



2017 CLA

Dreamy car. Dreamy price.

Mercedes-Benz
The best or nothing.





4-door coupe style

Sleek, taut and exceptionally aerodynamic, the CLA's flowing curves are enticing from every angle. Frameless door glass, new lighting and lower bodywork designs, and a confident stance define it as a true — and truly modern — Mercedes-Benz coupe. Four doors and a surprisingly roomy trunk make it a dream car you can enjoy every day.



Spacious, sporty cabin

Precise controls, standard KEYLESS-START, crisp gauges and a standard 7" colour screen make the CLA a driver's delight. Heated power sport front seats feature integrated head restraints and a 3-position memory. Available options help everyone enjoy the ride, from a power Panoramic sunroof and state-of-the-art multimedia features to dual-zone climate control and multicolour ambient lighting.



17", 18" and 19" alloy wheels

Generously sized and precisely engineered alloy wheels combine impeccable handling with undeniable style. Sporty new 10-spoke 17" wheels are standard on the CLA 250 models, with a variety of 18" options, including legendary AMG wheels. On the Mercedes-AMG CLA 45 4MATIC, choose standard 18" AMG wheels or one of two 19" options.



New LED headlamps and LED taillamps

Available LED High Performance headlamps help deliver greater visibility than even xenon headlamps, with brighter, whiter light that's more like natural daylight. Eye-catching LED Daytime Running Lamps are integrated. Redesigned LED rear lamps are equally attention-getting, whether you're braking or accelerating into the night.



Freestanding display with central controller

A large 7" colour display and intuitive central controller on the console give you convenient control of audio, video, hands-free calling and more. Many features can also be accessed via the integrated steering-wheel controls. The available COMAND Online navigation includes an even bigger 8" display, LINGUATRONIC voice control, and a variety of useful MB Apps.



Available Apple CarPlay and Android Auto

Included with Premium Package are new Apple CarPlay™ and Android Auto, both of which bring entirely new interfaces to the 8" screen and console controller. Looking and functioning much like your associated iPhone® or Android™ phone, they bring you some of the most useful features of your smartphone in a user-friendly way.



Advanced collision avoidance

Radar-based Active Brake Assist can alert you to a potential collision with a vehicle ahead, and autonomously apply up to 60% braking force from speeds up to 105 km/h, to help prevent a collision or reduce its severity. ATTENTION ASSIST can automatically alert you if it detects signs of drowsiness on long trips. It continuously monitors up to 70 parameters of driving behavior, and can even help you navigate to a rest area.



Adaptive braking technology

Pioneering technology boosts your confidence and comfort. Lift off the accelerator quickly, and Predictive Brake Priming pre-charges the brakes for quicker response. In the rain, Automatic Brake Drying periodically acts to sweep away water buildup. Hill-Start Assist helps prevent unwanted rollback when you're taking off on a grade. And a brake HOLD feature can help make driving in stop-and-go traffic less stressful.



