

The all-new 2015 C-Class.



Mercedes-Benz
The best or nothing.

A silver Mercedes-Benz C-Class car is shown from the front quarter view, parked on a dark, gravelly surface. In the background, a stone wall runs across the middle ground, and beyond it, a dense city skyline is visible under a hazy, golden-hour sky. The car's license plate is 'D S W 2051'.

Very, very driven.

The drive to succeed occasionally demands reinvention and that's the case with the next generation C-Class. Stronger, lighter, safer, smarter and more powerful, C-Class redefines contemporary luxury and performance.



The all-new C-Class.

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Head of the class.

The all-new C-Class faces the world with confidence thanks to class-leading technologies. Intricately styled static LED headlamps with integrated LED Daytime Running Lamps light your way with advanced fibre optic technology. And optional active headlamps provide improved illumination on bends and curves in the road.





Never look back.

The rear design of the C-Class is a study in sensuous simplicity. Angular exhausts flank a small diffuser. Full LED lights utilizing fibre optics follow the contours of the taillamps. And LED indicators are integrated into the sleek, heated exterior mirrors.





For those on the faster track.

For a racier look, the C-Class is also available with a Sport Package: a sport brake system with perforated front rotors and Mercedes-Benz inscribed calipers; a large, AMG chrome 'wing' front spoiler; distinctive AMG air intakes with diamond mesh inserts and 18" AMG 5-spoke wheels.





This cabin is strictly first-class.

The interior of the 2015 C-Class envelops you in sensuous shapes, subtle textures and high-grade materials. The large centre console features flowing lines that sweep outward from the 5 circular air vents, giving a sense of space and harmony. The new 3-spoke steering wheel feels firm in the hand, with its Nappa leather covering featuring perforated grips and convenient access to 12 control buttons and shift paddles. And the front seat, adjustable 16 ways with 3-position memory ensures your comfort in the cockpit.



The world at your command.

Stay as connected to the world as you are to the road.

The C-Class's free-standing central display is your high resolution window on the world. The latest generation of COMAND is now equipped with an internet browser and Mercedes-Benz Apps that allow you to browse the internet while stationary and use Mercedes-Benz Apps while on the move. In addition, there is up-to-date navigation and weather data for any route worldwide. You can search via Google, download your route via Google maps and view images from available traffic cameras. An ergonomic COMAND controller on the central console gives you or your front passenger fingertip control.



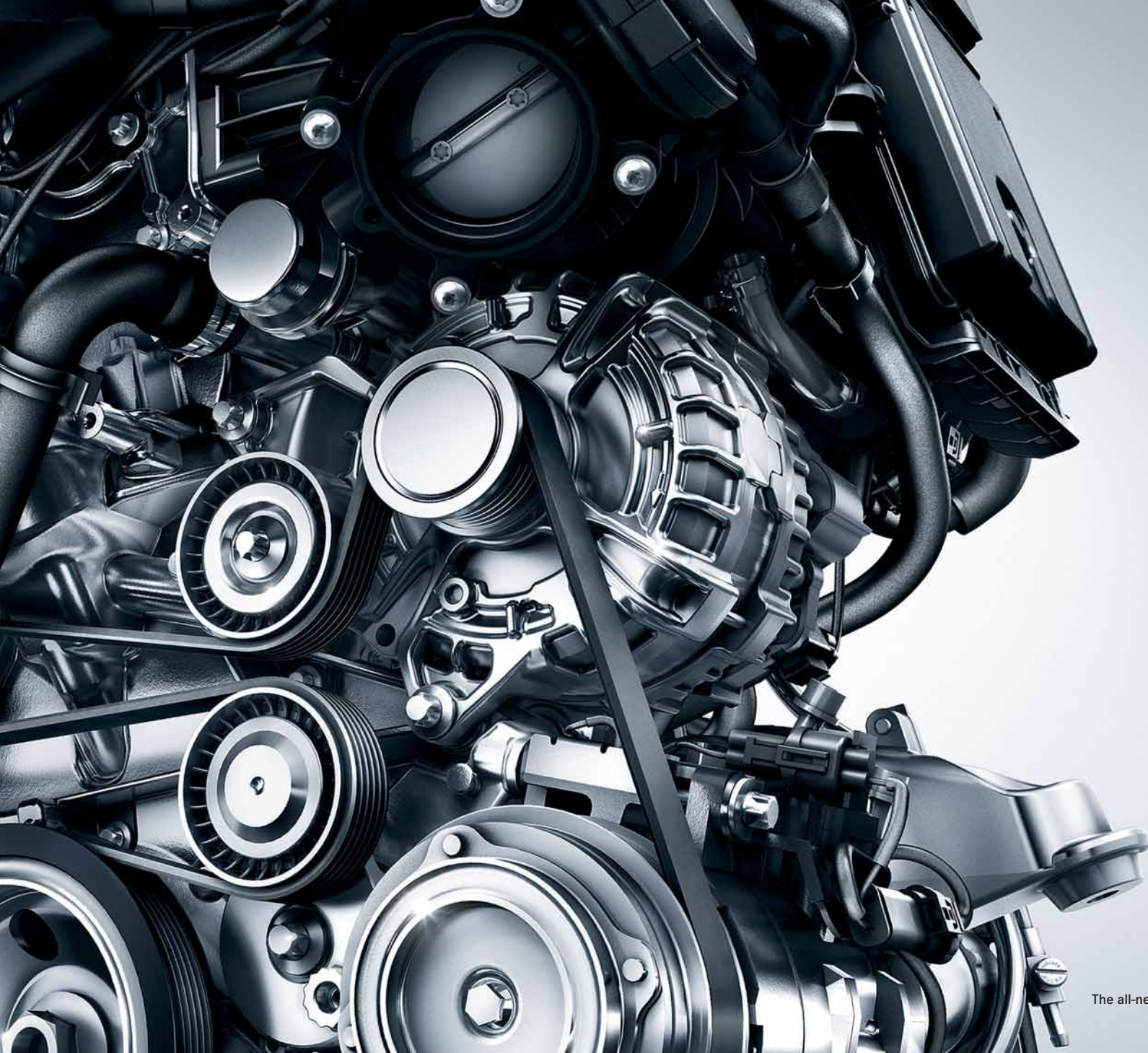
For music lovers, an available Burmester surround-sound system offers an unparalleled listening experience. Burmester, renowned for the highest quality audio components hand-made in Germany, has designed a system that fills the cabin through 13 heavy-duty loudspeakers (that feature stylish laser perforated speaker grilles). Inputs include an iPod integration, MP3-compatible CD player, radio and Bluetooth. And SiriusXM Satellite Radio, which brings you an unrivalled selection of internet radio plus over 120 channels of music, talk and news.

