

The 2014 C-Class

COUPE



Mercedes-Benz

Strength to bare.

The 2014 C-Class Coupe reigns over its class with an aggressive, yet refined style. It draws attention to its form with LED daytime running lights, and Active Bi-Xenon headlamps¹. Open the panoramic sunroof and you'll have plenty to look at, while everyone else is looking at you.

THE C-CLASS COUPE

DESIGN	2
AGILITY	4
SAFETY	6
AMG	8
COLOURS & MATERIALS	10
WEBSITE, TEST DRIVE, EQUIPMENT LISTING & TECHNICAL SPECIFICATIONS	12

¹Optional on the C 250 Coupe. Standard on all other models.
C 250 Coupe shown with AMG Sport Performance Package.







Luxury, accelerated.

Arrive in style, with heated seats, upholstered with ARTICO leather¹. Connect any audio device to the media interface², and fill the air with music from the standard 12 speaker, 450W harman/kardon® LOGIC7® Surround Sound System. Hug corners with simple touches of the steering wheel shift paddles. And with COMAND Navigation, you may find yourself taking the long way home.

¹Man-made leather. ²Optional on C 250 Coupe. Standard on all other models.



A drive to compete.

The well-bred 2014 C-Class Coupe gets its muscle from one of two powerful engines. In the C 250, a 1.8L direct injection 4-cylinder turbocharged engine with 201 horsepower and 229 lb-ft of torque. And for the C 350 model, a 3.5L direct injection V6 engine developing an impressive 302 horsepower and 273 lb-ft of torque. Performance is both strength and control, which is what the 4MATIC™ Permanent All-Wheel Drive¹ system combined with AGILITY CONTROL sport suspension¹ provides in all conditions. And the delicate balance between sport and refinement is handled by the Dynamic Handling Package² with electronic damper control. The result is a noticeably smoother ride, even when the road is not.



17" AMG 5 Twin-Spoke Wheels
(Code 784)³



18" AMG 7-Spoke Wheels
(Code 782)⁴



18" AMG 5 Twin-Spoke Wheels
(Code 786)⁵



18" AMG 7 Twin-Spoke Wheels
(Code 760)⁶



19" AMG Cross-Spoke Forged
Wheels (Code 785)⁷



19" AMG Cross-Spoke Forged
Wheels in Matte Black (Code 793)⁸

¹Standard on the C 350 4MATIC™ Coupe. Not available on other models. ²Standard on the C 250 Coupe and C 350 Coupe. Not available on other models. ³Standard on C 250 Coupe. ⁴Standard on C 350 and C 350 4MATIC™ Coupe. ⁵Optional on C 350 and C 350 4MATIC™. ⁶Optional as part of the Sport Package on the C 350 and C 350 4MATIC™ Coupe and the AMG Sport Performance Package on C 250 Coupe. ⁷Standard on C 63 AMG Coupe. ⁸Optional on C 63 AMG Coupe.



Safety all around.

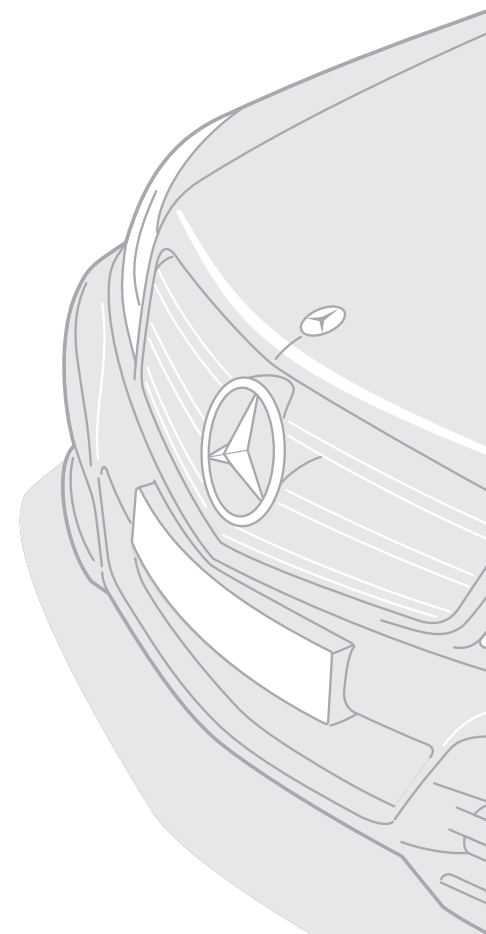
A suite of features makes the C-Class first class in safety.