Available Blind Spot Assist

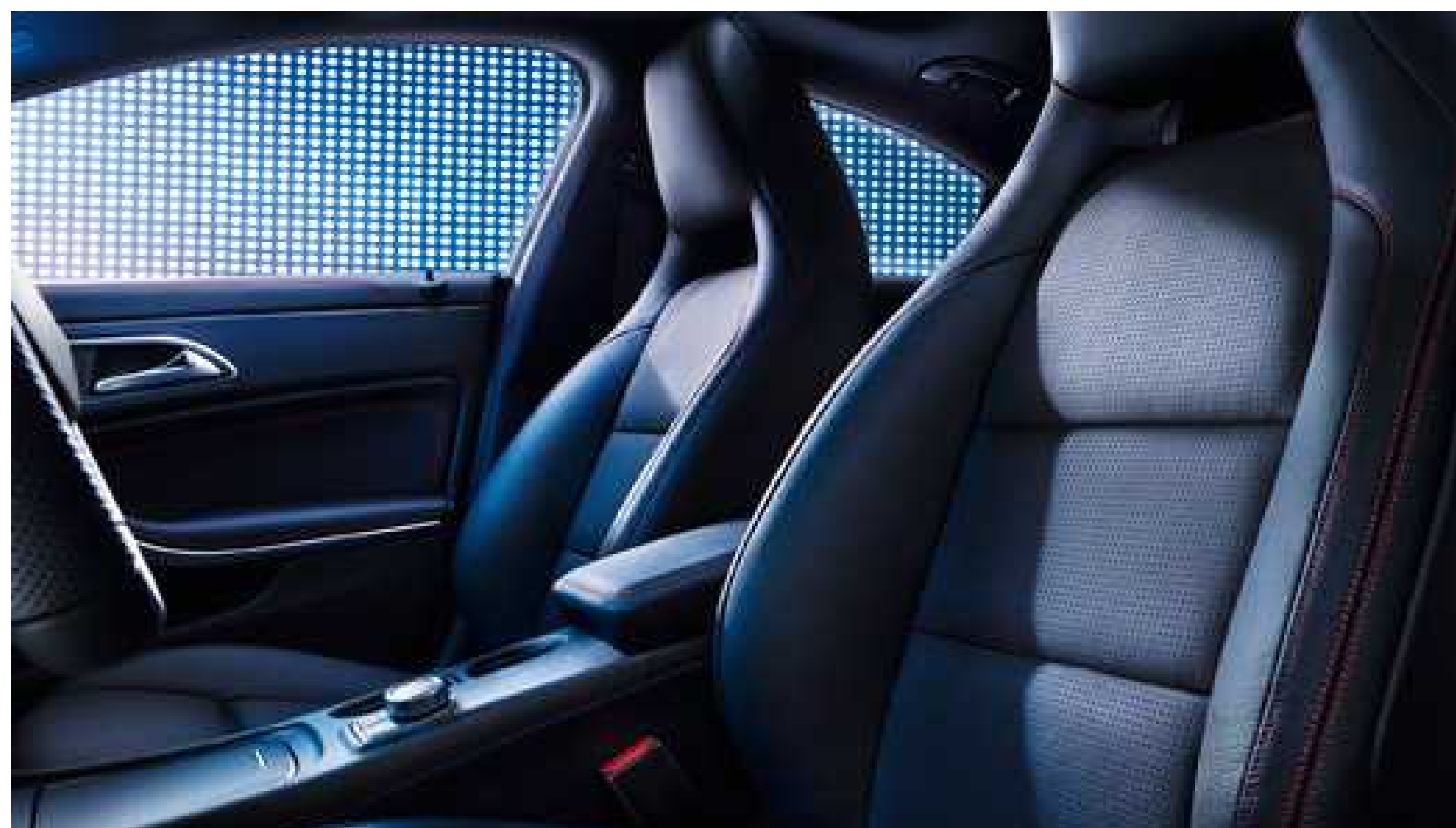
Available Blind Spot Assist helps keep a virtual eye on either side of your CLA. If its sensors detect a vehicle in your blind spot, an icon in the side mirror illuminates to let you know. If you signal for a lane change, an alert tone sounds and the icon flashes.



Parking Assist with Parking Pilot

U.S. model shown

Parking Assist's ultrasonic sensors help detect obstacles while you're negotiating tight spaces, alerting you with audiovisual indicators in the cabin. The clever Parking Pilot can help you find a parking space, then expertly steer you in hands-free. An available rearview camera shows a live colour view of the area behind your CLA on the in-dash screen. And active on-screen steering guidelines help you back up more smoothly.



Heated front sport seats with power driver seat

Intuitive seat-shaped controls help you find your ideal driving position with 12-way power adjustment and a 3-position memory system standard for the driver and available for the front passenger. The front seats are heated and include adjustable cushion length for added thigh support.



Advanced locking and starting features

From its standard pushbutton KEYLESS-START to its available hands-free trunk access, the CLA makes getaways easier. Available KEYLESS-GO lets you unlock and lock the car with a touch of a door handle. The available power trunk closer is further enhanced with HANDS-FREE ACCESS, so you can open the trunk with just a gentle kick of your foot under the bumper — ideal when your arms are full.



harman/kardon LOGIC7 premium sound

Specifically engineered for the CLA, the optional harman/kardon® LOGIC7® surround sound system fills the cabin with 450 watts of beautifully balanced audio. It's ideally suited for enjoying whatever playlist you have in mind, from the standard HD Radio™ stations to Bluetooth® wireless audio streaming and a USB input.