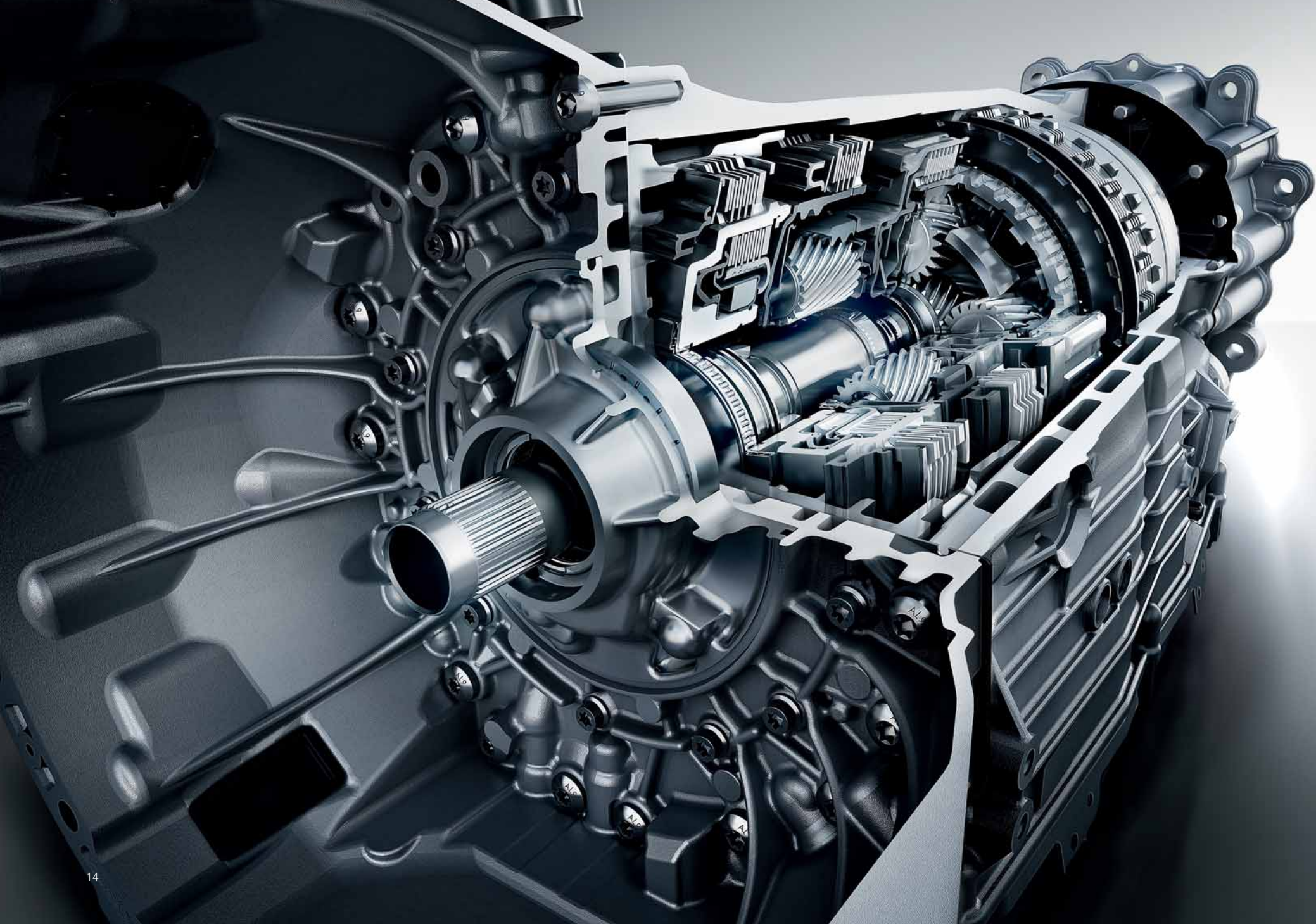


A detailed, high-contrast photograph of a car's engine compartment and front grille. The engine is a complex assembly of metallic parts, including a large black intake manifold, various pipes, and a belt drive system with a pulley. The front grille, featuring a honeycomb pattern, is visible in the upper left. The lighting is dramatic, highlighting the textures and metallic surfaces of the engine components.

A powerful drive.

