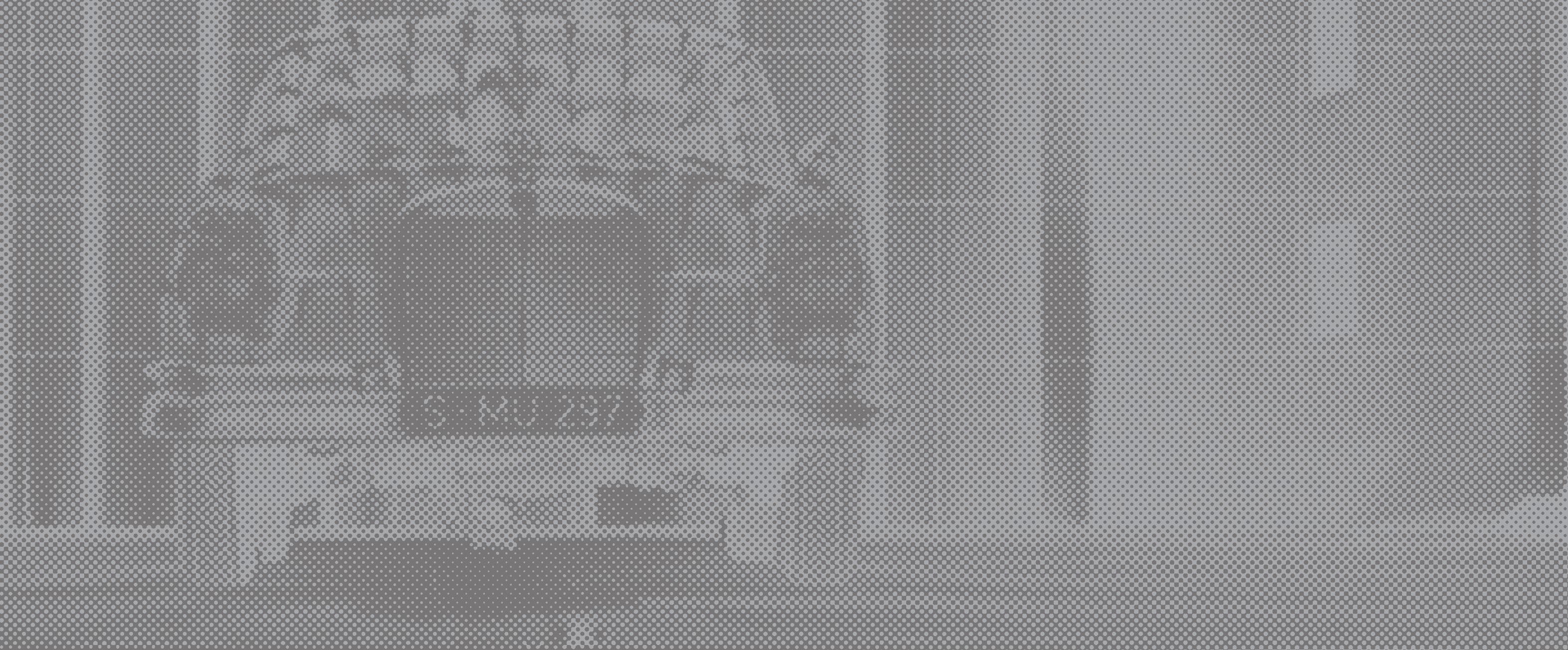


The All-New 2014 S-Class

The All-New 2014 S-Class

FUTURE DRIVEN





“This I believe. And I believe it passionately. Man’s love of innovation will never die.”

—Karl Benz



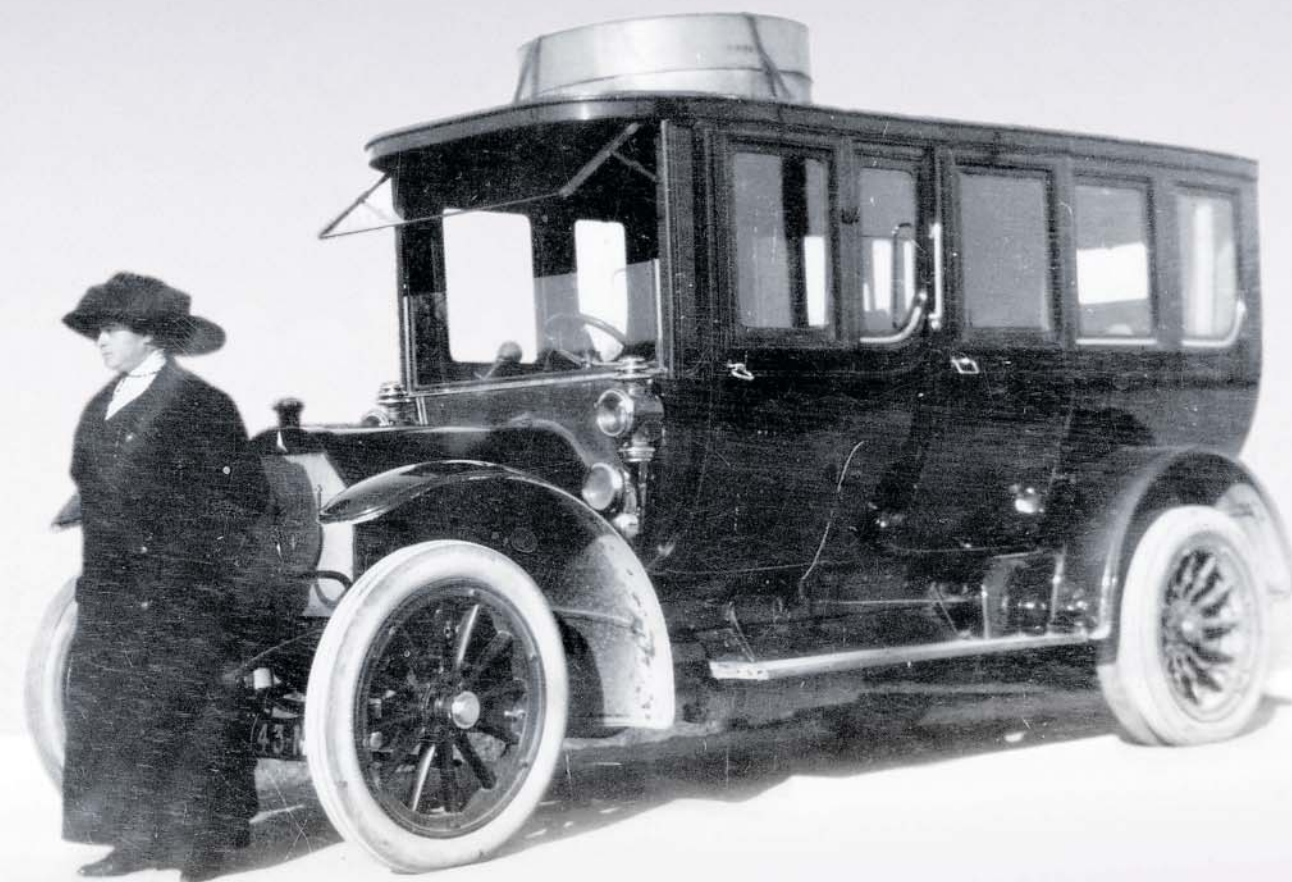
Future driven.