CLA 250 Direct Injection turbo-4 engine

The advanced CLA 250 engine makes more power from less fuel, with less waste. Its twin-scroll turbo quickly spins up to 230,000 rpm to boost response. All of the engine's 258 lb-ft of torque is on tap at just 1,200 rpm. The rapid-multispark ignition and high-pressure Direct Injection can fine-tune their response in a millisecond. Standard ECO Start/Stop helps it return excellent fuel economy.



7-speed dual-clutch transmission and DYNAMIC SELECT

The racing-inspired 7-speed transmission combines the sporty response of a manual, the smooth refinement of an automatic, and better efficiency than either. Dual clutches offer quick gear changes, while three overdrive ratios boost highway mpg. Shift paddles on the steering wheel let you take manual control anytime. DYNAMIC SELECT lets you choose three driving modes to fit your mood.



4MATIC all-wheel drive

From a loose surface to a tight corner, a variable-torque 4MATIC all-wheel drive adds confidence on any road, in any season. Continually monitoring for wheel slip, it can instantly send up to 50% of the engine's torque to the rear wheels. On the CLA 250 4MATIC, it's one of the lightest AWD systems in its class. On the Mercedes-AMG CLA 45, AMG Performance 4MATIC's 3-stage ESP and torque-vectoring Dynamic Cornering Assist further intensify handling, agility and fun.



Handcrafted AMG turbo-4 engine

The most powerful 4-cylinder in production, the handcrafted Mercedes-AMG CLA 45 4MATIC engine produces 375 hp from a compact 2.0 litres. It also boasts the highest hp/litre in the industry, due in part to an intercooled twin-scroll turbocharger pumping out a class-leading 26 psi of boost. Outputting 350 lb-ft of torque starting at just 2,250 rpm, and rushes from 0 to 100 km/h in a 4.2-second flash.



7-speed AMG SPEEDSHIFT dual-clutch transmission

The 7-speed DCT combines racing-derived dual-clutch design with AMG SPEEDSHIFT technology. Quicker-shifting than a human, its shift paddles and rev-matched downshifts provide instant response. Carbon fiber friction linings optimize the response and durability of its fast-acting synchros. AMG DYNAMIC SELECT offers five driving modes, including an Individual mode you can set up for yourself.



AMG Driver's Package

A suite of performance upgrades starts with the AMG RIDE CONTROL sport suspension. Its two-stage adjustable damping further hones the suspension to a brilliant edge. Two settings for the sport steering can be enjoyed via the DINAMICA microsuede side grips of the package's AMG Performance steering wheel.

Premium Package

A popular suite of premium luxuries you'll soon consider must-haves, with enhancements in everyday convenience and year-round enjoyment.

Available on all models



Rearview camera

For a better view of what's directly behind your vehicle when reversing, a wide-angle camera displays a live view on the in-dash screen. Active parking guidelines on the screen help you back into a parking space.



Blind Spot Assist

At speeds above 30 km/h, radar technology helps sense when a vehicle enters your blind-spot area. The system automatically alerts the driver via an illuminated red icon in the appropriate side mirror. Blind Spot Assist also issues an audible warning if you activate a turn signal while a detected vehicle is in your blind spot.



Panoramic sunroof

Included on Mercedes-AMG CLA 45 4MATIC only / Available individually on CLA 250 and CLA 250 4MATIC

This expansive power glass sunroof lets both front- and rear-seat passengers enjoy a majestic view of blue skies or a blanket of stars. It can either tilt up for ventilation or slide back for an open-air feeling. A sliding shade helps filter out the sun's rays.



COMAND Online navigation with MB Apps

Included on Mercedes-AMG CLA 45 4MATIC only / Available individually on CLA 250 and CLA 250 4MATIC

This state-of-the-art GPS navigation system features advanced voice control, a fast 200GB hard drive and a high-resolution 8" colour screen. It also includes in-vehicle Internet access and an ever-evolving array of useful MB Apps.

Premium Package cont.

A popular suite of premium luxuries you'll soon consider must-haves, with enhancements in everyday convenience and year-round enjoyment.