The all-new C-Class is notable for its extensive use of aluminium and ultra-high-strength steels, resulting in a rigid body that is 100 kilograms lighter. And more powerful engines make for a potent combination. The C 300 4MATIC™ is powered by an all-new 2.0L turbocharged 4 cylinder, producing 241 horsepower. The C400 4MATIC™ is propelled by an all-new Bi-turbo V6 engine, producing 329 horsepower.





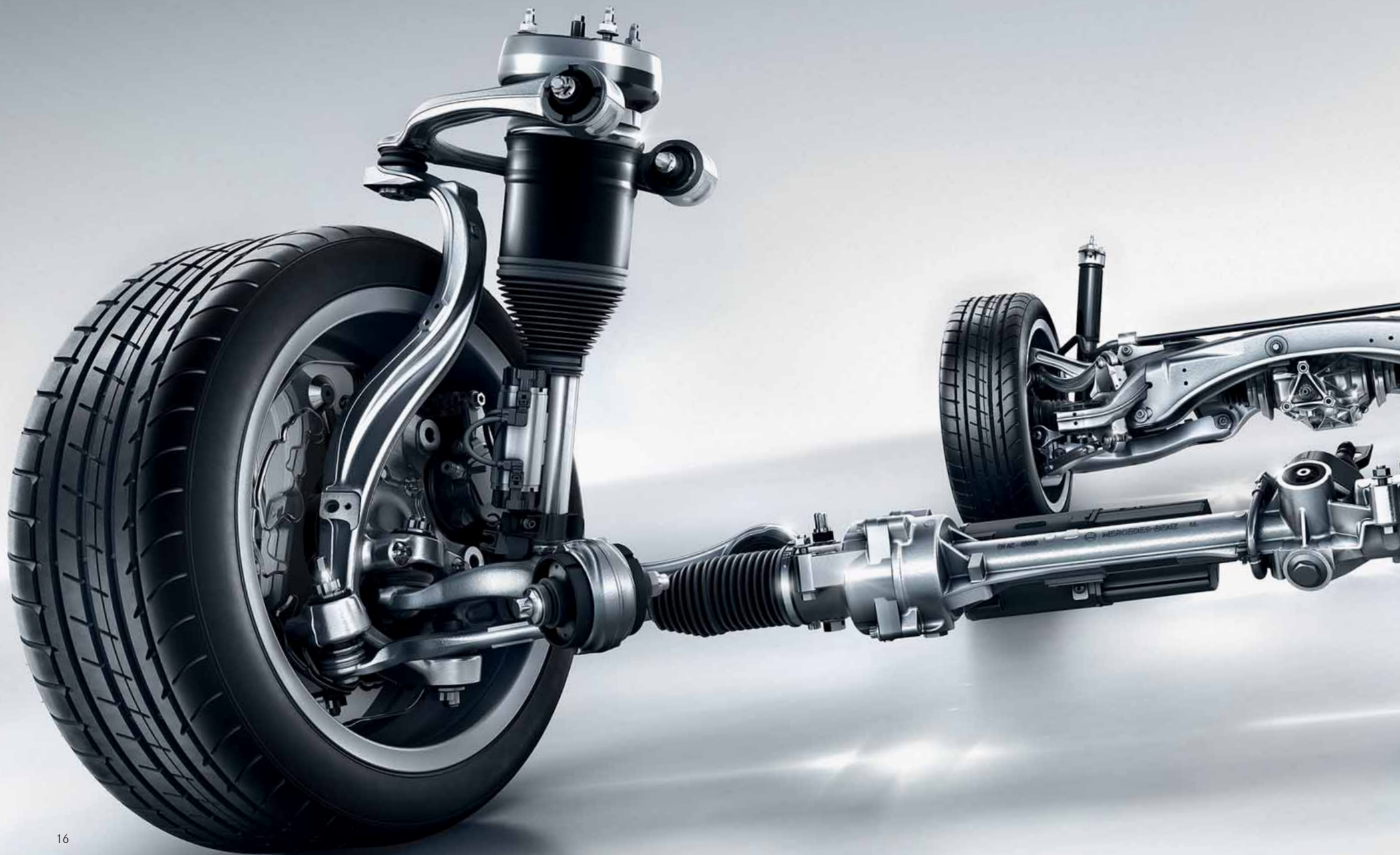
A smooth transition of power.