That has always been the outlook of those who design and engineer the S-Class. And those who choose it as their personal vehicle. Each new generation of the Mercedes-Benz flagship is a manifestation of the future of the automobile. The performance, safety, comfort and communication innovations that debut in the S-Class today become standard features of other cars years from now. Welcome to the future.

THE S-CLASS

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S-Class



Always ahead of its time.

That's always been the S-Class story. It starts with Austrian businessman Emil Jellinek. In 1904, Jellinek (his daughter, Mercedes, famously being the brand's namesake) ordered a five passenger touring sedan that would be the latest word in comfort. This was the Mercedes Simplex 60 hp, the S-Class' forebear.





Always moving forward. Sometimes quite fast.

The history of the S-Class is the history of performance: in 1963, at the IAA International Motor Show, the flagship 600 model (W 100), another S-Class precursor, debuted. A vehicle worthy of every superlative, its 6.3L V8 engine offered extremely impressive performance, and a top speed in excess of 200 km/h. The remarkably successful 300 SEL 6.3 (109 series) of 1968 was dubbed “King of the Autobahn”. It boasted a top speed of 221 km/h. Today’s high-torque engines take performance to a whole new level. The 4.6L Bi-turbo V8 in the S 550 4MATIC™ delivers 449 hp – 199 hp more than the first “King of the Autobahn”.



Creating the future. Even back then.

The crumple zone, the airbag, Electronic Stability Program (ESP): all made their first appearance in the S-Class. The history of the S-Class has always been one of innovation. In 1972, the first Mercedes-Benz luxury sedan to bear the S-Class name, the 116-series S-Class, launched. Anti-lock braking (ABS), now standard in the automotive industry, was a global sensation when it made its first appearance in a series production vehicle, the 1978 edition of this model. A commitment to innovation means unceasing development: the 140-series S-Class of 1991 was the first production car with a digital data network, a clear marker of a new era.



Totally forward.

It's an apt description of the 2014 S-Class. A coupé roofline and fall-away feature line below the door handles give the S-Class forward presence, without bulk. While a finely tuned interplay of convexity and concavity endows it with a lean, contemporary muscularity.





Looking ahead.

There's not a single light bulb in this car – another S-Class first. Within the sharply-defined intelligent headlamps up to 56 LED illuminate the way forward. That being said, the S-Class never leaves style behind: a standard panoramic sunroof, aerodynamic side mirrors with chrome-trimmed indicators and standard 19" twin 5-spoke wheels see to that.



Twin integrated exhaust pipes and dual reflectors.¹



Active full LED headlamps with integrated LED Daytime Running Lights.

¹Standard on the S 550 4MATIC™.



The rear view.

From the rear – where it's likely to be seen by most other cars – the S-Class maintains its forward design. LED tail lights, completely integrated into the body, glint like inset gems. The surfaces and character lines of the vehicle's flanks draw tautly inward to the rear, leading the eye, while the horizontal contours of trunk lid and bumper create a satisfying visual breadth to the back end.

The Presidential Suite.

When the door of the S-Class is opened to you, you know you've arrived. This interior is a world apart. All materials – leather, exotic woods, solid aluminium for the controls – are of the highest order. Your comfort and well-being are pre-ordained: the Warmth & Comfort Package drives away chills by almost instantly heating the wheel, armrests, and seats. Drive-Dynamic multicontour front seats erase tension with a hot stone-style massage, while the AIR BALANCE package filters, ionizes, and discreetly fragrances cabin air – for an especially refreshing atmosphere.



Upgrade from first class. To S-Class.