Available on all models



THERMOTRONIC automatic climate control

Separate left and right digital temperature controls allow the driver and passenger to enjoy personalized comfort. In addition to fully automatic or manual control of blower speed and airflow distribution, the system includes a dust and pollen filter that helps keep particles as small as 5 microns from entering the cabin.



Hands-free Access

Included on Mercedes-AMG CLA 45 4MATIC only / Available with Premium Plus Package on CLA 250 and CLA 250 4MATIC

Loading the trunk is made even more convenient with Hands-free Access, which lets you open the trunk with a gentle “kick” of your foot under the rear bumper. It’s a feature you’ll really appreciate when you’ve got an armful of packages.



KEYLESS-GO

Included on Mercedes-AMG CLA 45 4MATIC only / Available with Premium Plus Package on CLA 250 and CLA 250 4MATIC

KEYLESS-GO lets you unlock, start and drive away without removing the SmartKey from your pocket or purse. You can lock and unlock the doors with a touch of the exterior handles, and start the engine via the KEYLESS-START pushbutton in the dash.



Apple CarPlay

Apple CarPlay™ brings an entirely new interface and variety of apps to your Mercedes-Benz. Integrating with the in-dash colour screen, central controller and steering-wheel controls, Apple CarPlay looks and works like your iPhone®. By linking your iPhone and Siri® to your car, you can make calls, read or dictate text messages aloud, navigate to a destination, stream music, enjoy podcasts and audiobooks from a variety of sources, and more.

Premium Package cont.

A popular suite of premium luxuries you'll soon consider must-haves, with enhancements in everyday convenience and year-round enjoyment.

Available on all models



Android Auto

Android Auto lets you enjoy a number of useful features of your Android™ phone using the car's in-dash colour screen and controls. By linking your smartphone and the Google Now voice assistant with your car, you can make calls, read or dictate text messages aloud, navigate to a destination, stream music, enjoy podcasts and audiobooks, and more.

Premium Plus Package

Additional luxury and convenience features to make every drive a delight.

Available on all models / Requires Premium Package



Integrated garage door opener

Three buttons on the rear view mirror can be programmed to operate many types of garage door openers, security gates and other HomeLink® compatible features.



Parking Assist with Parking Pilot

Included on Mercedes-AMG CLA 45 4MATIC only / Available individually on CLA 250 and CLA 250 4MATIC

Parking Pilot helps you size up parallel-parking spaces as you drive by, using sensors in the bumper to determine if a spot can fit your car. It then expertly steers the car into the space while you control the accelerator and gear selection. In any low-speed manoeuvre, Parking Assist uses ultrasonic sensors in the bumpers to help detect nearby objects within its field of view. Audible signals and illuminated displays in the cabin help you navigate tight spaces with confidence.



Auto-dimming mirrors

As sensors on the inside mirror detect the headlights of vehicles behind you, both the inside and driver-side mirrors gradually darken to reduce reflected glare. To help maintain your rear vision, dimming is automatically cancelled when you shift to Reverse or if an interior light is switched on.



Power-folding exterior mirrors

Both side mirrors electrically fold in at the touch of a button, helping save space in tight parking areas. They can also be programmed to fold automatically when you remote-lock the vehicle.

Premium Plus Package cont.

Additional luxury and convenience features to make every drive a delight.

Available on all models / Requires Premium Package



harman/kardon® LOGIC7® premium sound

Included on Mercedes-AMG CLA 45 4MATIC only / Available individually on CLA 250 and CLA 250 4MATIC

With 12 speakers and 450 watts of rich, full audio, the LOGIC7 system is specifically engineered for the CLA. Digital Dynamic Volume Control imperceptibly adjusts to maintain the sound spectrum, for consistent listening pleasure in varying driving conditions.



LED High Performance headlamps

Standard on Mercedes-AMG CLA 45 4MATIC

With a longer lifespan, quicker illumination and beams that approximate daylight even more closely than xenon headlamps, LED headlamps enhance both vision and visibility during nighttime driving. LED front turn signals and Daytime Running Lamps, as well as distinctive LED taillamps, are also included.