From engine to the road, seamlessly and efficiently.

The 7G-TRONIC PLUS Automatic Transmission has been systematically refined and improved: materials and disk linings have been adapted with numerous changes made to the geometry. Engine and transmission software optimized. New transmission fluid with a modified package of additives developed. Hydraulic circulation rethought. All these small measures add up to improved motoring and lower fuel consumption. And a larger ratio between lowest and highest gears and shorter intervals from gear to gear result in reduced noise and virtually imperceptible gearshifts. Electro-mechanical Direct Steering with STEER CONTROL combines speed-dependent, power assisted steering with a variable ratio across the steering angle range. Advantages include improved agility, thanks to more direct steering response, comfortable handling across all speed ranges and considerable savings potential, since energy is only required when steering occurs.

Choose from a range of distinctive wheel styles to make your C-Class your own.







Your drive. Your way.

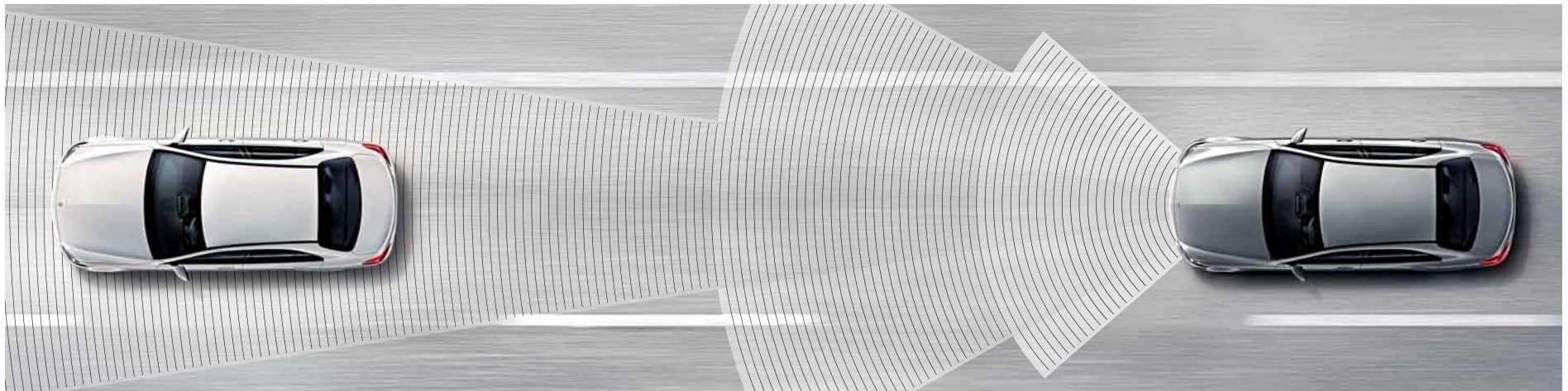
Optional AIRMATIC air suspension adjusts your ride to suit both your preference and driving situation. And AGILITY SELECT gives you the choice of up to 5 drive programs: 'Comfort' for a well-balanced and economical drive; 'Eco' to keep fuel consumption as low as possible; 'Sport' for agility and dynamism; 'Sport+' for an even more dynamically tuned suspension and drive train, and 'Individual', where each parameter can be set separately.

Safety driven.

The most comprehensive safety features in the industry. Only from Mercedes-Benz.

The all-new C-Class is designed for safety, with a high-strength passenger compartment surrounded by field-tested deformation zones and special reinforcement sections that increase rigidity, strength and protection. COLLISION PREVENTION ASSIST PLUS continuously monitors the distance from the vehicle ahead, warning you if it senses a danger of collision and optimizing the braking power based on distance.

Autonomous partial braking is applied if the driver fails to react. If collision is imminent, PRE-SAFE® helps protect occupants with automatic belt tensioning, seat positioning and side window closure. No matter where your travels take you, Mercedes-Benz is dedicated to getting you there in maximum comfort and safety.





Check Entire Surroundings!



Intelligent drive.

Thinking vehicles, for the road ahead, beside and behind.

A response to increasing traffic complexity and demands on driver and vehicle, Intelligent Drive confirms the leadership Mercedes-Benz has taken in devising innovative technologies. Intelligent Drive closely coordinates and networks a range of systems to enhance safety and comfort when driving. The goal? To make the driving experience stress- and accident-free.

DISTRONIC PLUS proximity control with Steering Assist uses sensors and cameras to detect surrounding vehicles and road markings to support you in maintaining the optimum distance from the vehicle in front. Targeted steering intervention keeps you on the correct course and prevents you from unintentionally drifting out of your lane.

BAS PLUS with Cross-Traffic Assist detects danger before it crosses your path. It can help you not only avoid rear-end collisions, but also collisions with crossing traffic at intersections. In a hazardous situation, you are prompted to apply the brakes immediately. And brake pressure is automatically increased if necessary, up to full brake application.