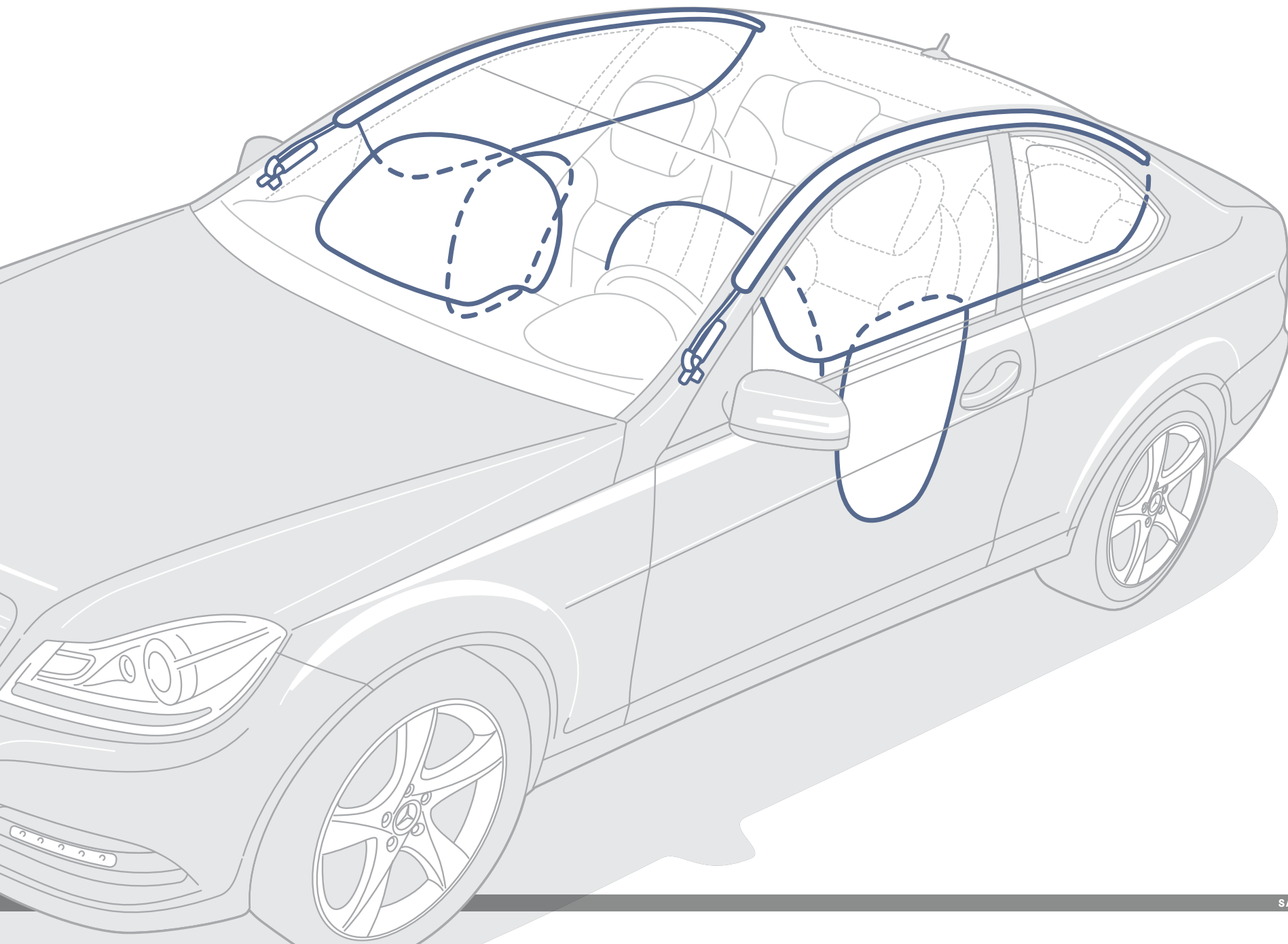
Passive Lane Keeping Assist¹: tells the driver when they are drifting out of the lane unintentionally with gentle but noticeable vibrations in the steering wheel.

