

The 2014 C-Class

SEDAN



Mercedes-Benz





Dressed for success.

The 2014 C-Class Sedan offers a drive as beautiful as it looks. Every contour says speed, as AMG styling says performance. And with the chrome-rimmed LED daytime running lamps, the optional Active Bi-Xenon headlamps with LED turn signal indicators, you'll be seeing as perfectly as you look. No surprise that such heavenly design is topped off by the spectacular panoramic sunroof¹.

THE C-CLASS SEDAN

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¹Standard on C 350 and C 350 4MATIC™ Sedans.
Not available for other models.



A close-up, low-angle shot of the interior of a 2014 Mercedes-Benz C-Class Sedan. The image focuses on the dashboard and center console area. The dashboard is dark with a silver trim piece. A small navigation screen is visible on the left side of the dashboard, displaying a map and the text "QUEEN ST W, TORONTO". Below the screen is a silver air vent. The center console features a row of buttons and a circular control knob. The background shows a blurred cityscape at night.

A sensory experience.

As if driving the 2014 C-Class Sedan weren't stimulating enough; connect any audio/video device to the media interface¹, and enliven the atmosphere even further, while THERMATIC dual zone automatic climate control keeps it comfortable. Seat yourself in luxury, with heated seats upholstered with ARTICO leather² and let the perforated grips of the 3-spoke sport steering wheel remind you that it's time to take control. Don't worry - should you lose yourself in the experience, COMAND Navigation is there to guide you home.

¹Optional on C 250 and C 300 4MATIC™ Sedans. Standard on all other models. ²Man-made leather.

What drives the driven?

The heart, of course. And the heart of the C-Class Sedan is its engine. The C 300 4MATIC™ houses a 3.5L direct injection V6 engine with 248 horsepower and 251 lb-ft of torque, while the even more powerful C 350 4MATIC™ model boasts 302 horsepower with 273 lb-ft.

To be driven, one requires focus. And that is what the 4MATIC™ Permanent All-Wheel Drive does for the C 300 4MATIC™ and C 350 4MATIC™, by maintaining control regardless of weather conditions. Meanwhile, the 7G-TRONIC PLUS keeps shifting seamless as AGILITY CONTROL Sport Suspension makes the drive smoother. It's a whole new way to move forward.