Comfort abounds here. As does entertainment. An optional Premium Rear Seating Package provides THERMOTRONIC Automatic Climate Control, electrically adjustable seats with memory, and even a footrest on the passenger side. The Rear Entertainment System¹ offers first class diversion on longer trips, with a DVD player, dual 10" displays, and wireless headphones. In the rear of the S-Class, it's possible to get lost in a world of one's own. Up front, it's a different story – COMAND Online's fast, dynamic navigation means the driver knows exactly where he or she is going.



Electrically adjustable rear seats with memory & electrically extending footrest (passenger side rear seat).



Drive-Dynamic multicontour rear seats with ENERGIZING massage function.¹

¹Optional on all S-Class models.



Executive two-place rear seating available via special order on S 550 4MATIC[™] (Long wheelbase) and S 63 AMG 4MATIC[™].



Focus on what's next.

The communication infrastructure you need to stay abreast (and move ahead) is standard: the COMAND Online control and display system with LINGUATRONIC voice control and dual 12.3" displays integrate telephone, audio, video, internet, and the previously mentioned navigation function. So you remain up-to-date, and in touch. The vehicle can also create its own Wi-Fi hotspot, enabling tablet or laptop connectivity inside the car.



Future driven. Entertained now.

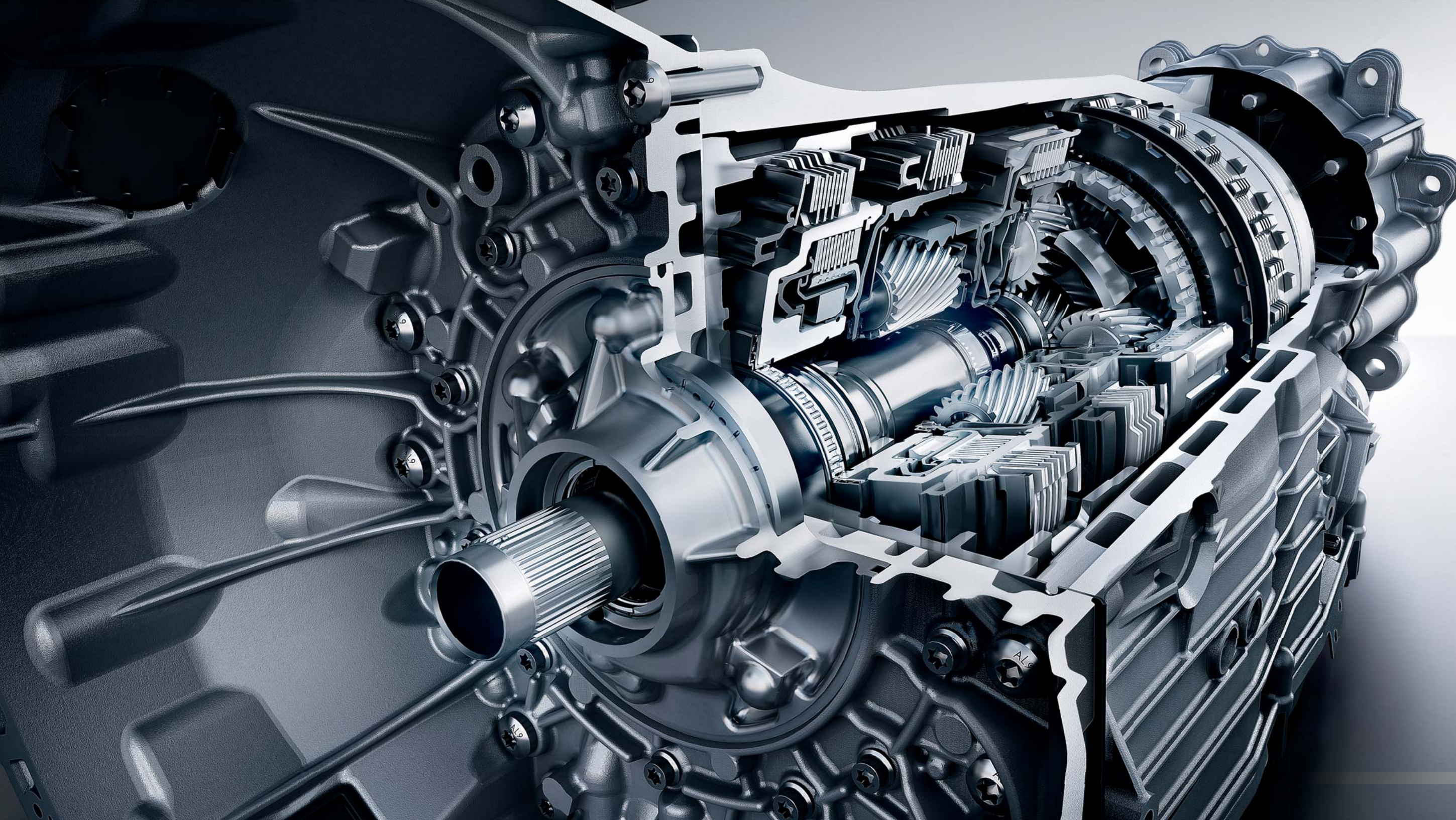
Who would consider mechanically extending the sound system's tweeters into the front door mirrors, for improved triangulation, and thus, even more outstanding sound? The engineers of Mercedes-Benz, of course. This is but one of the stellar nuances of the available Burmester® 3D Surround System. The standard Burmester® System is sonically masterful in its own right, delivering the signal from SiriusXM™, terrestrial radio, a 6-disc CD/DVD changer, or the 10 GB MUSIC REGISTER. Frontbass technology (having moved the subwoofers from the doors) turns the vehicle frame into a resonating chamber. Music should move you. In an S-Class, the concert hall does, too.