PRE-SAFE® Brake with Pedestrian Recognition can help you avoid collisions with pedestrians at speeds up to 50km/h. Sensors and a forward facing stereo camera monitor the area in front and warn you if danger is imminent. The system will act autonomously to brake your vehicle if necessary. And in critical situations, PRE-SAFE® will activate precautionary measures to enhance occupant protection: seatbelts will be tightened and side windows closed. Seats will be repositioned and seat side bolsters rapidly inflated.

ATTENTION ASSIST employs sensors to analyze driver behaviour and recognize changes in driving style due to fatigue. The driver is reminded to take a break at an early stage of tiredness, thus helping you maintain alertness while on extended journeys.

Dress for success.

Choose the paint colour that reflects your sense of style.
Metallic and solid options are available.

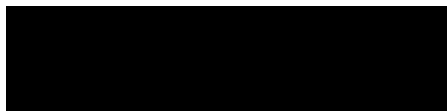
	ARTICO LEATHER ¹	Black / Black	Silk Beige / Black	Crystal Grey / Black	LEATHER	Black / Black	Silk Beige / Black	Crystal Grey / Black	AMG LEATHER	Black / Black	Crystal Grey / Black	Cranberry Red / Black
SOLID PAINT												
Black		•	•	•		•	•	•		•	•	•
Polar White		•	•	•		•	•	•		•	•	•
METALLIC PAINT												
Obsidian Black		•	•	•		•	•	•		•	•	•
Iridium Silver		•	•	•		•	•	•		•	•	•
Tenorite Grey		•	•	•		•	•	•		•	•	•
Diamond Silver		•	•	•		•	•	•		•	•	•
Palladium Silver		•	•	•		•	•	•		•	•	•
Citrine Brown		•	•	•		•	•	•		•	•	•
Cavansite Blue		•	•	•		•	•	•		•	•	•
designo Diamond White		•	•	•		•	•	•		•	•	•

• Recommended combination

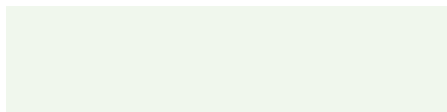


¹Man-made leather.

SOLID PAINT



040 Black



149 Polar White

METALLIC PAINT



197 Obsidian Black



775 Iridium Silver



755 Tenorite Grey



988 Diamond Silver



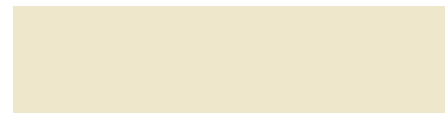
792 Palladium Silver



796 Citrine Brown



890 Cavansite Blue



799 *designo* Diamond White

A high-angle, close-up view of the front interior of a luxury car. The driver's seat and front passenger seat are upholstered in rich, dark red leather with prominent horizontal stitching. The center console, dashboard, and door panels are finished in a dark, glossy material, likely black leather or carbon fiber. The center console features a large, rectangular infotainment screen displaying a music interface with album covers. Below the screen are three circular air vents and a row of control buttons. The steering wheel is partially visible, showing a perforated grip. The background shows a blurred view of a road and greenery through the windshield.

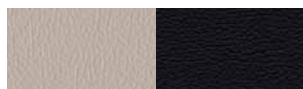
Create your perfect environment.

Comfortable surroundings are yours when you customize your upholstery and trim options.

ARTICO LEATHER¹



101/141 Black/Black



115 Silk Beige/Black



118 Crystal Grey/Black

AMG LEATHER



251 Black/Black



268 Crystal Grey/Black



267 Cranberry Red/Black

LEATHER



201 Black/Black



215 Silk Beige/Black



218 Crystal Grey/Black

TRIM



731 Burl Walnut Wood



736 Dark Ash Open Pore Wood



739 Aluminium/Piano Black



H07 Fineline Brown Glossy Wood

¹Man-made leather.

Accessorize accordingly.

Complete your C-Class with some carefully chosen accessories, all crafted to the highest standards of quality, function and style.



Illuminated Mercedes-Benz star

Light up the central star emblem on your C-Class when you remotely lock/unlock the vehicle or open any of the doors. Fibre optic cables and LED technology only function when the engine is switched off. Does not function with DISTRONIC.



Rear spoiler

Subtly accentuate the contour of the Saloon with this discrete spoiler. High quality primed finish allows this spoiler to be painted in any colour. Precision-fit, dimensionally-stable polyurethane. Easy to add, no need for additional drilling.



Aluminium carrier bars

Precision-tailored to the body of your C-Class, these are the foundation for a range of transport accessories: ski and snowboard rack; bicycle rack, or roof boxes. Aerodynamic Mercedes-Benz design, optimized to minimize noise level. Crash tested and lockable.



Easy-care trunk tray

Tailored to the shape of the trunk of your C-Class, this robust tray is made from impact-resistant, non-split polypropylene. With its slightly raised edge, it is suitable for foodstuffs and liquids.

Drive with assurance.