17" 5 Twin-Spoke Wheels
(Code R95)¹



17" 7-Spoke Wheels
(Code 74R)²



18" 5-Spoke Wheels
(Code R36)³



18" AMG 5 Twin-Spoke Wheels
(Code 786)⁴



18" AMG 7 Twin-Spoke Wheels
(Code 760)⁵



19" AMG Cross-Spoke Forged
Wheels (Code 785)⁶

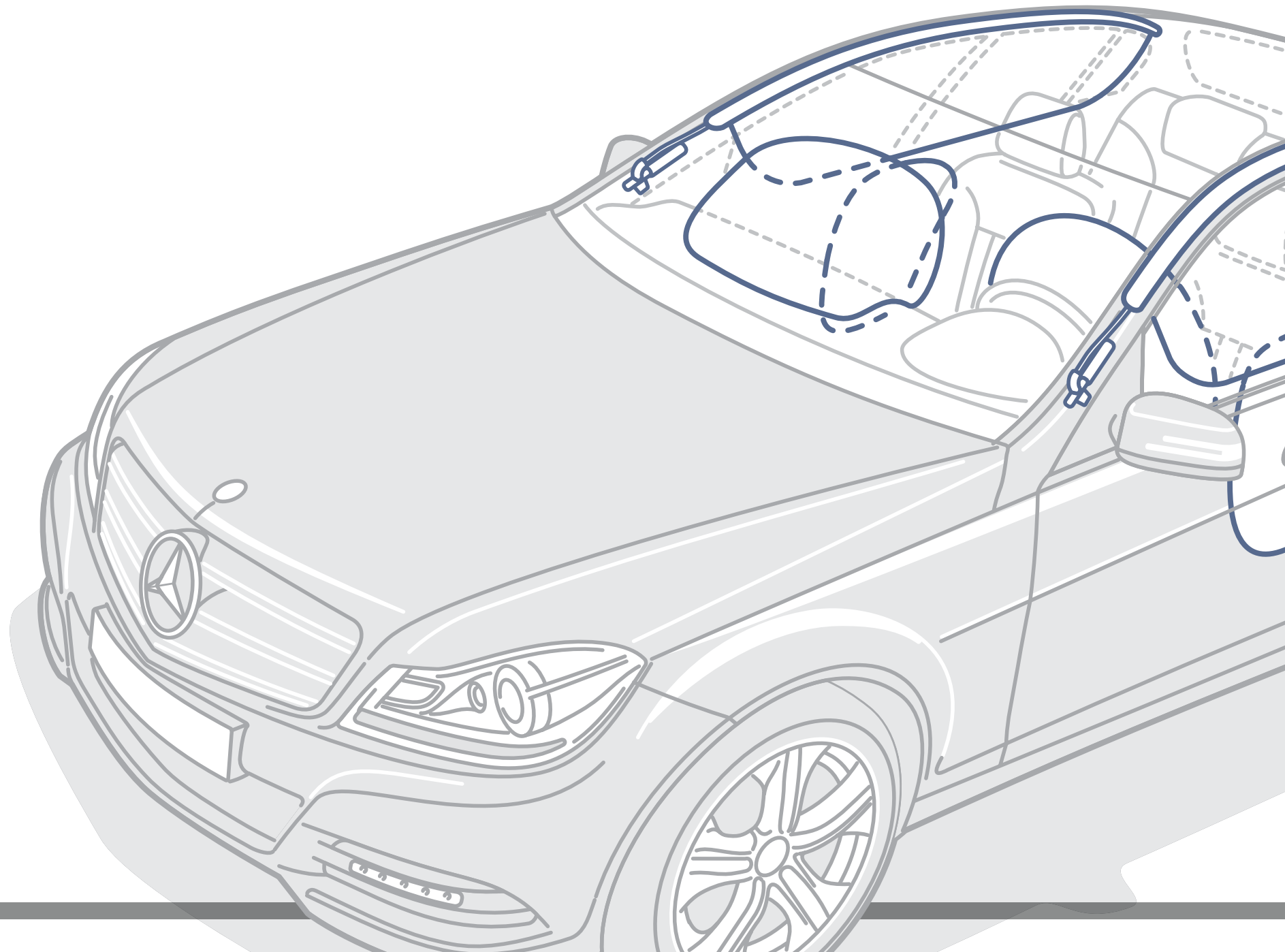


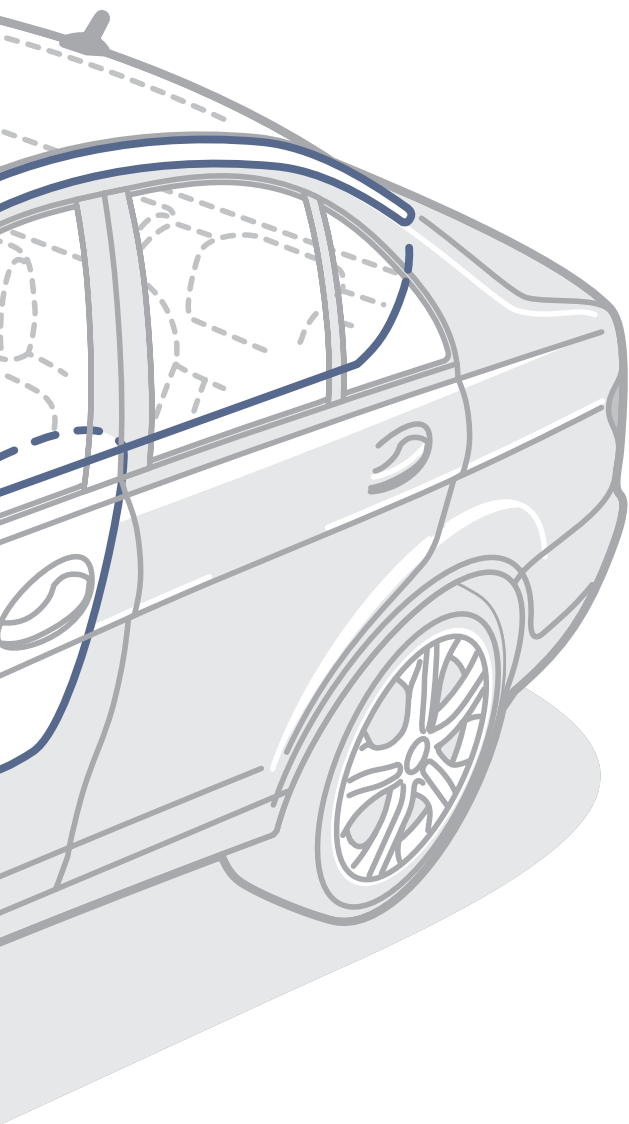
19" AMG Cross-Spoke Forged
Wheels, matte black finish (Code 793)⁷