Passive Blind Spot Assist¹: indicators on the side mirrors light up when there's a vehicle in a blind spot, alerting the driver before he or she moves lanes into an adjacent car.

These features join **ATTENTION ASSIST**, which alerts the driver when signs of drowsiness are detected. And **ADAPTIVE BRAKE** improves ride comfort and safety by performing critical braking manoeuvres using the anti-lock braking system (ABS), and making difficult driving situations easier with quick and convenient brake features.

¹Available as part of a package on the C 250 Coupe, and standard on all other models.









Racing mettle.

Every inch of the Mercedes-Benz C 63 AMG is built for performance, all the way up from the 19" AMG cross-spoke forged wheels. The hand-built 6.2L AMG V8 engine is the fire in the belly of the new C 63 AMG Edition 507, making an impressive 507 horsepower, and an equally impressive top speed of 280 km/h.¹ Exploit that power with an AMG SPEEDSHIFT MCT 7-Speed Sports transmission, and shift gears in under 100 milliseconds. With forged pistons, connecting rods and crankshaft from the SLS AMG, and the vented hood from the C 63 AMG Black Series, not only does the Mercedes-Benz C 63 AMG Edition 507 have the spirit of a racecar, it has the guts, too.

¹Intended for track use only. Please obey all speed laws.

A palette for good taste.

Critical eyes, admire. We've carefully selected our colour palette to offer both personal expression and tasteful pairings between the interior and exterior colours. And we always add an extra scratch-resistant clear coat, reducing susceptibility not only to scratches, but also to sunlight, dust and soot. It keeps us both looking better, longer.

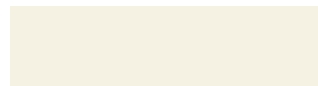
SOLID PAINT



040 Black*



590 Fire Opal



149 Polar White

METALLIC PAINT (OPTIONAL)



197 Obsidian Black



183 Magnetite Black*



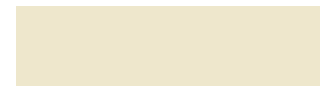
755 Tenorite Grey



775 Iridium Silver



792 Palladium Silver*



799 Diamond White*



890 Cavansite Blue*



988 Diamond Silver*

*Not available on the C 63 AMG Coupe. †Man made leather. Available only on the C 250 Coupe, C 350 Coupe and the C 350 4MATIC™ Coupe.

‡Available only on the C 350 Coupe and C 350 4MATIC™ Coupe. §Available only on the C 63 AMG Coupe. Not available on any other model.

¶Optional on the C 250 Coupe, C 350 Coupe and C 350 4MATIC™ Coupe. *Standard on the C 250 Coupe, C 350 Coupe and the C 350 4MATIC™ Coupe. †Available on all models. ‡Standard on the C 63 AMG Coupe. Not available on all other models.