You already do. But Mercedes-Benz adds to your assurance, and enhances your C-Class ownership experience, with these benefits:

24-hour Roadside Assistance.

For the duration of the basic warranty coverage period of 48 months, (and the duration of the Extended Limited Warranty, if you've opted for it) Mercedes-Benz Roadside Assistance will be at your service. We'll bring you gas, replace a flat tire with your spare, or jumpstart your car. In the event of a mechanical breakdown – if attempts by our Roadside Assistance technician have not made your vehicle safely operable – towing service will be provided to the nearest Mercedes-Benz dealership. Assistance is available 24 hours a day, every day, to anyone driving a Mercedes-Benz anywhere in Canada or the continental U.S.¹

Wear and tear period.

These parts are covered for wear and tear during the first 24 months or 40,000 km, whichever comes first: brake pads, brake discs, brake pad wear sensors and light bulbs.

Mercedes-Benz warranties.

The Mercedes-Benz New Vehicle Limited Warranty covers defects in materials or workmanship for 48 months or 80,000 km, whichever comes first. For enhanced confidence, you can opt for a Mercedes-Benz Extended Limited Warranty.²

Customer service.

Owning a C-Class is unquestionably an inspiration to any driver. But should you have a question, we're here to help. Customer Service is open from 9 a.m. to 5 p.m. EST, Monday through Friday. Knowledgeable Mercedes-Benz experts can advise you on all matters C-Class. From the finer points of your car's audio system, to the location of our nearest dealership. Just call 1-800-387-0100.

Trip interruption reimbursement.

If a breakdown covered by your New Vehicle Limited Warranty or optional Extended Limited Warranty occurs more than 80 km from your home, leaves your Mercedes-Benz vehicle inoperable or unsafe to drive, and requires overnight repairs, you're covered. You will be reimbursed up to \$500 for hotel accommodations and up to \$600 for alternative travel expenses per incident while your car is being repaired at an authorized Mercedes-Benz dealership.

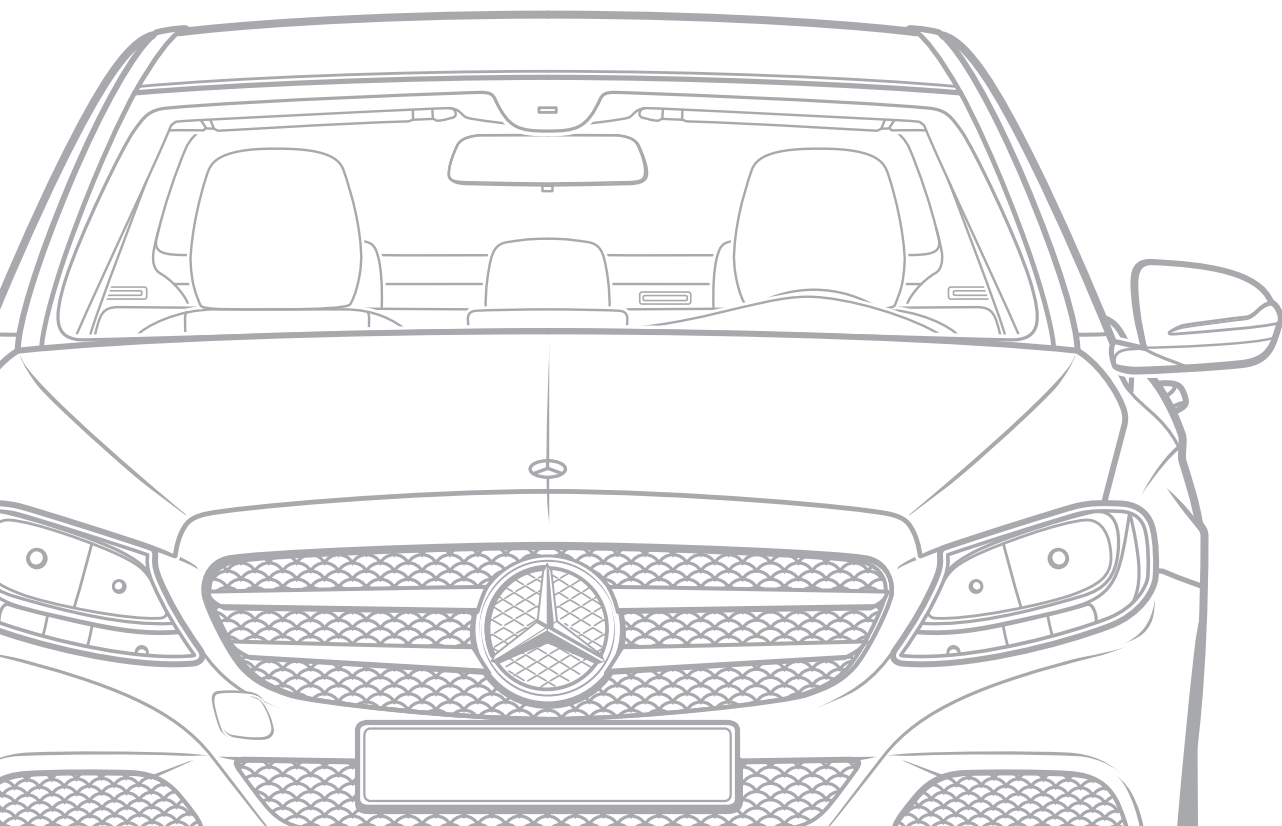
¹Vehicle must be accessible from main roads. Roadside Assistance may involve charges for parts, service and towing. Depending on the circumstances, these services may be provided by an outside service provider, courtesy of Mercedes-Benz Roadside Assistance. For full details of the Roadside Assistance Program, please see your dealer. ²Please see your dealer for warranty details as well as for terms, conditions and pricing for extended warranty options.