Central operating unit with COMAND controller.



One of 24 high-performance speakers in the Burmester® 3D High-End Surround Sound System.



Get ahead. Way, way ahead.

The 4.6L Bi-turbo V8 in the S 550 4MATIC™ takes you from 0 -100 km/h in 4.8 seconds. Which is blisteringly fast. That's what 449 hp and 516 ft-lb of torque will do. What the 7G-TRONIC PLUS transmission does is reduce torque converter slip to diminish noise and vibration levels and lower fuel consumption. Power, wielded smoothly. The S-Class complements the kind of driver to whom this is second nature.



Maintain control.

4MATIC™ permanent all-wheel-drive technology is always in season, providing improved handling, stability and traction for the S-Class on wet, snowy or icy roads. ESP® Dynamic Cornering Assist increases cornering agility through selective background brake application: directional stability is enhanced, less steering is required, and your acceleration out of the corner is enhanced. The continually adaptive damping of the S-Class's AIRMATIC suspension makes it feel as if the asphalt has been ironed. In an S-Class, you control the road. Not the other way round.



19" Twin 5-Spoke Wheels (R17 Design)¹



19" AMG Twin 5-Spoke Wheels (793 Design)²



20" AMG Multi-Spoke Forged Wheels (769 Design)³



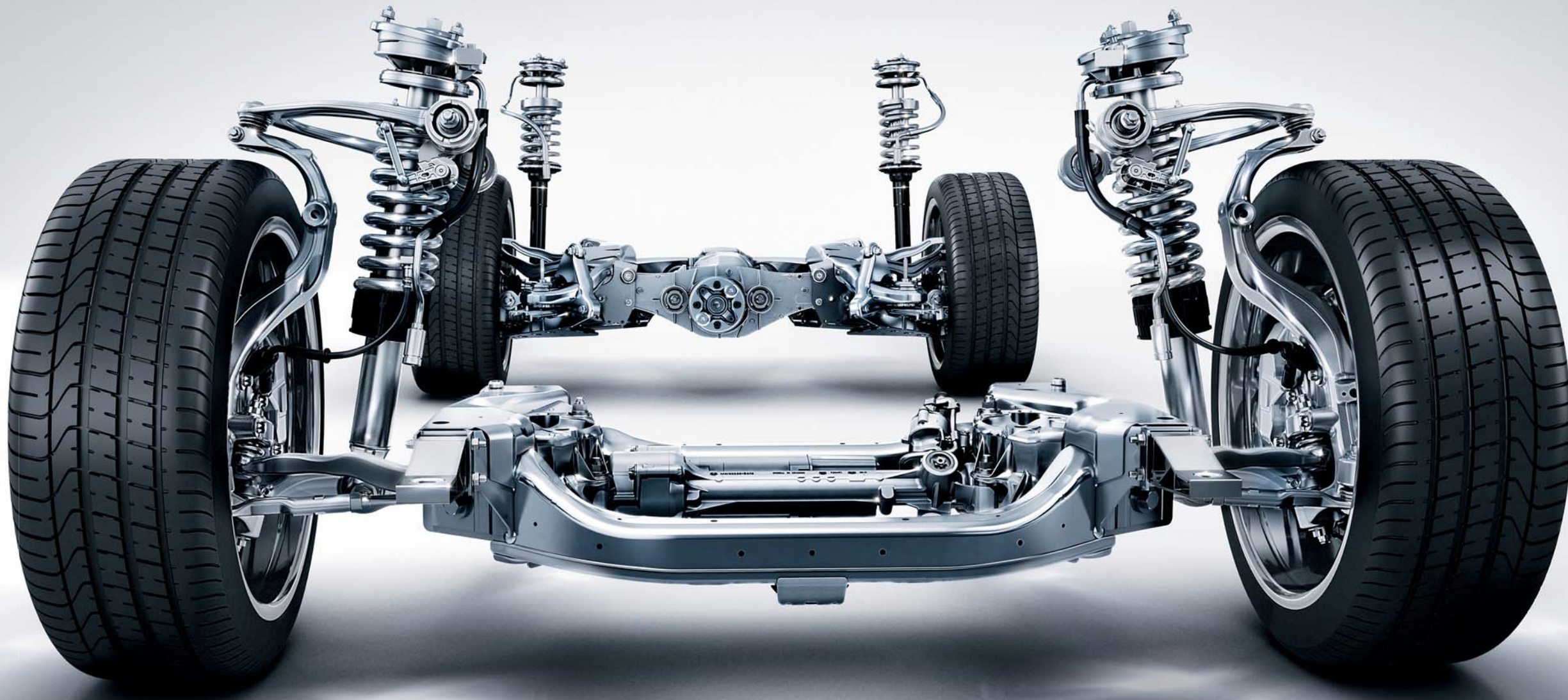
AMG 20" 10-Spoke Forged Alloy Wheels (647 Design)⁴



20" AMG 10-Spoke Forged Alloy Wheels in Matte Black (648 Design)⁵



20" AMG Triple 5-Spoke Wheels (654 Design)⁵



¹Standard on the S 550 4MATIC™ models. Not Available on the S63 AMG 4MATIC™. ²Available as part of an option package on the S 550 4MATIC™ models. Not Available on the S63 AMG 4MATIC™. ³Available as a standalone option on the S 550 4MATIC™ models. Not Available on the S63 AMG 4MATIC™. ⁴Standard on the S63 AMG 4MATIC™. Not Available on the S 550 4MATIC™ models. ⁵Available as a standalone option on the S63 AMG 4MATIC™. Not Available on the S 550 4MATIC™ models.