Hands-free Access

Included on CLA 250 and CLA 250 4MATIC / Available in Premium Package on Mercedes-AMG CLA 45 4MATIC

Loading the trunk is made even more convenient with Hands-free Access, which lets you open the trunk with a gentle “kick” of your foot under the rear bumper. It’s a feature you’ll really appreciate when you’ve got an armful of packages.



KEYLESS-GO

Included on CLA 250 and CLA 250 4MATIC / Available in Premium Package on Mercedes-AMG CLA 45 4MATIC

KEYLESS-GO lets you unlock, start and drive away without removing the SmartKey from your pocket or purse. You can lock and unlock the doors with a touch of the exterior handles, and start the engine via the KEYLESS-START pushbutton in the dash.

Sport Package

Visual and functional enhancements that make the distinctive CLA 250 and CLA 250 4MATIC even bolder.



Sport brake system

Perforated front brake discs help to better resist brake fade. Painted calipers feature contrasting “Mercedes-Benz” lettering.



18" AMG 5-twin-spoke wheels

Legendary 18" AMG alloy wheels feature five pairs of ultrathin, tapered spokes that assert their light weight and high rigidity. They're fitted with low-profile all-season runflat tires.



AMG styling package

The CLA's true spirit of performance takes shape in the AMG lower bodywork. An aggressive front air dam features large mesh air intakes and a wraparound shape that draws the wind — and the eye — past the sculpted side sills and all the way around to the seductively styled rear apron.



Enhanced Engine Sound

The engine's sporty sound is filtered from under the hood to the cabin via the car's sound system. The sounds are actively composed based on rpm, throttle opening and driving speed, further influenced by the driver-selected mode of DYNAMIC SELECT, to add enjoyment to spirited drives in a manner that's also suitable for longer journeys.

AMG Exclusive Package

Celebrate the purebred performance of the Mercedes-AMG CLA 45 4MATIC with leather seating and racy red accents throughout the cockpit.



Black RED CUT leather with red contrasting stitching

Distinctive red details add sporty contrast to the black seats and cabin trim. The seats and steering wheel feature red top-stitching, while red seat belts add a racy accent.



Illuminated door sills

When you open a front door, elegant brushed aluminum sill plates welcome you into the world of Mercedes-AMG with softly glowing logos.

AMG Driver's Package

Turn up the Mercedes-AMG CLA 45's heat a little higher with a suite of performance upgrades.



AMG Performance steering wheel

Pronounced contouring and thick padding are enhanced by racing-inspired DINAMICA side grips and red stitching, along with a flattened bottom section. Aluminum AMG shift paddles provide instant control of gear changes.



AMG RIDE CONTROL Sport Suspension

Electronically controlled shock absorbers offer two levels of damping, driver-selectable at the push of a button. The adaptive dampers also continuously adjust for an ideal balance of ride comfort and handling precision. The AMG speed-sensing sports steering system also varies its feel and effort based on the selected mode.



DYNAMIC SELECT "RACE" mode

The RACE mode of AMG DYNAMIC SELECT is ideally suited for track driving by an experienced operator. In addition to the most direct response from the various powertrain elements, it engages the ESP Sport Handling mode for minimal intervention.



Red brake calipers

Red-painted brake calipers with black AMG logos add some visual heat to the high-performance AMG brake hardware.

AMG Driver's Package cont.

Turn up the Mercedes-AMG CLA 45's heat a little higher with a suite of performance upgrades.



AMG Performance Exhaust

Enhanced flow characteristics and reduced backpressure team up with an electronically controlled butterfly valve that tunes the system based on rpm, throttle and loads. The result is imposing performance with an intoxicating soundtrack.



19" AMG cross-spoke wheels

Nine sets of thin yet robust Y-shaped spokes convey agility, strength and high technology. Their open design draws the eye to admire the massive brakes lurking in the background.

AMG Track Package

Additional performance, panache and presence for the Mercedes-AMG CLA 45.



Limited-slip front differential

A locking factor under load helps prevent front-wheel slip and improve power application, especially when accelerating in corners or mixed-friction surfaces, by more precisely balancing front-wheel torque distribution.



Increased top speed

In keeping with the performance pedigree of the AMG Track Package, the electronically limited top speed is unleashed to a pinnacle of 270 km/h.