The all-new 2015 C-Class.

Equipment listing and technical specifications.



Mercedes-Benz

The best or nothing.

INDIVIDUAL EQUIPMENT	C 300 4MATIC™ SEDAN	C 400 4MATIC™ SEDAN
TRANSMISSION		
7G-TRONIC PLUS automatic transmission	▲	▲
ECO start/stop function	▲	▲
TRACTION/STABILITY		
Electronic Stability Program (ESP®) with Crosswind Assist	▲	▲
Anti-lock braking system (ABS)	▲	▲
Acceleration skid regulation (ASR)	▲	▲
Brake Assist (BAS)	▲	▲
ADAPTIVE BRAKE	▲	▲
Hill start assist	▲	▲
AIRMATIC agility system	△	○
AGILITY CONTROL Comfort Suspension	▲	—
AGILITY CONTROL Sport Suspension	○	▲
AGILITY SELECT switch	▲	▲
AUDIO/VISUAL/COMMUNICATION		
Audio 20 CD – Radio with single CD, 7.0" full colour display	▲	▲
Touchpad	▲	▲
Bluetooth connectivity (Hands-free calling and audio streaming)	▲	▲
Burmester surround sound system	△	—
2 USB ports in centre console	▲	▲
Media interface	▲	▲
SIRIUS Satellite Radio¹	○	○
COMAND Online with MB Apps, HDD navigation & DVD player & 8.4" full colour TFT display, 10GB MUSIC REGISTER, LINGUATRONIC Voice Control and SD card reader	○	○
Head Up Display	△	△
EXTERIOR		
17" twin 5-spoke wheels (R48 Design)	▲	—
17" Multi-spoke wheels (08R Design)	○	—
Run-Flat Tires	▲	▲
18" 5 twin-spoke wheels (22R Design)	△	—
18" AMG 5-spoke wheels (782 Design)	○	▲
19" AMG multi-spoke wheels (788 Design)	—	○
19" AMG multi-spoke wheels in matte black (665 Design)	—	△
All-Season tires	▲	▲
Performance tires²	—	○
AIRPANEL radiator grille	○	—
Heated windshield washer system with rain sensing wipers	▲	▲

INDIVIDUAL EQUIPMENT	C 300 4MATIC™ SEDAN	C 400 4MATIC™ SEDAN
EXTERIOR CONTINUED		
Automatic headlamp activation	▲	▲
Power adjustable heated exterior mirrors	▲	▲
Exterior power folding mirrors	▲	▲
Auto dimming mirrors (rearview and driver's side)	▲	▲
Halogen headlamps	▲	—
Static LED headlamps	△	▲
Active LED high performance lighting system	△	△
Adaptive Highbeam Assist (AHA)	△	△
LED Daytime running lights	▲	▲
Partial LED taillamps	▲	—
Full LED taillamps	△	▲
Valet trunk locking	▲	▲
Chrome exhaust tailpipes	▲	▲
AMG styling package with front apron, side skirts and rear bumper	○	▲
Metallic paint	△	△
INTERIOR		
16-way power adjustable driver seat with memory	▲	▲
16-way power adjustable front passenger seat with memory	—	▲
14-way power adjustable front passenger seat	▲	—
Power lumbar support	▲	▲
Steering wheel shift paddles	▲	▲
3-spoke Nappa leather steering wheel	▲	▲
3-spoke Nappa leather flat bottom sport steering wheel	—	○
Front armrest with storage compartment	▲	▲
Ambient lighting	○	▲
Interior reading lights	▲	▲
Outside temperature display	▲	▲
Analog clock	△	△
AMG sport seats with extended side bolstering	—	○
Climate comfort front seats	—	△
Split folding rear seats (40/20/40) with ski bag pass through	▲	▲
Heated front seats	▲	▲
THERMATIC automatic climate control	▲	▲
Panoramic sunroof	○	▲
Illuminated door sill panels	○	▲
ARTICO leather upholstery³	▲	▲

INDIVIDUAL EQUIPMENT

INTERIOR CONTINUED

	C 300 4MATIC™ SEDAN	C 400 4MATIC™ SEDAN
Leather upholstery	Δ	Δ
AMG leather upholstery	–	Δ
Power windows with express up and down	▲	▲
Dark ash open pore wood trim	Δ	Δ
Fineline brown glossy wood trim	Δ	Δ
Burl walnut wood trim	Δ	Δ
Aluminium/piano black lacquer trim	▲	▲
Luggage net	▲	▲