Toward a more efficient future.

In its approach to efficiency, the S-Class truly is a harbinger of the future. Highly efficient engines generate the most power from the least fuel; systemic lightweight construction – hybrid steel/aluminum/plastic components being an example – saves up to 95 kg, compared to the previous S-Class; all-LED lighting conserves energy. And the drag co-efficient of the vehicle is just 0.27. So less energy is needed for the S-Class to slip ahead.





Intelligent Drive. It's a smart idea.

Mercedes-Benz's 'Intelligent Drive' philosophy is manifested in a suite of technologies which enables anticipatory driving, and enhances safety for both the S-Class's occupants, and those with whom the S-Class shares the road. This is Intelligent Drive:

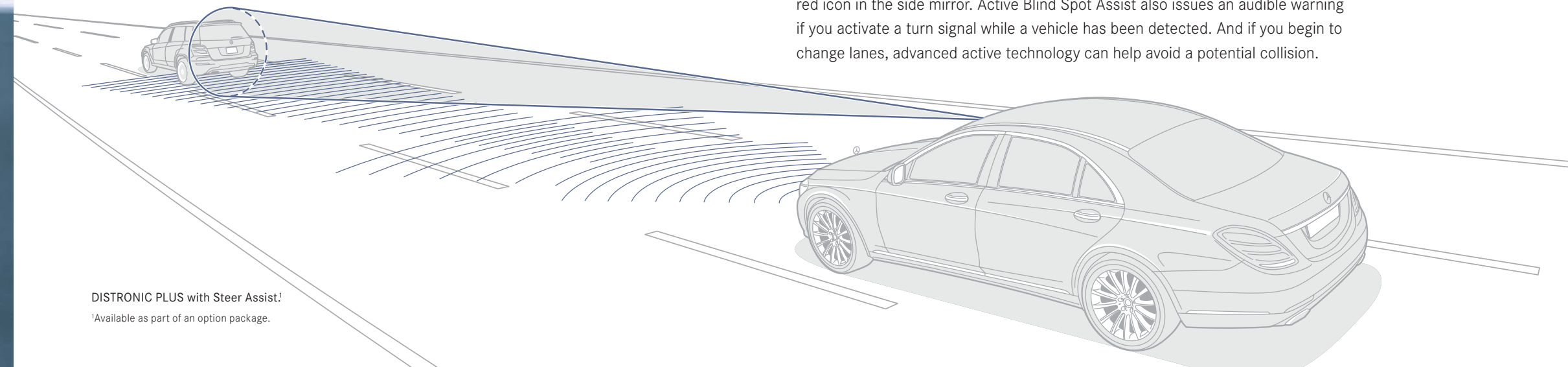
Active Lane Keeping Assist. Activated at the driver's discretion, pulsed steering wheel vibrations relay to the driver that the onboard radar, plus the stereo cameras which monitor lane markings, have registered an unintended departure from the lane. The system can apply course-correcting braking.

Night View Assist PLUS. This alerts drivers to the danger of pedestrians or animals ahead. Infrared and thermal imaging cameras distinguish between irrelevant objects and potential hazards, automatically switching the instrument cluster to a night view image that highlights the hazard. Which reduces the potential for collision.

DISTRONIC PLUS with Steer Assist. Radar sensors and an innovative stereo camera help keep the vehicle centred in its lane, and an appropriate distance from the vehicle ahead, greatly reducing the stress of stop-and-go, traffic jam driving.

BAS PLUS with Cross Traffic Assist. It reduces the likelihood of collisions at intersections, whether with a slowing vehicle ahead of you, or with cross-traffic or pedestrians in the actual intersection, by boosting firmly applied braking pressure.

Active Blind Spot Assist. At speeds above 30 km/h, radar technology helps sense when a vehicle enters your blind-spot area. The system alerts you by illuminating a red icon in the side mirror. Active Blind Spot Assist also issues an audible warning if you activate a turn signal while a vehicle has been detected. And if you begin to change lanes, advanced active technology can help avoid a potential collision.



DISTRONIC PLUS with Steer Assist.¹

¹Available as part of an option package.



Exemplary safety.

Even in a vehicle as future-oriented as the 2014 S-Class, what lies ahead is never certain. That's why S-Class deploys these safety systems:

COLLISION PREVENTION ASSIST. The risk of rear-end collisions with the vehicle ahead is minimized by this system. First, a radar-based distance warning system activates. Then, if braking distance is insufficient, Adaptive Brake Assist builds up additional brake pressure, enhancing the driver's emergency braking.

ADAPTIVE BRAKE with HOLD. The HOLD function of the ADAPTIVE BRAKE System is activated by firmly depressing the brake pedal, preventing the vehicle from rolling unintentionally at lights or in stop-and-go traffic.

ATTENTION ASSIST. Warns the driver visually and audibly if drowsiness or inattention is detected, based on deviations from an individual driver profile the car has compiled.

MAGIC VISION CONTROL. Rather than applying windscreen washing fluid frontally, momentarily disrupting the driver's view, the MAGIC VISION CONTROL dispenses fluid from micro-jets in the laser-cut, fully-heated wiper arm, ahead of the direction of arm travel.

CROSSWIND ASSIST. Active at speeds over 80 km/h, Crosswind Assist detects sideways gusts. Automatic brake intervention on the wheels facing the wind results in a yaw effect, correcting lateral drift.