¹Standard on C 250 & C 300 4MATIC™ Sedans. ²Optional on the C 300 4MATIC™ Sedan. ³Standard on the C 350 & C 350 4MATIC™ Sedans. ⁴Optional on the C 350 & C 350 4MATIC™ Sedans.

⁵Available as part of the Sport Package for the C 350 & C 350 4MATIC™ Sedans. ⁶Standard on the C 63 AMG Sedan. ⁷Optional on the C 63 AMG Sedan.







Safety all around.

A suite of features makes the C-Class first class in safety.

Passive Lane Keeping Assist¹: tells the driver when they are drifting out of the lane unintentionally with gentle but noticeable vibrations in the steering wheel.

Passive Blind Spot Assist¹: indicators on the side mirrors light up when a vehicle is detected in a blind spot, alerting the driver before he or she moves lanes into an adjacent car.

These features join **ATTENTION ASSIST**, which alerts the driver when signs of drowsiness are detected. And **ADAPTIVE BRAKE** improves ride comfort and safety by performing critical braking manoeuvres using the anti-lock braking system (ABS), and making difficult driving situations easier with quick and convenient brake features.

¹Available on the C 250 & C 300 4MATIC™ Sedans and standard on all other models.

Racing mettle.

Every inch of the Mercedes-Benz C 63 AMG is built for performance, all the way up from the 19" AMG cross-spoke forged wheels. The hand-built 6.2L AMG V8 engine is the fire in the belly of the new C 63 AMG Edition 507 making an impressive 507 horsepower, and an equally impressive top speed of 280 km/h¹. Exploit that power with an AMG SPEEDSHIFT MCT 7-Speed Sports transmission, and shift gears in under 100 milliseconds. With forged pistons, connecting rods and crankshaft from the SLS AMG, and the vented hood from the C 63 AMG Black Series, not only does the Mercedes-Benz C 63 AMG Edition 507 have the spirit of a racecar, it has the guts, too.

¹Intended for track use only. Please obey all speed laws.





A palette for good taste.

Critical eyes, admire. We've carefully selected our colour palette to offer both personal expression and tasteful pairings between the interior and exterior colours. And we always add an extra scratch-resistant clear coat, reducing susceptibility not only to scratches, but also to sunlight, dust and soot. It keeps us both looking better, longer.

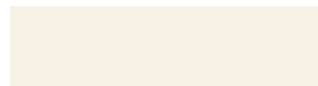
SOLID PAINT



040 Black



590 Fire Opal



149 Polar White

METALLIC PAINT (OPTIONAL)



183 Magnetite Black



197 Obsidian Black



526 Dolomite Brown



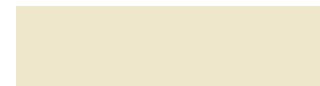
755 Tenorite Grey



775 Iridium Silver



792 Palladium Silver



799 Diamond White



890 Cavansite Blue



988 Diamond Silver

C 63 AMG Edition 507 only available in 590, 149, 197, 775 and 755 paint colours. ¹Man-made leather. Available on the C 250 Sedan, C 300 4MATIC[™] Sedan, C 350 Sedan and the C 350 4MATIC[™] Sedan. ²Available on the C 300 4MATIC[™] Sedan, C 350 Sedan and C 350 4MATIC[™] Sedan. Not available on the C 250 Sedan and the C 63 AMG Sedan. ³Available on the C 63 AMG Sedan only. ⁴Optional on the C 300 4MATIC[™], C 350 Sedan and the C 350 4MATIC[™] Sedan. Not available on the C 63 AMG Sedan. ⁵Available on the C 63 AMG Sedan only.