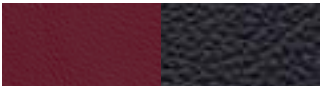
UPHOLSTERY



111 Black/Black (ARTICO¹)



211 Black/Black (Leather²)



267 Bengal Red/Black (Leather²)



118 Alpaca Grey/Black (ARTICO¹)

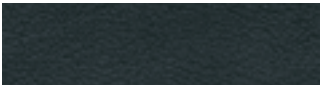


268 Alpaca Grey/Black (Leather²)

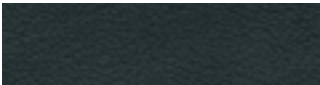


235 Sahara Beige/Black (Leather²)

AMG *designo* UPHOLSTERY



X11 Black/Black (NAPPA Leather³)



X20 Black/Black (NAPPA Leather/
DINAMICA³)



X87 Porcelain/Black (NAPPA Leather/
DINAMICA³)

TRIM



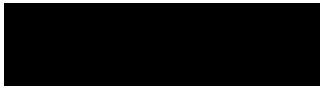
731 Burl Walnut Wood Trim⁴



H06 Ash Olive Wood (Matte)⁴



739 Aluminium⁵



H80 Black Piano Lacquer⁶



H73 AMG Carbon Fibre⁷

Test drive a C-Class Online. Or on the road.

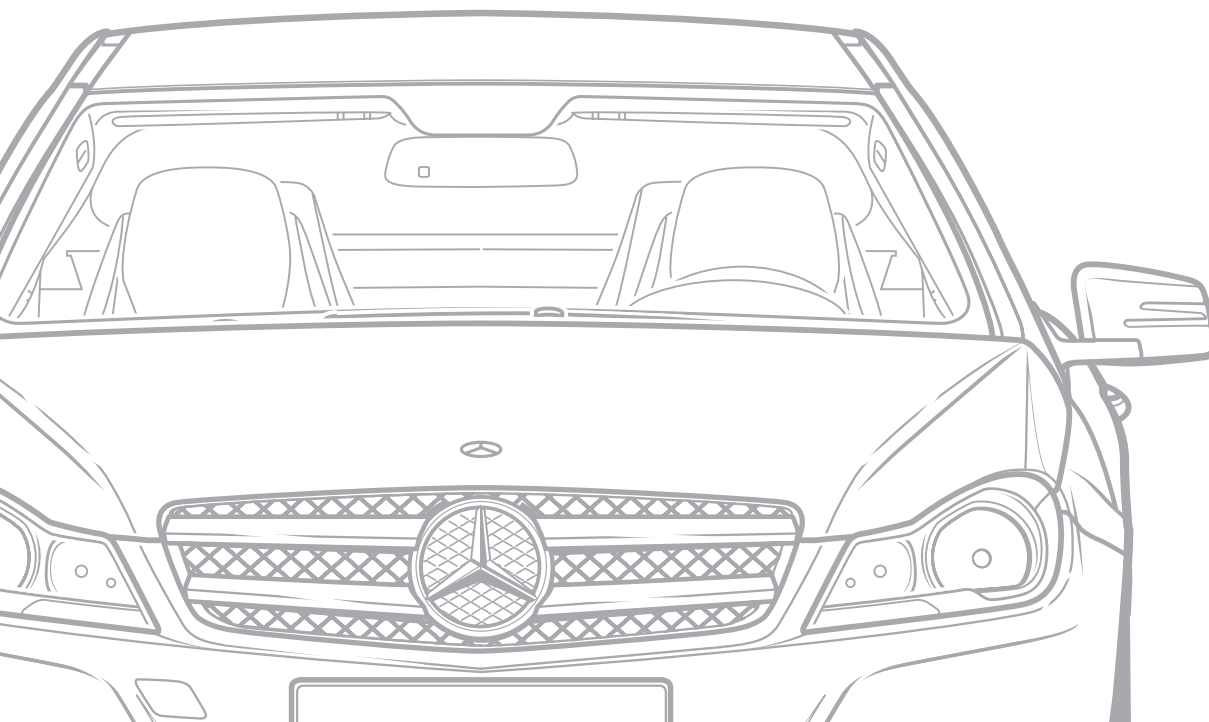
Follow us online. And visit mercedes-benz.ca to experience even more of what the C-Class has to offer.
Or to book a test drive with your dealer.





