited Warranty covers defects in materials or workmanship for 48 months or 80,000 km – whichever comes first. Mercedes-Benz Extended Limited Warranty is also available.²

CUSTOMER SERVICE.

Customer Service is open from 9 a.m. to 5 p.m. EST, Monday through Friday. Our knowledgeable Mercedes-Benz experts can talk you through the finer points of working your car's audio system – or even assist you in locating the nearest Mercedes-Benz dealership. Just call 1-800-387-0100.

TRIP INTERRUPTION REIMBURSEMENT.

If a breakdown covered by your New Vehicle Limited Warranty or optional Extended Limited Warranty occurs more than 80 km from your home – leaving your vehicle inoperable or unsafe to drive with required overnight repairs – you'll be reimbursed up to \$500 for hotel accommodations and up to \$600 for alternative travel expenses per incident, while your car is repaired at an authorized Mercedes-Benz dealership.

MERCEDES-BENZ IS VIRTUALLY YOURS.

mercedes-benz.ca is your online window to Mercedes-Benz Canada. Revel in the incredible photography while you access information on any of our current or upcoming models, and configure your dream Mercedes-Benz online. You'll also find details about the Mercedes-Benz Extended Limited Warranty, vehicle ownership, and the fascinating history behind one of the world's most recognizable brands.

TO BE CONTINUED. WITH A TEST DRIVE.

Nowhere is your SL-Class so convincing as on the road. Only there can you fully experience the superior handling and power that makes this car so special. Feel the engine move you forward, and watch your heart rate rise with the speedometer. That unique feeling cannot be captured on paper. That's why we invite you in for a test drive at your local Mercedes-Benz dealer. Reserve your appointment today or visit mercedes-benz.ca.

We look forward to seeing you.

¹Vehicle must be accessible from main roads. Roadside Assistance may involve charges for parts, service and towing. Depending on the circumstances, these services may be provided by an outside service provider, courtesy of Mercedes-Benz Roadside Assistance. For full details of the Roadside Assistance Program, please see your dealer. ²Please see your dealer for warranty details as well as for terms, conditions and pricing for extended warranty options.

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Printed in Canada
MBC-12-SL13-1640E

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1952 60 SL 2012