Tire Pressure Monitoring System

The Tire Pressure Monitoring System (TPMS) can automatically detect a substantial loss of tire pressure in any wheel and alert the driver via a warning message in the multifunction display. The advanced TPMS can also display the numeric tire pressure for each mounted wheel.



AMG DINAMICA cockpit

The racing-inspired cockpit features a predominantly black cabin motif including DINAMICA seat and dash inserts, with red topstitching on the seats, dash and steering wheel. The flat-bottom steering wheel is also fully enveloped in grippy DINAMICA, with a red 12 o'clock band.

Standalone Options

Make your CLA your own by choosing from a selection of innovative, thoughtfully designed and thoroughly engineered options.



SiriusXM Satellite Radio

Standard on Mercedes-AMG CLA 45 4MATIC

SiriusXM® offers 150+ channels of premium digital entertainment, from news and talk to commercial-free music from every genre. Live broadcasts of pro and college sports keep you on top of your favourite games. Three months of service are included.



18" AMG multi-spoke wheels

Available only on CLA 250 and CLA 250 4MATIC

Fourteen ultrathin spokes feature a matte-black finish with a silver rim flange. They're fitted with all-season runflat tires.



18" twin 5-spoke wheels

Available only on CLA 250 and CLA 250 4MATIC / Not available with Sport Package

Five chiselled, tapering spokes shimmer with a high-sheen finish, set off by dark-painted pockets. They're fitted with all-season runflat tires.



harman/kardon® LOGIC7® premium sound

Requires Premium Package on CLA 250 and CLA 250 4MATIC / Included in Premium Plus Package on Mercedes-AMG CLA 45 4MATIC

With 12 speakers and 450 watts of rich, full audio, the LOGIC7 system is specifically engineered for the CLA. Digital Dynamic Volume Control imperceptibly adjusts to maintain the sound spectrum, for consistent listening pleasure in varying driving conditions.

Standalone Options cont.

Make your CLA your own by choosing from a selection of innovative, thoughtfully designed and thoroughly engineered options.



Parking Assist with Parking Pilot

Parking Pilot helps you size up parallel-parking spaces as you drive by, using sensors in the bumper to determine if a spot can fit your car. It then expertly steers the car into the space while you control the accelerator and gear selection. In any low-speed manoeuvre, Parking Assist uses ultrasonic sensors in the bumpers to help detect nearby objects within its field of view. Audible signals and illuminated displays in the cabin help you navigate tight spaces with confidence.



Power front passenger seat with memory

Power adjustment of the seat and head restraint height adds a luxurious degree of comfort for the front passenger. A 3-position memory system allows multiple passengers to save their favourite seat positions.



Panoramic sunroof

This expansive power glass sunroof lets both front- and rear-seat passengers enjoy a majestic view of blue skies or a blanket of stars. It can either tilt up for ventilation or slide back for an open-air feeling. A sliding shade helps filter out the sun's rays.



Suspension with Adaptive Damping System

Engineered to enhance performance driving without compromising comfort, selective damping automatically adjusts the individual shock absorbers based on the road surface and your current driving style. Valving inside each shock absorber automatically firms up during stronger body motions for sharper handling feedback and stability, and relaxes during gentler motions for a smoother, more refined ride.

Standalone Options cont.

Make your CLA your own by choosing from a selection of innovative, thoughtfully designed and thoroughly engineered options.



COMAND Online Navigation with MB Apps

Requires Premium Package on CLA 250 and CLA 250 4MATIC / Included in Premium Package on Mercedes-AMG CLA 45 4MATIC

This state-of-the-art GPS navigation system features advanced voice control, a fast 200GB hard drive and crisp 3D maps on the high-resolution 8" colour screen. It also includes in-vehicle Internet access and an ever-evolving array of useful MB Apps.



19" AMG cross-spoke wheels in Matte Black

Available only on Mercedes-AMG CLA 45 4MATIC

Nine pairs of thin yet strong spokes with a matte black finish express the precise handling and dominating power of the Mercedes-AMG CLA 45 4MATIC. They're fitted with high-performance summer tires.