The 2014 C-Class

COUPE | EQUIPMENT LISTING AND TECHNICAL SPECIFICATIONS



Mercedes-Benz

INDIVIDUAL EQUIPMENT	C 250 AVANTGARDE COUPE	C 350 AVANTGARDE COUPE	C 350 4MATIC™ AVANTGARDE COUPE	C 63 AMG EDITION 507 COUPE
TRANSMISSION				
7G-TRONIC PLUS automatic transmission	▲	▲	▲	–
AMG SPEEDSHIFT MCT 7-speed sports transmission	–	–	–	▲
ECO Start/Stop	–	▲	▲	–
TRACTION/STABILITY				
ADAPTIVE BRAKE	▲	▲	▲	▲
4MATIC™ permanent all-wheel drive with 4ETS	–	–	▲	–
Dynamic Handling Package	▲	▲	–	–
AGILITY CONTROL sport suspension	–	–	▲	–
AMG sports suspension	◦	–	–	▲
Electronic Stability Program (ESP®) including ABS and Acceleration Skid Control (ASR)	◦	▲	▲	▲
Sport brake system	▲	▲	–	–
AMG high performance braking system	–	–	–	▲
Brake Assist (BAS)	▲	▲	▲	–
Limited slip-rear differential	–	–	–	▲
Direct steering	▲	▲	–	▲
AUDIO/VISUAL/COMMUNICATION				
Audio 20 – Radio with single CD & Bluetooth (MP3 compatible)	▲	–	–	–
COMAND APS with HDD navigation & DVD changer	△	▲	▲	▲
harman/kardon® LOGIC7® surround sound system	▲	▲	▲	▲
Media interface (with iPod® and auxiliary connections)	△	▲	▲	▲
SIRIUS Satellite Radio¹	▲	▲	▲	▲
4.5" colour instrument cluster display	▲	▲	–	–
EXTERIOR				
17" AMG 5 twin-spoke wheels (Code 784)	▲	–	–	–
18" AMG 7-spoke wheels (Code 782)	–	▲	▲	–
18" AMG 5 twin-spoke wheels (Code 786)	◦	◦	◦	–
18" AMG 7 twin-spoke wheels (Code 760)	–	△	△	–
19" AMG cross-spoke forged wheels (Code 785)	–	–	–	▲
19" AMG cross-spoke forged wheels in matte black (Code 793)	–	–	–	△
Red brake calipers	–	–	–	▲
AMG styling package (front and rear apron)	▲	▲	▲	▲
Automatic headlamp activation	▲	▲	▲	▲
Active Bi-Xenon headlamps	◦	▲	▲	▲
LED daytime running lights	▲	▲	▲	▲