CONVENIENCE

Integrated garage door opener	○	○
SmartKey remote with panic button	▲	▲
KEYLESS-Start	▲	▲
KEYLESS-GO	○	○
Remote trunk release	▲	▲
Cruise Control	▲	▲
DISTRONIC PLUS with Steering Assist	–	○
PARKTRONIC with Active Parking Assist	○	○
Rear view camera	○	▲

SAFETY

ATTENTION ASSIST	▲	▲
Dual-stage front airbags, dual front side airbags, dual side curtain airbags, driver’s knee airbag	▲	▲
PRE-SAFE*	▲	▲
COLLISION PREVENTION ASSIST PLUS	▲	▲
BAS PLUS with Cross-Traffic Assist	–	○
PRE-SAFE PLUS	–	○
PRE-SAFE Brake (autonomous emergency braking)	–	○
Brake pad wear indicator	▲	▲
Seatbelt tensioners with belt force limiters	▲	▲
Front seatbelt height adjustment	▲	▲
Anti-theft alarm system	▲	▲
Passive blind spot assist	▲	▲
Active blind spot assist	–	○
Active lane keeping assist	–	○
Tire pressure loss warning system	▲	▲
First aid kit	▲	▲

EQUIPMENT PACKAGES

	C 300 4MATIC™ SEDAN	C 400 4MATIC™ SEDAN
C 300 4MATIC™ SEDAN PREMIUM PACKAGE: Rear view camera, Panoramic sunroof, COMAND Online navigation with MB Apps.	Δ	–
C 400 4MATIC™ SEDAN PREMIUM PACKAGE: Integrated garage door opener, PARKTRONIC with Active Parking Assist, COMAND Online navigation with MB Apps, SIRIUS satellite radio, Burmester surround sound system, KEYLESS-GO.	–	Δ
C 300 4MATIC™ SEDAN PREMIUM PLUS PACKAGE: Integrated garage door opener, PARKTRONIC with Active Parking Assist, SIRIUS satellite radio, Ambient lighting, KEYLESS-GO, Illuminated door sill panels.	Δ	–
C 300 4MATIC™ SEDAN LUXURY PACKAGE: Exclusive front bumper, Mercedes star on the hood, exhaust system with two tailpipe trim elements integrated into the bumper and chrome trim, AIRPANEL Radiator Grille, 17" multi-spoke wheels (08R Design).	Δ	–
C 300 4MATIC™ SEDAN SPORT PACKAGE: AMG exterior styling , AGILITY CONTROL Sport suspension, 18" AMG 5-spoke wheels (782 Design).	Δ	–
C 400 4MATIC™ SEDAN SPORT PACKAGE: AMG sport seats, Sport steering wheel, ARTICO dashboard, AIRMATIC agility system, Dark ash open pore wood trim, 19" AMG multi-spoke alloy wheels (788 Design).	–	Δ
C 400 4MATIC™ SEDAN INTELLIGENT DRIVE PACKAGE: Active blind spot assist, Active lane keeping assist, DISTRONIC PLUS with Steering Assist, BAS PLUS with Cross-Traffic Assist, PRE-SAFE Brake (autonomous emergency braking), PRE-SAFE PLUS.	–	Δ

▲ Standard equipment	Δ Optional equipment	○ Optional as part of a package	– Not available
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¹Complimentary service is comprised of a SIRIUS package for a duration of 6 months. Monthly subscription required for service thereafter. ²Not recommended for winter use. ³Man-made leather.

Technical data:

	C 300 4MATIC™ SEDAN	C 400 4MATIC™ SEDAN
Engine type	16V Turbo DOHC I4	24V Biturbo DOHC V6
Total displacement	1,991 cm³	2,996 cm³
Net power	241 hp @ 5,500 rpm	329 hp @ 6,000 rpm
Net torque	273 lb-ft @ 1,300-4,000 rpm	354 lb-ft @ 1,600-4,000 rpm
Acceleration¹, 0–100 km/h	TBD	5.2
Approximate top speed²	210 km/h	210 km/h
Tires, front rear	225/50 R 17 225/50 R 17	225/45 R 18 245/40 R 18
Fuel economy³, city/highway estimate	11.2 City/9.2 Highway	12.3 City/9.8 Highway
Fuel tank capacity	66 litres	66 litres
Fuel requirement	Premium unleaded	Premium unleaded
Dimensions⁴		
Wheelbase	2,840 mm	2,840 mm
Overall length	4,686 mm	4,686 mm
Overall height	1,442 mm	1,442 mm
Overall width – incl. mirrors	2,020 mm	2,020 mm

¹Stated rates of acceleration are based on the manufacturer’s track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load. ²Electronically limited.

³These estimates are based on Government of Canada testing methods. The actual fuel consumption of these vehicles may vary. Refer to the Government of Canada Fuel Consumption Guide. ⁴With standard equipment.

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