AMG Performance front seats

Available only on Mercedes-AMG CLA 45 4MATIC

Crafted by the renowned Recaro®, these racing-inspired front seats feature exclusive stitching and metal AMG/Recaro badges to highlight their more aggressive contouring.



KEYLESS-GO

Included on Mercedes-AMG CLA 45 4MATIC only / Available with Premium Plus Package on CLA 250 and CLA 250 4MATIC

KEYLESS-GO lets you unlock, start and drive away without removing the SmartKey from your pocket or purse. You can lock and unlock the doors with a touch of the exterior handles, and start the engine via the KEYLESS-START pushbutton in the dash.

Standalone Options cont.

Make your CLA your own by choosing from a selection of innovative, thoughtfully designed and thoroughly engineered options.



Carbon fibre exterior mirrors

Available only on Mercedes-AMG CLA 45 4MATIC

Genuine carbon fibre brings the rich AMG racing heritage to the side mirror housings.



AMG Night Package

Available only on Mercedes-AMG CLA 45 4MATIC

Take your car to the dark side with the jet-black accents of the Night Package. The air-dam splitter, side mirrors, side-window trim, side-sill inserts and rear diffuser are all finished in deep gloss black, complemented by black chrome tailpipes. The rear doors and window all feature heat-insulating deep-tinted glass.



AMG Aerodynamics Package

Available only on Mercedes-AMG CLA 45 4MATIC / Requires AMG Night Package

Teaming functional benefits and unmistakable style, the front air dam features a large splitter and air-channeling flaps on each corner. A rear lip spoiler and side airfoils are also added. All of these items are finished in Gloss Black, to complement the accents of the AMG Night Package.

Mercedes-Benz Genuine Accessories

Exclusively engineered to fit your car and your life, they're the best way to make your CLA unmistakably yours while keeping it genuinely Mercedes-Benz.



Car care products

Keep the interior and exterior of your vehicle looking their best with our exclusive, specially formulated interior and exterior car care kits.



Navigation update

Owning a navigation system is one thing. Keeping it up to date is another. Mercedes-Benz map update software keeps your maps and Points of Interest current with the latest information.



Winter wheel & tire packages

Winter wheels and tires can play a major role in your safety and your vehicle's handling and performance on icy, snow-covered roads. Winter tires offer increased traction in harsh conditions and can reduce stopping distance by up to three car lengths.



Cargo area tray

Protect your cargo-area carpeting with this durable, easy to clean plastic insert with 2" sides. Custom-formed to fit the cargo area of your vehicle.

Mercedes-Benz Genuine Accessories cont.

Exclusively engineered to fit your car and your life, they're the best way to make your CLA unmistakably yours while keeping it genuinely Mercedes-Benz.



Wheel upgrades

Choose from a wide selection of stunning wheels to accentuate your style.

CLA 250



Power

@ 5,500 rpm

208_{hp}

Torque

@ 1,200-4,000 rpm

258_{lb-ft}

Acceleration

0–100 km/h

6.5_{sec}

Engine		2.0L turbo I4
Power/torque		208 hp / 258 lb-ft
Acceleration	0-100 km/h	6.5 sec
Fuel economy	city/hwy	9.6/6.4 L/100 km
Suspension		4-wheel independent
Wheels		17" 10-spoke

CLA 250 4MATIC



Power

@ 5,500 rpm

208_{hp}

Torque

@ 1,200-4,000 rpm

258_{lb-ft}

Acceleration

0–100 km/h

6.5_{sec}

Engine		2.0L turbo I4
Power / torque		208 hp / 258 lb-ft
Acceleration	0-100 km/h	6.5 sec
Fuel economy	city/hwy	9.8/7.1 L/100 km
Suspension		4-wheel independent
Wheels		17" 10-spoke

Mercedes-AMG CLA 45 4MATIC



Power

@ 6,000 rpm

375_{hp}

Torque

@ 2,250-5,000 rpm

350_{lb-ft}

Acceleration

0-100 km/h

4.2_{sec}

Engine		2.0L turbo I4
Power/torque		375 hp / 350 lb-ft
Acceleration	0-100 km/h	4.2 sec
Fuel economy	city/hwy	10.7/7.6 L/100 km
Suspension		AMG sport-tuned 4-wheel independent
Wheels		18" AMG 5-twin-spoke