UPHOLSTERY



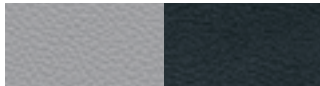
121 Black/Black (ARTICO¹)



221 Black/Black (Leather²)



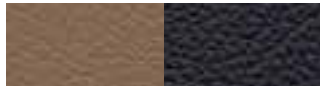
125 Almond Beige/Cashmere Beige (ARTICO¹)



128 Alpaca Grey/Black (ARTICO¹)



228 Alpaca Grey/Black (Leather²)

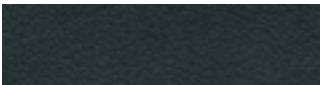


224 Cappuccino/Black (Leather²)



235 Sahara Beige/Black (Leather²)

AMG *designo* UPHOLSTERY



X11 Black/Black (NAPPA Leather³)



X20 Black/Black (NAPPA Leather/
DINAMICA³)



X87 Porcelain/Black (NAPPA Leather/
DINAMICA³)

TRIM



731 Burl Walnut Wood Trim⁴



736 Dark Ash Wood Trim⁴



739 Aluminium Trim⁴



H73 AMG Carbon Fibre Trim⁵

Test drive a C-Class online. Or on the road.

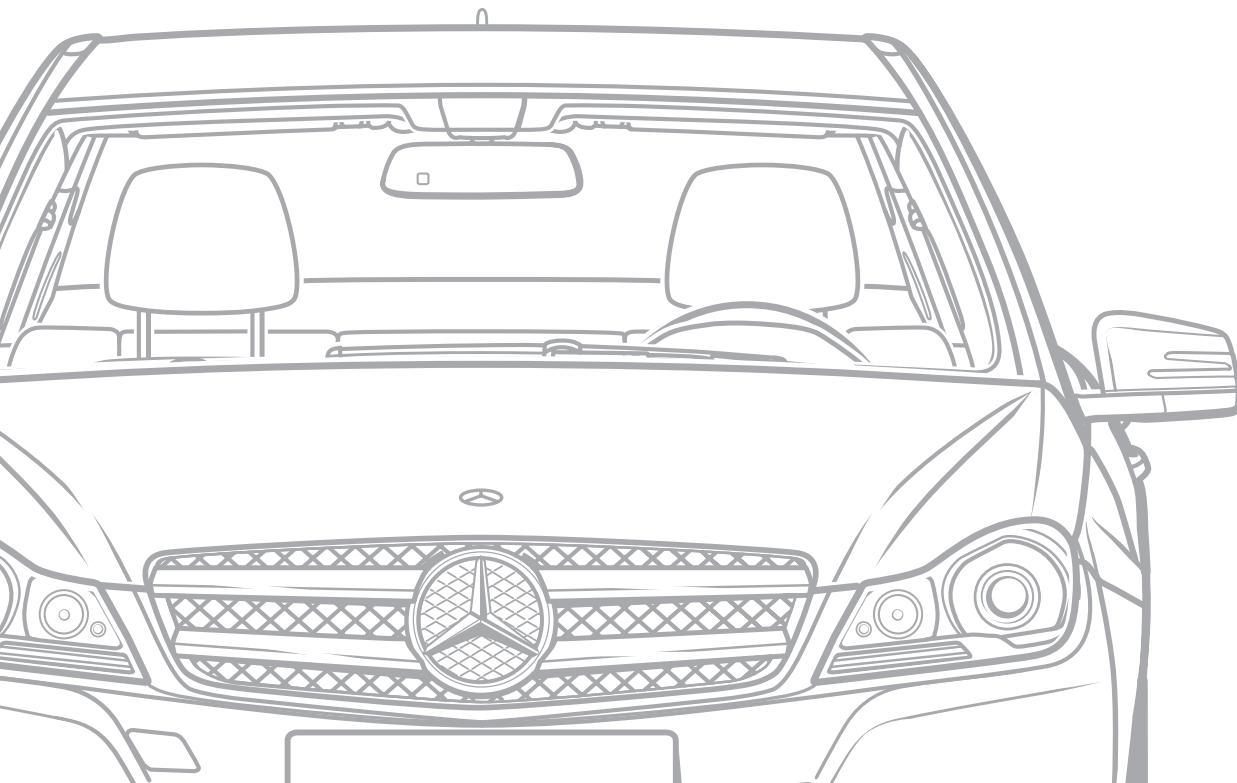
Follow us online. And visit mercedes-benz.ca to experience even more of what the C-Class has to offer.
Or to book a test drive with your dealer.