THE BELTBAG. In addition to standard adaptive front airbags, and window curtain airbags, the S-Class can be equipped with the beltbag, as an option with the Premium Rear Seating Package. It's a comfortable inflatable seat belt strap that reduces the load on the ribcage for rear passengers in a head-on collision.

PRE-SAFE IMPULSE. This modulates seatbelt tension, through the stages of a frontal impact, mitigating the injury-causing effect of the huge split-second loads to which the driver and front passenger are subjected.



The S-Class comes to Canada first.

In a first for Canada, the official world press launch of a new Mercedes-Benz model occurred right here. In July 2013, over 700 automotive journalists assembled in Toronto for this invitational event. From the city's deluxe Four Seasons Hotel, they headed north to Muskoka – to learn about and experience the driving, safety, and luxury innovations that make up the S-Class – on the winding, scenic roads of quintessential Ontario cottage country. Many of them first-time visitors to Canada, their clear consensus was that this was a fitting introduction to all that the 2014 S-Class offers.





What the future of performance looks like.

You're looking at it: the 2014 S 63 AMG 4MATIC™. Assured, polished, relentlessly commanding – all conveyed by a dynamic front AMG bumper with mammoth air intakes and a chrome cross strut on the apron, 20" AMG 10-spoke forged alloy wheels with red 'AMG'-inscribed calipers, and at the back, an AMG-specific rear apron with chrome trim and chrome twin tailpipes for the AMG sports exhaust.

► The legendary 'Red Sow' – the bright-red 300 SEL 6.8 AMG that established AMG as a force in the racing world.

AMG

Other cars may never catch up.

Why? The answer is simple. A hand-assembled 5.5L Bi-turbo 577 hp V8 engine – built in accordance with the AMG 'one man, one engine' principle – that goes from 0-100 km/h in 4 seconds. This engine pairs with an AMG SPEEDSHIFT MCT 7-speed sports transmission, which delivers extremely fast shifts. An AMG 4MATIC™ permanent all-wheel-drive system provides hallmark AMG driving dynamics while optimizing traction, distributing engine torque in a front/rear ratio of 33%/67%.



20" AMG 10-spoke forged alloy wheels in matte black with red painted brake calipers.¹



5.5L AMG Bi-turbo V8 – one of the world's most powerful V8 Bi-turbo engines in series production.

¹Optional on S 63 AMG 4MATIC™. Not available on the S 550 4MATIC™ models.

Step into a world of performance.

Considered interior elements in the S 63 make it unmistakably AMG. Exclusive PASSION leather seats with AMG diamond stitching¹, generous Nappa leather and wood treatments throughout, a two-spoke heated wood and Nappa leather AMG steering wheel, and an AMG instrument cluster with 12.3" colour display let you know you're operating in a world of AMG performance.



AMG PASSION leather rear seats (851 Black).



Front door sills with "AMG" logo illuminated in white.

¹Included as part of optional Exclusive Package.



Optional AMG Performance Steering Wheel shown above.

A hue ahead.

Consider the trim, upholstery and paint colour recommendations that will put your personal stamp on your 2014 S-Class.

	LEATHER ¹				PASSION LEATHER ²				EXCLUSIVE PASSION LEATHER ³			
	Black/Black	Silk Beige/Esspresso Brown	Nut Brown/Black		Black/Black	Silk Beige/Esspresso Brown	Crystal Grey/Seashell Grey	Nut Brown/Black	Black/Black	Silk Beige/Esspresso Brown	Nut Brown/Black	Porcelain/Black
SOLID PAINT												
Black	•	•	•		•	•	•	•		•	•	•
METALLIC PAINTS												
Magnetite Black	•	•	•		•	•	•	•		•	•	•
Obsidian Black	•	•	•		•	•	•	•		•	•	•
Peridot Brown	•	•	•		•	•	◦	•		•	•	•
Iridium Silver	•	◦	•		•	◦	•	•		•	◦	◦
Palladium Silver	•	◦	•		•	◦	•	•		•	◦	•
Diamond White	•	•	•		•	•	•	•		•	•	•
Cavansite Blue	•	•	•		•	•	•	•		•	•	•
Ruby Black	•	•	◦		•	•	•	◦		•	•	◦
Diamond Silver	•	◦	•		•	◦	•	•		•	◦	◦
Anthracite Blue	•	•	•		•	•	•	•		•	•	•
◦ Recommended Combination ◦ Possible Combination												

¹Standard on the S 550 4MATIC™ models. ²Standard on the S 63 AMG 4MATIC™ and available on the S 550 4MATIC™ models. ³Available as part of an option package on all S-Class models. ⁴Not available with Silk Beige/Esspresso Brown and Nut Brown/Black upholstery combinations.

SOLID PAINT



040 Black

METALLIC PAINTS (OPTIONAL)