INDIVIDUAL EQUIPMENT	C 250 AVANTGARDE COUPE	C 350 AVANTGARDE COUPE	C 350 4MATIC™ AVANTGARDE COUPE	C 63 AMG EDITION 507 COUPE
EXTERIOR CONTINUED				
Auto dimming mirrors (rear view & driver's side)	◦	▲	▲	▲
Adaptive Highbeam Assist (AHA)	◦	▲	▲	▲
Electronically adjustable power folding heated exterior mirrors	▲	▲	▲	▲
AMG hood with gloss black outlets	–	–	–	▲
AMG sport stripes on sides	–	–	–	▲
High gloss black rear spoiler	–	–	–	▲
Body colour rear spoiler	◦	▲	▲	–
High gloss black grille and daytime running light surrounds	–	–	–	▲
Heated windshield washer system	▲	▲	▲	▲
Rain sensing windshield wipers	▲	▲	▲	▲
INTERIOR				
10-Way power driver's seat with three position memory	▲	▲	▲	▲
Partially powered passenger seat	▲	▲	▲	–
10-Way power passenger seat with three position memory	–	◦	◦	▲
Front armrest with storage compartment	▲	▲	▲	▲
Driver's side 4-way power lumbar support	▲	▲	▲	▲
Passenger's side 4-Way power lumbar support	–	◦	◦	▲
Heated front seats	▲	▲	▲	▲
Split folding rear seats	▲	▲	▲	▲
Power steering column with memory	▲	▲	▲	▲
Steering wheel shift paddles	▲	▲	◦	▲
Nappa leather sport steering wheel	▲	▲	▲	–
AMG Performance steering wheel in Alcantara	–	–	–	▲
Power front windows with express up and down	▲	▲	▲	▲
Fixed rear windows	▲	▲	▲	▲
Panoramic sunroof	▲	▲	▲	▲
THERMATIC automatic climate control	▲	▲	▲	▲
Outside temperature display	▲	▲	▲	▲
Remote trunk release	▲	▲	▲	▲
Luggage net	▲	▲	▲	▲
DINAMICA gear lever with AMG emblem	–	–	–	▲
Aluminium trim	▲	▲	▲	–
Burl walnut trim	△	△	△	–
Ash olive wood trim (matte)	△	△	△	–

INDIVIDUAL EQUIPMENT	C 250 AVANTGARDE COUPE	C 350 AVANTGARDE COUPE	C 350 4MATIC™ AVANTGARDE COUPE	C 63 AMG EDITION 507 COUPE
INTERIOR CONTINUED				
Black piano lacquer trim	Δ	Δ	Δ	Δ
AMG carbon fibre trim	–	–	–	▲
Edition 507 badge on trim	–	–	–	–
ARTICO upholstery ²	▲	▲	▲	–
Leather upholstery	–	○	○	–
Black ARTICO/DINAMICA upholstery	Δ	Δ	Δ	–
<i>designo</i> Nappa leather upholstery	–	–	–	▲
<i>designo</i> Nappa leather/DINAMICA upholstery	–	–	–	Δ
CONVENIENCE				
PARKTRONIC with parking guidance	▲	▲	▲	▲
Integrated garage door opener	▲	▲	▲	▲
Cruise control	▲	▲	▲	▲
SmartKey remote with panic button	▲	▲	▲	▲
KEYLESS-GO	–	▲	▲	▲
Rear view camera	–	▲	▲	▲
SAFETY				
Anti-lock braking system (ABS)	▲	▲	▲	▲
Seatbelt tensioners with belt force limiters	▲	▲	▲	▲
Dual-stage front airbags, front side airbags , side window curtain airbags (front and rear), driver's knee airbag, pelvic airbags	▲	▲	▲	▲
NECK-PRO headrests	▲	▲	▲	▲
ATTENTION ASSIST	▲	▲	▲	▲
Anti-theft alarm system	▲	▲	▲	▲
Brake pad wear indicator	▲	▲	▲	▲
Tire pressure loss warning system	▲	▲	▲	–
Tire pressure monitoring system	–	–	–	▲
Passive Lane Keeping Assist	○	▲	▲	▲
Passive Blind Spot Assist	○	▲	▲	▲
Hill start assist	▲	▲	▲	▲
PRE-SAFE®	–	–	–	○
Active Blind Spot Assist	–	–	–	○
Active Lane Keeping Assist	–	–	–	○
DISTRONIC PLUS	–	–	–	○