The 2014 C-Class

SEDAN | EQUIPMENT LISTING AND TECHNICAL SPECIFICATIONS



Mercedes-Benz

INDIVIDUAL EQUIPMENT					
		C 250 AVANTGARDE	C 300 4MATIC™ AVANTGARDE	C 350 AVANTGARDE	C 350 4MATIC™ AVANTGARDE
					C 63 AMG EDITION 507
TRANSMISSIONS					
7G-TRONIC PLUS automatic transmission	▲	▲	▲	▲	–
AMG SPEEDSHIFT MCT 7-speed sports transmission	–	–	–	–	▲
ECO Start/Stop function	–	▲	▲	▲	–
TRACTION/STABILITY					
ADAPTIVE BRAKE with HOLD function	▲	▲	▲	▲	▲
4MATIC™ permanent all-wheel drive with 4ETS	–	▲	–	▲	–
Dynamic handling package	–	–	◦	–	–
AGILITY CONTROL sport suspension	▲	▲	▲	▲	–
AMG Sports Suspension	–	–	–	–	▲
Electronic Stability Program (ESP®) including ABS and Acceleration Skid Control (ASR)	▲	▲	▲	▲	▲
Sport brake system	▲	▲	▲	▲	–
AMG high performance braking system	▲	▲	▲	▲	▲
Brake Assist (BAS)	▲	▲	–	–	–
Limited slip-rear differential	–	–	–	–	▲
AUDIO/VISUAL/COMMUNICATION					
Audio 20 – Radio with single CD & Bluetooth (MP3 compatible with USB input)	▲	▲	–	–	–
COMAND APS with HDD navigation & DVD changer	◦	◦	▲	▲	▲
harman/kardon® LOGIC7® surround sound system	–	–	Δ	Δ	▲
Media interface (with iPod®, USB and auxiliary connections)	Δ	Δ	▲	▲	▲
SIRIUS Satellite Radio¹	▲	◦	▲	▲	▲
4.5" colour instrument cluster display	▲	▲	▲	▲	▲
EXTERIOR					
17" 5 twin-spoke wheels (Code R95)	▲	▲	–	–	–
17" 7-spoke wheels (Code 74R)	–	Δ	–	–	–
18" 5-spoke wheels (Code R36)	–	–	▲	▲	–
18" AMG 5 twin-spoke wheels (Code 786)	–	–	Δ	Δ	–
18" AMG 7 twin-spoke wheels (Code 760)	–	–	◦	◦	–
19" AMG cross-spoke forged wheels (Code 785)	–	–	–	–	▲
19" AMG cross-spoke forged wheels, matte black finish (Code 793)	–	–	–	–	Δ
Red brake calipers	–	–	–	–	▲
AMG styling package (front apron, side skirts, and rear bumper)	▲	▲	▲	▲	▲
Automatic headlamp activation	▲	▲	▲	▲	▲
Active bi-xenon headlamps	–	◦	▲	▲	▲
LED daytime running lights	▲	▲	▲	▲	▲