183 Magnetite Black



197 Obsidian Black



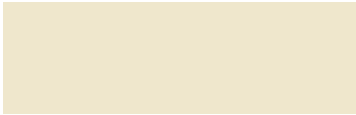
474 Peridot Brown



775 Iridium Silver



792 Palladium Silver



799 Diamond White



890 Cavansite Blue



897 Ruby Black



988 Diamond Silver



998 Anthracite Blue

TRIM



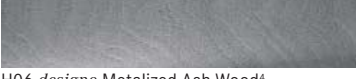
727 *designo* Sunburst Myrtle Wood



729 Anthracite Poplar Wood



731 Burl Walnut Wood



H06 *designo* Metalized Ash Wood⁴

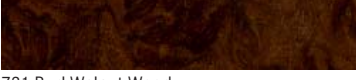
TRIM



727 *designo* Sunburst Myrtle Wood



729 Anthracite Poplar Wood



731 Burl Walnut Wood



H06 *designo* Metalized Ash Wood⁴

S 550 4MATIC™ UPHOLSTERY Leather Combinations



201 Black



205 Silk Beige/Esspresso Brown



214 Nut Brown/Black

S 550 4MATIC™ UPHOLSTERY PASSION Leather Combinations



801 Black



805 Silk Beige/Esspresso Brown



808 Crystal Grey/Seashell Grey



814 Nut Brown/Black

TRIM



727 *designo* Sunburst Myrtle Wood



729 Anthracite Poplar Wood



731 Burl Walnut Wood



H06 *designo* Metalized Ash Wood*

S 550 4MATIC™ UPHOLSTERY Exclusive PASSION Leather Combinations



501 Black



505 Silk Beige/Espresso Brown



515 Porcelain/Black



514 Nut Brown/Black

TRIM



731 Burl Walnut Wood



H10 AMG Carbon Fibre/Piano Black Lacquer



729 Anthracite Poplar Wood

S 63 AMG 4MATIC™ UPHOLSTERY PASSION Leather Combinations



851 Black



855 Silk Beige/Espresso Brown

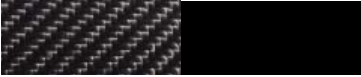


858 Crystal Grey/Seashell Grey

TRIM



731 Burl Walnut Wood



H10 AMG Carbon Fibre/Piano Black Lacquer



729 Anthracite Poplar Wood

S 63 AMG 4MATIC™ UPHOLSTERY Exclusive PASSION Leather Combinations



561 Black



565 Silk Beige/Espresso Brown



585 Porcelain/Black



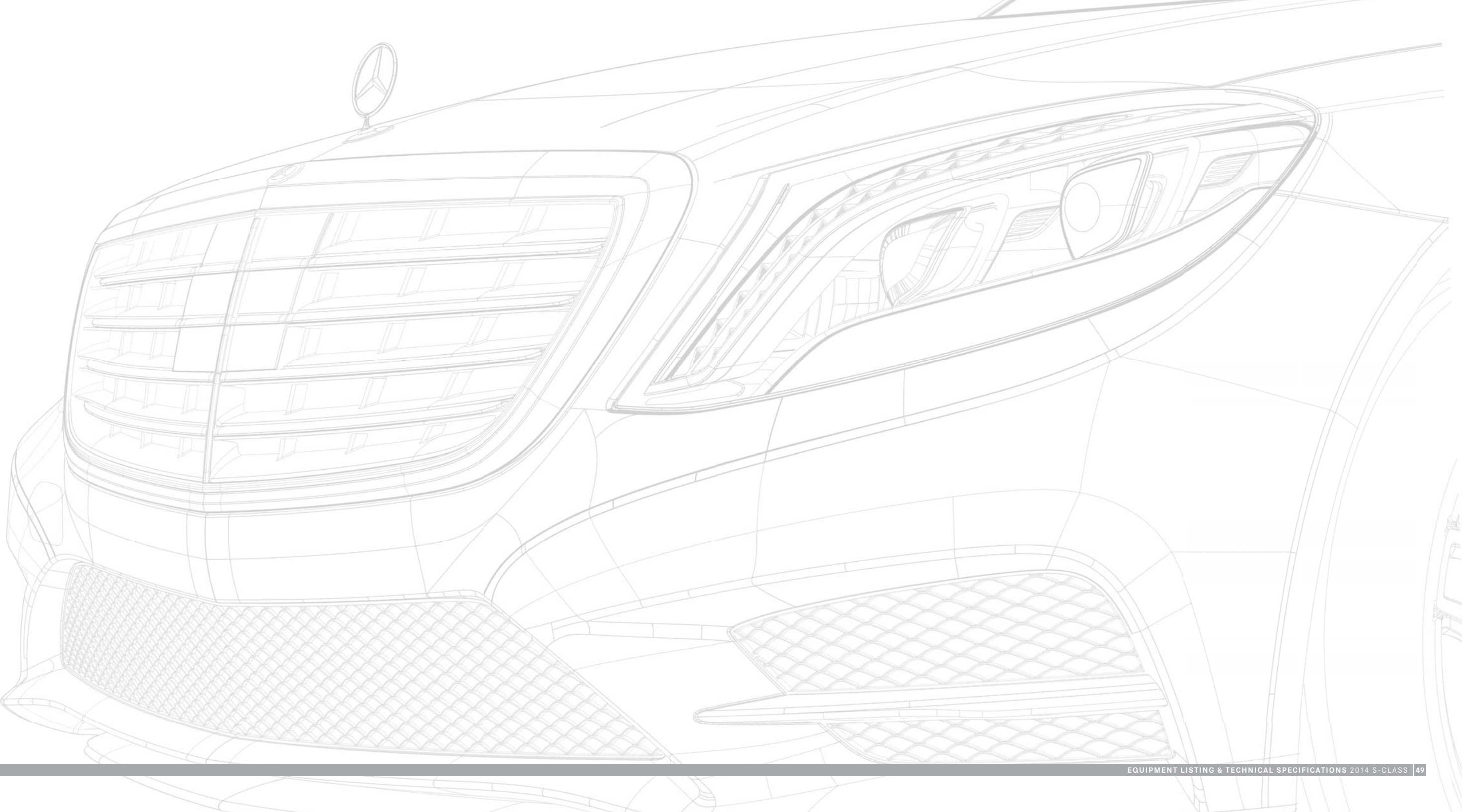
584 Nut Brown/Black

*Not available with Silk Beige/Espresso Brown and Nut Brown/Black upholstery combinations.