EQUIPMENT PACKAGES	C 250 AVANTGARDE COUPE	C 350 AVANTGARDE COUPE	C 350 4MATIC™ AVANTGARDE COUPE	C 63 AMG EDITION 507 COUPE
AMG SPORT PERFORMANCE PACKAGE: Black ARTICO/ DINAMICA AMG sport seats with red stitching, Red seatbelts, 18" AMG 7-twin spoke wheels (Code 760), AMG sport suspension, Sports exhaust system, AMG velour floor mats with red edging, Sport badges, Body colour rear spoiler, Larger perforated front brake rotors, black exterior mirrors.	Δ	–	–	–
DRIVING ASSISTANCE PACKAGE: Passive Blind Spot Assist, Passive Lane Keeping Assist.	Δ	–	–	–
BI-XENON HEADLAMP PACKAGE: Adaptive Highbeam Assist (AHA), Active Bi-Xenon headlamps.	Δ	–	–	–
PREMIUM SEATING PACKAGE: 10-Way power passenger seat with three position memory, 4-Way power passenger side lumbar support, Leather upholstery.	–	Δ	Δ	–
SPORT PACKAGE: 10-Way power passenger seat with three position memory, 4-Way power passenger side lumbar support, Black ARTICO/DINAMICA AMG sport seats with red stitching, 18" AMG 7-twin spoke wheels (Code 760), Red seatbelts, AMG velour floor mats with red edging.	–	Δ	Δ	–
ADVANCED DRIVING ASSISTANCE PACKAGE: DISTRONIC PLUS, Active Blind Spot Assist, Active Lane Keeping Assist, PRE-SAFE®.	–	–	–	Δ
▲ Standard equipment Δ Optional equipment ○ Optional as part of a package – Not available				

¹Complimentary service is comprised of a SIRIUS package for 6 months. Monthly subscription required for service thereafter. © 2013 Sirius XM Canada Inc. “SiriusXM”, the SiriusXM logo, channel names and logos are trademarks of Sirius XM Radio Inc. and are used under licence. ²Man-made leather.

Technical data:

	C 250 AVANTGARDE COUPE	C 350 AVANTGARDE COUPE	C 350 4MATIC™ AVANTGARDE COUPE	C 63 AMG EDITION 507 COUPE
Engine type	16V DOHC I4 Turbo	24V DOHC V6	24V DOHC V6	32V DOHC V8
Total displacement	1,796 cm³	3,498 cm³	3,498 cm³	6,208 cm³
Net power	201 hp @ 5,500 rpm	302 hp @ 6,500 rpm	302 hp @ 6,500 rpm	507 hp @ 6,800 rpm
Net torque	229 lb-ft @ 2,300-4,300 rpm	273 lb-ft @ 3,500-5,250 rpm	273 lb-ft @ 3,500-5,250 rpm	450 lb-ft @ 5,000 rpm
Acceleration¹, 0–100 km/h	7.2 seconds	6.0 seconds	6.2 seconds	4.2 seconds
Approximate top speed²	210 km/h	210 km/h	210 km/h	280 km/h
Tires, front rear	225/45 R 17 245/40 R 17	225/40 R 18 255/35 R 18	225/40 R 18 255/35 R 18	235/35 R 19 255/30 R 19
Fuel economy³, city/highway estimate	9.6-6.2 L/100 km	10.7-7.2 L/100 km	10.7-7.3 L/100 km	16.1-10.4 L/100 km
Fuel tank capacity	66 litres (8 litre reserve)	66 litres (8 litre reserve)	66 litres (8 litre reserve)	66 litres (8 litre reserve)
Fuel requirement	Premium unleaded	Premium unleaded	Premium unleaded	Premium unleaded
Dimensions⁴				
Wheelbase	2,760 mm	2,760 mm	2,760 mm	2,675 mm
Overall length	4,590 mm	4,590 mm	4,590 mm	4,707 mm
Overall height	1,406 mm	1,406 mm	1,406 mm	1,391 mm
Overall width – Mirrors Extended	1,997 mm	1,997 mm	1,997 mm	2,008 mm
Curb weight	1,550 kg	1,615 kg	1,685 kg	1,730 kg
Luggage capacity	450 litres	450 litres	450 litres	450 litres

¹Stated rates of acceleration are based on the manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load. ²Electronically limited.

³These estimates are based on Government of Canada testing methods. The actual fuel consumption of these vehicles may vary. Refer to the Government of Canada Fuel Consumption Guide. ⁴With standard equipment.

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