INDIVIDUAL EQUIPMENT					
		C 250 AVANTGARDE	C 300 4MATIC™ AVANTGARDE	C 350 AVANTGARDE	C 350 4MATIC™ AVANTGARDE
					C 63 AMG EDITION 507
EXTERIOR CONTINUED					
Auto dimming mirrors (Rearview & Driver's Side)	▲	◦	▲	▲	▲
Adaptive Highbeam Assist (AHA)	–	◦	▲	▲	▲
AMG hood with gloss black outlets	–	–	–	–	▲
AMG sport stripes on sides	–	–	–	–	▲
High gloss black grille and daytime running light surrounds	–	–	–	–	▲
High gloss black exterior mirrors	–	–	–	–	▲
Exterior power folding mirrors	▲	◦	▲	▲	▲
Power adjustable heated exterior mirrors	▲	▲	▲	▲	▲
Heated windshield washer system	▲	▲	▲	▲	▲
Rain sensing windshield wipers	▲	▲	▲	▲	▲
Body colour rear spoiler	–	–	▲	▲	–
High gloss black AMG rear spoiler	–	–	–	–	▲
INTERIOR					
8-way power adjustable front seats	▲	▲	–	–	–
14-way power adjustable front seats with 3 position memory including 4-way power lumbar support	–	–	▲	▲	▲
Heated front seats	▲	▲	▲	▲	▲
Split folding rear seats	▲	▲	▲	▲	▲
Front armrest with storage compartment	▲	▲	▲	▲	▲
Front seatbelt height adjustment	▲	▲	▲	▲	▲
DINAMICA gear lever with AMG emblem	–	–	–	–	▲
Interior reading lights	▲	▲	▲	▲	▲
Outside temperature display	▲	▲	▲	▲	▲
Steering wheel shift paddles	–	–	Δ	Δ	▲
Manual tilt & telescoping steering column	▲	▲	–	–	–
Power-tilt and telescoping steering column with 3 position memory	–	–	▲	▲	▲
3-spoke sport Nappa leather covered steering wheel	▲	▲	▲	▲	–
AMG performance Alcantara steering wheel	–	–	–	–	▲
Sliding glass sunroof with pop up	▲	▲	–	–	▲
Panoramic sunroof	–	–	▲	▲	–
4 Power windows with express up and down	▲	▲	▲	▲	▲
Roller blinds for rear side windows	–	–	–	–	◦
Power rear window sunshade	–	–	–	–	◦
THERMATIC automatic climate control	▲	▲	▲	▲	▲

Technical data:

	C 250 AVANTGARDE	C 300 4MATIC™ AVANTGARDE	C 350 AVANTGARDE	C 350 4MATIC™ AVANTGARDE	C 63 AMG EDITION 507
Engine type	16 V DOHC I4 Turbo	24V DOHC V6	24V DOHC V6	24V DOHC V6	32V DOHC V8
Total displacement	1,796 cm³	3,498 cm³	3,498 cm³	3,498 cm³	6,208 cm³
Net power	201 hp @ 5,500 rpm	248 hp @ 6,500 rpm	302 hp @ 6,500 rpm	302 hp @ 6,500 rpm	507 hp @ 6,800 rpm
Net torque	229 lb-ft @ 2,000-4,300 rpm	251 lb-ft @ 3,400-4,500 rpm	273 lb-ft @ 3,500-5,250 rpm	273 lb-ft @ 3,500-5,250 rpm	450 lb-ft @ 5,200 rpm
Acceleration¹, 0–100 km/h	7.2 seconds	6.8 seconds	6.0 seconds	6.0 seconds	4.2 seconds
Approximate top speed²	210 km/h	210 km/h	210 km/h	210 km/h	280 km/h
Tires, front rear	205/55 R 16 205/55 R 16	225/45 R 17 245/40 R 17	225/40 R 18 255/35 R 18	225/40 R 18 255/35 R 18	235/40 R 18 255/35 R 18
Fuel economy³, combined city/highway estimate	9.5-6.2 L/100 km	10.5-7.3 L/100 km	10.6-7.3 L/100 km	10.5-7.2 L/100 km	15.8-10.1 L/100 km
Fuel tank capacity	66 litres (8 litre reserve)	66 litres (8 litre reserve)	66 litres (8 litre reserve)	66 litres (8 litre reserve)	66 litres (8 litre reserve)
Fuel requirement	Premium unleaded	Premium unleaded	Premium unleaded	Premium unleaded	Premium unleaded
Dimensions⁴					
Wheelbase	2,760 mm	2,760 mm	2,760 mm	2,760 mm	2,760 mm
Overall length	4,591 mm	4,591 mm	4,591 mm	4,591 mm	4,707 mm
Overall height	1,444 mm	1,444 mm	1,448 mm	1,448 mm	1,433 mm
Overall width – Mirrors Extended	2,008 mm	2,008 mm	2,008 mm	2,008 mm	2,008 mm
Curb weight	1,505 kg	1,650 kg	1,610 kg	1,670 kg	1,730 kg
Luggage capacity	475 litres	475 litres	475 litres	475 litres	475 litres

¹Stated rates of acceleration are based on the manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load. ²Electronically limited.

³These estimates are based on Government of Canada testing methods. The actual fuel consumption of these vehicles may vary. Refer to the Government of Canada Fuel Consumption Guide. ⁴With standard equipment.

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