TECHNICAL DATA

	S 550 4MATIC™ (Short Wheelbase)	S 550 4MATIC™ (Long Wheelbase)	S 63 AMG 4MATIC™
Engine type	32V DOHC V8 Bi-turbo	32V DOHC V8 Bi-turbo	32V DOHC V8 Bi-turbo
Total displacement	4,663 cm³	4,663 cm³	5,461 cm³
Net power	449 hp @ 5,250-5,500 rpm	449 hp @ 5,250-5,500 rpm	577 hp @ 5,500 rpm
Net torque	516 lb-ft @ 1,800-3,500 rpm	516 lb-ft @ 1,800-3,500 rpm	664 lb-ft @ 2,250-3,750 rpm
Acceleration¹, 0-100 km/h	4.8 seconds	4.8 seconds	4.0 seconds
Approximate top speed²	210 km/h	210 km/h	300 km/h
Tires, front rear	245/45 R 19 275/40 R 19	245/45 R 19 275/40 R 19	255/40 R 20 285/35 R 20
Fuel economy³, city/highway estimate	12.6-7.9 L/100 km	12.7-8.0 L/100 km	14.0-8.7 L/100 km
Fuel tank capacity	78.5 litres	78.5 litres	78.5 litres
Fuel requirement	Premium unleaded	Premium unleaded	Premium unleaded
Dimensions⁴			
Wheelbase	3,035 mm	3,165 mm	3,165 mm
Overall length	5,116 mm	5,246 mm	5,287 mm
Overall height	1,496 mm	1,494 mm	1,499 mm
Overall width – Mirrors Extended	2,130 mm	2,130 mm	2,130 mm
Curb weight	2,050 kg	2,070 kg	2,070 kg
Luggage capacity	530 litres	530 litres	510 litres

¹Stated rate of acceleration is based on the manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load. ²Electronically limited. ³These estimates are based on Government of Canada testing methods. The actual fuel consumption of these vehicles may vary. Refer to the Government of Canada Fuel Consumption Guide. ⁴With standard equipment.



Enhance the future. Accessorize your S-Class.



SHALLOW TRUNK TRAY
Made from flexible, impact-resistant polypropylene flex, it keeps the interior of your trunk as immaculate as the day you brought it home.



20" 10-SPOKE LIGHT ALLOY WHEELS
Precision-tailored to your vehicle, in terms of load profile and dimensions, these Mercedes-Benz light-alloy wheels not only enhance your vehicle's looks, they also offer the ultimate in safety.



EASY-PACK TRUNK BOX
Optimize the organization of your trunk. The flexible EASY-PACK box is ideal for secure, non-slip storage of small items, with a weight capacity of 10 kg, and, thanks to its rollout mechanism, a volume capacity of 7-55 litres.



REAR SPOILER
Specifically tailored to the contours of your S-Class, it elegantly adds a distinctive touch.

Warranties and assistance.

Drive your S-Class with assurance. Mercedes-Benz enhances your S-Class ownership experience with these benefits:

24-HOUR ROADSIDE ASSISTANCE.

For the duration of the basic warranty coverage period of 48 months, (and the duration of the Extended Limited Warranty, if you've opted for it) Mercedes-Benz Roadside Assistance will be at your service. We'll bring you gas, replace a flat tire with your spare, or jumpstart your car. In the event of a mechanical breakdown – if attempts by our Roadside Assistance technician have not made your vehicle safely operable – towing service will be provided to the nearest Mercedes-Benz dealership. Assistance is available 24 hours a day, every day, to anyone driving a Mercedes-Benz anywhere in Canada or the continental U.S.¹

WEAR AND TEAR PERIOD.

These parts are covered for wear and tear during the first 24 months or 40,000 km, whichever comes first: brake pads, brake discs, and brake pad wear sensors.

MERCEDES-BENZ WARRANTIES.

The Mercedes-Benz New Vehicle Limited Warranty covers defects in materials or workmanship for 48 months or 80,000 km, whichever comes first. For enhanced confidence, you can opt for a Mercedes-Benz Extended Limited Warranty.²

CUSTOMER SERVICE.

Should you have any question at all about your S-Class, we're here to help. Customer Service is open from 9 a.m. to 5 p.m. EST, Monday through Friday. Knowledgeable Mercedes-Benz experts can advise you on all matters S-Class. From the finer points of your car's audio system, to the location of our nearest dealership. Just call 1-800-387-0100.

TRIP INTERRUPTION REIMBURSEMENT.

If a breakdown covered by your New Vehicle Limited Warranty or optional Extended Limited Warranty occurs more than 80 km from your home, leaves your Mercedes-Benz vehicle inoperable or unsafe to drive, and requires overnight repairs, you're covered. You will be reimbursed up to \$500 for hotel accommodations and up to \$600 for alternative travel expenses per incident while your car is being repaired at an authorized Mercedes-Benz dealership.

¹Vehicle must be accessible from main roads. Roadside Assistance may involve charges for parts, service and towing. Depending on the circumstances, these services may be provided by an outside service provider, courtesy of Mercedes-Benz Roadside Assistance. For full details of the Roadside Assistance Program, please see your dealer. ²Please see your dealer for warranty details as well as for terms, conditions and pricing for extended warranty options.

It's time to experience the future firsthand.

Visit mercedes-benz.ca/s-class for a richer S-Class experience. Or to arrange a test drive with your dealer.



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